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|-------------------------|-------------------------|-------------------------|
| Austria ... Sch. 15 | Indonesia ... Rp 2500 | Portugal ... Esc 65 |
| Bahrain ... Dhs 650 | Iraq ... 1,110 | S. Africa ... R 6.00 |
| Belgium ... BEF 35 | Japan ... Yen 565 | Sierra Leone ... £ 5.10 |
| Canada ... C\$2.50 | Jordan ... Frs 500 | Singapore ... \$S 1.10 |
| Cyprus ... Mills 600 | Kuwait ... Frs 500 | Spain ... Pts 95 |
| Denmark ... Kr 7.00 | Liberia ... Frs 500 | Sri Lanka ... Rupee 30 |
| Egypt ... £ 1.60 | London ... £ 1.60 | Sweden ... Kr 8.00 |
| Fiji ... Fid 5.00 | Malaysia ... Ru 4.25 | Tunisia ... Dinar 585 |
| France ... Fr 5.90 | Mexico ... Pes 300 | Turkey ... Lira 1000 |
| Greece ... DM 0.90 | Morocco ... Dir 6.00 | U.S.A. ... US \$ 1.00 |
| Iceland ... Is 2.75 | Nicaragua ... Cord 1.15 | U.S.S.R. ... Rub 50 |
| Hong Kong ... HK \$ 1.2 | Nigeria ... Nai 0.80 | Venezuela ... Bs 1.50 |
| India ... Rs 15 | Philippines ... Pes 50 | Yugoslavia ... Dinar 50 |
| | | Zambia ... Kwacha 50 |

FINANCIAL TIMES

EUROPE'S BUSINESS NEWSPAPER

No. 29,174

Thursday November 17 1983

D 8523 B

Comecon tries to
cut technology
imports, Page 6

NEWS SUMMARY

GENERAL

UK in talks on Cyprus crisis

Britain has embarked on a series of bilateral meetings to try to solve the crisis resulting from the declaration of independence by Turkish Cypriots.

Greece was reluctant to enter tripartite talks that included Turkey, UK Prime Minister Margaret Thatcher and Foreign Minister Sir Geoffrey Howe are today to meet Cyprus President Spyros Kyprianou who yesterday hinted that he would ask the United Nations to apply sanctions against the Turkish Cypriot state.

Britain, Turkey and Greece are the guarantors of Cyprus's independence. In Athens, the EEC issued a toughly worded condemnation of the Turkish Cypriot move. Page 16

U.S.-Soviet meeting

United States and Soviet negotiators held secret talks in Geneva in preparation for today's negotiating session on limiting Europe-based missiles.

Reagan's message

US President Ronald Reagan wished the Soviet people peace and freedom, and said he was committed to seeking reductions in nuclear weapons. His message marked the 50th anniversary of American-Soviet relations. The Soviet Pressium sent a message saying ideological differences should not mar relations.

Gandhi's message

Indian Premier Indira Gandhi told parliament she had circumstantial evidence of grave danger to the country and that the Government detected a foreign hand behind trouble in border state Punjab. She did not name Pakistan with which relations have deteriorated in the past two weeks. Page 4

Walesa application

Mrs Danuta Walesa has applied for a Polish passport to travel to Norway next month to accept the Nobel Peace Prize awarded to her husband Lech.

Grenada's arms deal

Jamaican Premier Edward Seaga showed his parliament signed documents agreeing that the Soviet Union and North Korea should supply arms worth \$37.6m, taken from the office of executed Grenada Premier Maurice Bishop. Page 6

Iran claims success

Iran says its forces have driven Iraqi troops and Iranian rebels from 19 mountain heights and 20 villages in north-western Iran.

Burmese attack

Burmese troops launched an attack near the Thai border on Karen rebels, who kidnapped a French couple last month.

Brest hits back

Jacques Berthelot, Mayor of Brest, North-west France, is impatient with Soviet surveillance activities around the French port and with the discovery of powerful communications equipment in Eastern bloc lorries coming to collect Breton chickens. He has suspended a twinning arrangement with Estonian capital Tallinn and cancelled an Estonian art exhibition next month.

Briefly

Britain's Queen Elizabeth visited a Bangladeshi home for underprivileged children in Dhaka.

Lufthansa manager in Bolivia was kidnapped.

Bilbao: Bombs exploded at the offices of Bank of America and Rank Xerox.

BUSINESS

Dutch order 57 more F-16s

NETHERLANDS Government has ordered 57 more General Dynamics F-16 combat aircraft to be assembled by Fokker of the Netherlands, in a £1.25bn (\$205m) deal. Page 16

BRITISH AEROSPACE has won a \$300m order for 20 four-engine BAe 146 regional jets for Pacific Southwest Airlines, against F1 competition. Page 16

STERLING fell 15 points to \$1.044, and to DM 2.687 (DM 2.576), FFr 1.177 (FFr 1.142), SwFr 2.165 (SwFr 2.161), and Yen 223.35 (Yen 224.35). Its Bank of England trade-weighted index eased from 127.9 to 127.8. In New York, it closed at DM 2.693, FFr 1.177, SwFr 2.176 and Yen 235.6. Page 39

GOLD closed unchanged in London at \$383.125 and unchanged in Zurich at \$383.5. Markets were closed in Frankfurt for a public holiday. In New York, the Comex November settlement was \$375.2. Page 38

LONDON: FT Industrial Ordinary index fell 4.5 to 722.8. Government securities showed modest gains. Report, Page 33. FT Share Information Service, Pages 34, 35.

WALL STREET: Dow Jones index closed 1.35 up at 1,251.32. Report, Page 28. Full share prices, Pages 30-32

TOKYO: Nikkei Dow index rose 51.52 to 9,498.31 and the Stock Exchange index gained 3.53 to 6914.5. Report, Page 29. Leading prices, other exchanges, Page 32

EEC is reasonably confident that there is enough left in its agricultural budget to get through the year. Page 3

WEST GERMANY is to increase postal agreement payments to East Germany from DM 85m to DM 200m (£74.7m) a year to extend post, telephone and telex services. Page 2

SWITZERLAND is to make insider dealing punishable. Page 2

SPANISH Government has rejected employers' demands to give small companies a freer hand in shedding labour.

SAUDI ARABIA's new \$1.2bn airport at Riyadh is expected to open on December 5. Page 6

AT&T, which will spin off seven independent regional holding companies that will provide local telephone services as part of the court-approved divestiture, detailed its financial implications of the mammoth Bell System break-up planned for January 1.

The package of financial estimates and projections came, however, with a warning from Mr Robert Allen, AT&T's chief financial officer. He said the whole basis of the projections could be undermined if Congress or the Federal Communications Commission (FCC) further delays the introduction of controversial "access charges" beyond April 3.

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The prospectus was prepared ahead of planned divestiture which will result in each AT&T shareholder receiving one share in a new AT&T company and one share in each of the new seven regional companies for every six shares currently held.

Trading in the new shares is due to start on a "when issued" basis next Monday ahead of the actual distribution of the new shares early next year.

• RETAILING: Allied Stores, R. H. Macy, Dayton Hudson, May, Associated Dry Goods, and Zare reported sharply higher earnings. Details, Page 17.

COMPANIES

VOLVO, the Swedish motor and industrial group, reported pre-tax profits for the first nine months of 1983 66.5 per cent up at SKr 3.2bn (£405m). Page 17

ITEL, the U.S. railcar and container leasing group, emerged from bankruptcy protection in September with a \$1.2m third-quarter loss. Page 17

SAUDI ARABIA's new \$1.2bn airport at Riyadh is expected to open on December 5. Page 6

Management

Market Monitors

Men and Matters

Mining

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Raw materials

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EUROPEAN NEWS

Bonn postal deal with E. Germany

By Leslie Coffey in Berlin

EAST AND West Germany have signed a new postal agreement under which Bonn will more than double its payments to East Germany for services rendered, and East Germany will speed up mail delivery and permit new telephone and telex links.

Bonn will pay East Germany DM 200m (£50m) annually until 1990 instead of the DM 85m paid up to last year for excess postal services rendered by the East.

Direct telephone dialling will be made possible from West Germany to an additional 200 East German localities, including the cities of Rostock and Karl Marx Stadt.

New telephone and telex lines are to be opened between the two German states. East Germany will also permit an optical fibre cable to be laid across its territory connecting West Berlin and West Germany.

Letters and parcels mailed by West Germans to East Germany are to be speeded up and the previous limit of 12 parcels a year is to be abolished. Westerners will also be permitted to send a larger range of goods to the East than before.

Cut in central bank aid to high-debt nations foreshadowed

BY JOHN WICKS IN ZURICH

HERR FRITZ LEUTWILER, president of the Bank for International Settlements, has foreshadowed a "gradual cutback" in the injection of public money into high debtor countries.

Creditors should not "overdo things" and stop financial aid immediately, Herr Leutwiler said in a lecture at Zurich University. But "when the Brazilian case has been dealt with, the central bank fire brigade will roll in its hoses."

It had been quite proper to use central bank credits as a temporary aid at the start of the debt crisis, he said. A domino effect would have hit all countries involved, striking the largest powers. "Now, however, 18 months later, the 'hard theory' deserves more attention."

This would mean, he said, that the International Monetary Fund would be rather more cautious in its lending, something which was necessary in any case, in view of its scarce resources. The governments of creditor countries hardly needed the recommendation to more caution, since the taxpayers' money was involved, he added.

A certain amount of friction is probably to be expected, but this is the only way to avoid the danger that a declining number of financially strong countries is supporting a growing number of financially weak countries." If this were to happen, the debtor nations would, in time, be reliant on "financial crutches," and the debt problem would get out of control.

With regard to the banks, Swiss Bankers Association last year agreed with the U.S. Securities and Exchange Commission (SEC) to provide information on insider deals on the U.S. stock market.

The new regulations are intended to counter the misuse of confidential information of kind able substantially to influence the market "by people in positions of trust. The penalty for breaching them will be a fine or jail term."

Insider transactions have been punishable in the past only when business secrets have been divulged to a third party.

Commissioner Law will also be amended to enable the return of the proceeds of the transaction to the affected company.

The legislation covers listed and over-the-counter shares, participation certificates, co-

Swiss act on insider trading

By John Wicks in Zurich

INSIDER DEALING is to be made a criminal offence in Switzerland under draft legislation announced by the Government yesterday. It is expected to become law by January.

Such transactions until now have not been illegal under penal or commercial law.

One of the side effects of this has been the inability to grant legal aid in cases where Swiss banking facilities have been abused in foreign insider deals.

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Commissioner Law will also be amended to enable the return of the proceeds of the transaction to the affected company.

The legislation covers listed and over-the-counter shares, participation certificates, co-

operative certificates and bonds

● Imports: Through negotiations

The Davignon Plan is in trouble, reports Paul Cheeseright

EEC tries to save steel cartel

THE EEC steel cartel is in serious trouble. Battles between producers to win larger output quotas and heavy price discounting forced the European Commission earlier this week to introduce a system of minimum prices for key flat steel products, in the hope of stabilising the market.

The system of controls on the industry known as the Davignon Plan is facing its most severe challenge since it was introduced in October, 1980. The controls, a response to what the EEC called a state of "manifest crisis" in the industry, were named after the EEC's Commissioner for Industry, Viscount Etienne Davignon.

The Davignon Plan has essentially three elements:

● Production quotas. To balance supply and demand, the European Commission sets overall output quantities for a range of products covering between 80 and 85 per cent of EEC steel output. Total EEC steel output runs at about 90m tonnes a year. Within the product categories workable—crude in the sense that production quotas were established by reference to past output without taking into account changing conditions.

Although the Commission set the production quotas, the system was policed in the practical sense by Eurofer. The companies would exchange, buy and sell quotas, letting the Commission know afterwards. This brought flexibility. The breakdown started when the producers started violating each other for increased quotas. A meeting of the EEC Council of Ministers on July 25 was intended to contain this rivity, but in fact made it worse.

At that meeting there was some rearrangement of quotas so that France and the UK especially were permitted to increase output. So, too, but to a lesser extent, were West Germany, Belgium and the Netherlands.

But since then West Germany has stepped up its campaign for a larger share of output and has waged a public battle against both the way the Commission was running the Davignon Plan and the subsidised state producer, Italy. Italy has also been seeking extra output. The effect of these rivalries was to weaken Eurofer so that it could no longer play its policing role.

The manifestation of the tension has been sharp discounting of prices. For example, cold reduced sheets used in car and domestic appliance manufacture have had a guideline price of DM 1,440 (£261), but have been selling in West Germany at DM 900.

Steel consumers accuse the producers of not obeying the

quotas. Although the market has been difficult, they argue, that the only way the producers have been able to get rid of their steel has been by discounting, mainly in flat products.

The producers, unable to resolve their problems, have looked increasingly to their own governments to argue their case for them with the Commission. The stronger this process has become, the more trust has diminished.

The result has been to push the Commission, in its role as administrator of the Davignon Plan, into a more exposed and more active role in the running of the industry.

The Commission's response has been to decide, to come into effect on December 1 after consultation, to change the price guidelines to price controls for four categories of products: hot rolled coils, cold rolled sheet and heavy plate and for heavy sections. But as Viscount Davignon admits, it is on the way to having price controls without quota controls.

The Commission, after consultations, can under Article 61 of the European Coal and Steel Community Treaty, act on price controls. It has less freedom on quotas. Decisions about that have to be taken by the EEC Council of Ministers.

The Council has agreed the practicalities of the quota system only up to the end of next January. For the period between then and the end of 1985—when the restructuring should finish—there is only an agreement in principle.

Thus the arguments which have split Eurofer on quota shareents will have to be handled by the politicians in the next few weeks. But no date for a meeting has been set.

Political agreement will be the main element in clicking the Davignon Plan together again. Meanwhile, Eurofer is carrying on its own monitoring and executives will sign off the new agreements by the end of the year.

The fact that Eurofer is not functioning this quarter is not seen as vital—most of the quotas have already been sold. But there are serious doubts about how long the Commission can administer a complete system of controls over the steel industry on its own.

Missiles issue 'unlikely to affect' Bonn-Soviet links

BY OUR BERLIN CORRESPONDENT

THE SOVIET UNION does not intend to retaliate politically against Bonn if new US missiles are deployed in West Germany, Count Otto Lambdorff, Bonn's Economics Minister, said after talks with Mr Nikolai Tikhonov, the Soviet Prime Minister.

He said Mr Tikhonov did not make a "single suggestion" that political tensions might affect Soviet-West German economic relations. "On the contrary, the Soviet side urged economic co-operation to be expanded."

Count Lambdorff said he rejected any inclusion of British and French missiles in the Geneva disarmament talks. He also criticised the Soviet ambassador to West Germany, Mr Vladimir Semyonov, for warning members of the Bundestag that if it votes on November 22 for deploying the missiles, the Geneva talks would collapse. He said the Bonn Government regarded this as an "unpleasant act of pressure."

The minister was in Moscow to attend a meeting of the joint Soviet-West German commission on economic and scientific-technical co-operation. He noted that the Soviet Union promised to restore direct telephone dialling between Moscow and West Germany early next year for West German businessmen residing in the Soviet capital.

In addition, West Germans who frequently visit the Soviet Union on business will be given multiple entry visas instead of having to apply for each trip.

Count Lambdorff said West German agricultural specialists may take up a Soviet offer to run a 1,000 hectare farm in

the Soviet Union, using West German farm equipment and agricultural techniques as part of the Soviet crash programme to improve agriculture.

British and Swedish companies were planning similar trials in the Soviet Union, he said.

Here Berthold Beitz, chairman of Krupp's Supervisory Council who was in the West German delegation, said Soviet officials told him that 30-40 per cent of the annual Soviet harvest rots because it cannot be stored properly. He also noted that Moscow had offered to allow Grundig to build television sets in the Soviet Union which could be sold throughout Comecon.

West German companies may be able to win contracts to modernise the Soviet Union's overburdened ports according to Herr Otfried Wolf von Amerongen, head of the Eastern Trade Council of German Industry, who accompanied Count Lambdorff.

The West German delegation's visit also marked the tenth anniversary of Soviet gas deliveries to West Germany. Count Lambdorff said contracts to buy additional amounts of Soviet gas would depend on the long-term development of the economy in West Germany.

He suggested that the US attempt to delay completion of the latest Siberia pipeline to the West had only made the Soviet Union redouble its efforts to prove it could complete it on time.

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EUROPEAN NEWS

Turkish Cypriots could lose all EEC benefits

BY JOHN WYLES IN STRASBOURG

THE TURKISH part of northern Cyprus risks losing all trade concessions and financial aid from the European Community following its declaration of independence. This is because the Greek Cypriot Republic—the only Government on the island recognised by the EEC—is expected to ensure that the Community stops applying the terms of its association agreement with Cyprus to the Turkish part of the island.

The result will be the imposition of EEC tariffs on manufactured products from the Turkish sector which have enjoyed duty free access since 1973. The Community would also end preferential access for a range of agricultural products and halt the supply of grants and loans.

The ten-year-old association agreement aims at the creation of a customs union between

Cyprus and the EEC and has been based on the principle that it should benefit the island's entire population.

If the Turkish community is now effectively cut out of the agreement then the distribution of grants and loans under a new five-year financial protocol would also be affected. This is due to come into force next year and is worth a total of Ecu 44m (£23.5m).

One immediate practical problem for the Community is the future of a large sewerage scheme covering both Greek and Turkish halves of Nicosia. This is being built with the help of £4.5m of EEC money and may now not be completed.

Decisions on how to apply the association agreement will have to be taken by the EEC Council of Ministers. It is not yet clear how quickly the Community will respond, but foreign ministers may find time for a preliminary discussion when they meet in Brussels on November 22-23.

Another casualty of the new situation on Cyprus looks likely to be the possibility of an early thaw in EEC relations with Turkey which seemed likely to improve following the recent general election. The provision of a new five-year EEC financial protocol for Turkey worth ECU 80m may be delayed indefinitely, having already been held up since 1981.

Paris names new coal industry chief

By David Housego in Paris

A PROSPECTIVE successor to M Georges Valbon, the former Communist head of Charbonnages de France (CdF), was named yesterday as Communist deputy in the National Assembly in a further reversal of policy joined with Socialists to approve the 1984 state budget over which he resigned.

The new head of the state-owned industry is to be M Philippe Huet, 53, a senior civil servant. He was appointed yesterday to the board of Charbonnages which is expected to confirm him as chairman on Monday. The managing director and executive head of CdF remains M Michel Hog, who will be responsible for putting through the new programme of pit closures.

Communist deputies caused considerable surprise by approving the coal budget with barely a murmur of protest. They have been replaced temporarily by permanent under-secretaries from four ministries—with Mr Michel Lavezen, Environment Minister, as chairman.

According to company officials, the main reason for the minister's action was that Dong

Dispute over Danish gas project leads to boardroom sackings

BY HILARY BARNES IN COPENHAGEN

DISAGREEMENT about how to finance substantial losses on the Danish Government's North Sea natural gas distribution project appear to lie behind the dismissal earlier this week of the chairman and most of the board of Dansk Olie og Naturgas (DONG), the state-owned oil and gas company.

Dong is due to begin distributing 1.5bn cubic metres of gas from the fields next autumn, rising to 2.5bn cubic metres after two years. About a quarter of the gas will be sold in Sweden and West Germany.

The DKr 10.2bn estimated financial deficit for the project to 1987. Most of the funds to cover the deficit are being raised abroad, but at present oil prices and dollar exchange rates the borrowing requirement will be substantially higher, said Borsen.

The heavy initial losses have never been contested by Dong, which believes that project will break even in the late 1990s and make large profits from then on. Some remain critics of the project. Mr Larsen, chairman of the Folketing (parliament) energy committee, suggested during the summer, however, that by normal commercial standards, Dong should be regarded as insolvent.

Bundesbank campaigns for better company finances

BY JOHN DAVIES IN FRANKFURT

THE BUNDES BANK says West German companies must improve their profits and their own resources of capital and reserves if they are to strengthen their competitiveness and provide more jobs.

In a study of the results from 20,000 concerns, the central bank said that profits after tax amounted to only 1.5 per cent of sales revenue last year and in 1981. This was a setback from 2.2 per cent in 1980 and 3.6 per cent in 1970.

Companies' own resources of capital and reserves covered only 18.5 per cent of their balance sheet total last year, slightly less than in 1981. By contrast, they covered about 30 per cent in 1985, when the central bank began making a detailed analysis.

The widely opposing statements also reflect differences of policy within the economy over how far to push their resistance to the austerity measures and to the Government's attitude over missile deployment in Europe.

nearly 50 per cent more than in 1975, which was also a difficult year.

It conceded, however, that companies did not have favourable conditions last year to mobilise new capital. Potential investors were more attracted to money markets with high interest rates, or to artificial loss-making companies and certain types of building projects with tax advantages.

The bank's remarks are the latest in its campaign for an improvement in company finances as a basis for a revival of West Germany's economy and competitiveness.

Herr Karl Otto Pöhl, the Bundesbank president, has also come out strongly against demands for a cut in the working week from 40 hours to 35 hours. He has warned that a sharp conflict over this demand could harm economic recovery.

The economy has been showing signs of gradual recovery since late last year. As a result, profits have been improving in some sectors, notably the chemical industry.

Cries of independence fail to shatter southern calm

BY OUR NICOSIA CORRESPONDENT

"THERE WAS more tension and commotion in Greece than I found here," a reporter from an Athens newspaper said on arriving in Nicosia shortly after the Turkish Cypriots in the north declared independence. Greek Cypriots went about their business as if little had happened.

Radio and television programmes were unchanged. All was quiet along the buffer zone where young national guards patrolled in the fine autumn weather. Mr Jean Holger, the most senior UN official on the island, reported no incidents of any kind. Only schoolchildren in the capital staged some noisy

but peaceful demonstrations against the move.

The UN convoy taking supplies to the 1,500 Greek Cypriots stranded in the north continued to operate as in the past, and there were no indications that the Turks would be introducing any restrictions said Mr Holger.

"We are in a period of wait and see," he said, indicating that attention was not shifting to New York where the Security Council may take decisions that could affect the UN forces stationed here since 1964.

The Government has not so far announced any measures to change the situation concerning relations between the two sectors—such as the movement "since the power stations

of diplomats and UN personnel. But it is likely that movement between the two sides, usually done through a crossing point near the once-famous Ledra Palace Hotel in Nicosia, will now become more difficult, especially for tourists and the Britons living in the north.

There have been reports that the Government may cut off electricity supplies to the north. The Turkish Cypriots have not been paying their electricity bills for more than 10 years while they continue to obtain all their supplies from two power stations in the south. Mr Denktaş, the Turkish Cypriot leader, has hinted at a replica in such an event.

belong to both peoples." President Spyros Kyprianou has stressed several times the need for "calm and self-restraint and the avoidance of any hasty decisions while the diplomatic battle is going on at the UN headquarters."

The few hundred Britons living in the north (who normally cross to the south for their shopping) are anxious about their future, however, especially in view of the expected strain in relations between the Denktaş administration and the British community called on at the UN headquarters.

and in the welfare of all those who chose northern Cyprus as their home," according to the Turkish Cypriot radio.

The British bases in the south also carried on as usual. But Turkish Cypriots who cross every day to work in one of the Dhekelia may be forced to give up their jobs.

The north has been celebrating for the past two days. Mr Denktaş, who toasted the independence declaration with champagne, declared: "I cannot express my job in words." The whole of the North of Nicosia is festooned with Turkish flags, with one huge banner strung between the tall minarets of the city's main mosque.

Unions confident as Dutch pay talks resume**Brussels expects farm cash to last the year**

BY JOHN WYLES IN STRASBOURG

By Walter Elie in Amsterdam

DUTCH TRADES union leaders go into a fresh round of talks on public sector pay today with their confidence boosted by a government agreement to discuss 1984 proposals as well as those for 1985 and 1986. Until talks resumed on Tuesday evening, the Government's line was that planned pay cuts of 3 per cent for next year would go ahead and that the only subject left for negotiation was cuts for the succeeding two years.

Union leaders representing the Netherlands' 700,000 public employees—local authority workers as well as civil servants—managed to persuade Mr Koos Rietkerk, Home Affairs and Civil Service Minister, to put 1984 back on the agenda for discussion. Both sides now accept that a three-year package on pay and conditions is the best way out of the current dilemma, which has produced a wave of disruption.

Mr Rietkerk and the unions have apparently endorsed the principle that wage reductions should be discussed alongside cuts in the average working week.

THE EUROPEAN Commission is reasonably confident that there is enough money left in the EEC's 1983 agricultural budget to get through the remainder of the year without another cash flow crisis.

To underline its caution, however, the Commission decided in Strasbourg yesterday only to pay 60 per cent of the Ecu 1.2bn (£684m) which member states have requested in advance payments for

December. These advances are mated their requirements for the month.

A shortfall of Ecu 100m or so represents little more than two days of monthly farm spending and could comfortably be covered by a variety of means, say Commission officials.

The prospects of getting through the year without further cash problems have been greatly helped by the measures the Commission took

last month to defer around Ecu 400m of spending until next year.

This will merely add to next year's potentially grave problems, however. The Ecu 1.65bn earmarked for agriculture is only 4.4 per cent bigger than this year's total spending and cannot be added to because the Community will be spending virtually all of the money available under the legal ceiling on its budget income.

The ESRI has been one of the few bodies warning of the dangers of too deflationary policies in curbing government deficits. It says that the projected recovery would be jeopardised if government spending is reduced too rapidly, but accepts that the strategy is correct. It foresees that Exchequer borrowing will fall to 16.5bn, compared with this year's 16.7bn.

The institute expects inflation to fall again next year, to 7.5 per cent from this year's 11 per cent. It believes conditions exist for an export-led recovery, but the key question is whether the modest return to growth will stimulate investment—which remains stagnant—and fuel a faster and more sustained recovery.

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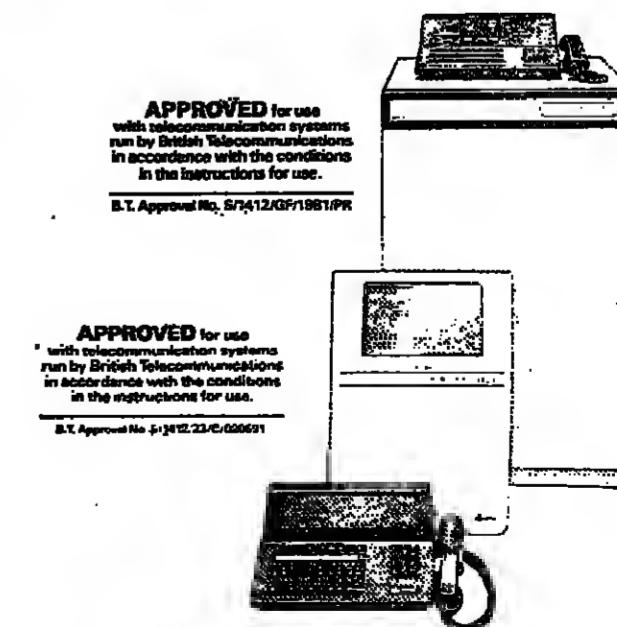
If all these facts and figures surprise you, they shouldn't. Because they're in line with our achievements elsewhere. We're the world's largest manufacturer, by volume, of electronic telephone switchboards, with a global market base.



We're big in Canada, even bigger in the United States, manufacture in 13 plants on three continents, and market our products in 56 countries through 45 sales offices.

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All very good reasons why you should look at what we're successfully building in Britain and, if you need a more efficient communications system, coupled with effective cost control, contact us.

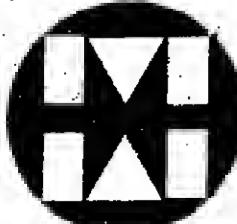


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MITEL Building Better Communications Worldwide

For all enquiries and further information contact: Mitel Telecom Limited, Severnbridge Estate, Portskewett, Gwent NP6 4YR. Tel: (0291) 425123/423355. Telex: 849808 or Mitel Telecom Limited, Slough. Tel: (0753) 78121.

*TM—Trade mark of Mitel Corporation
**British Telecom registered name. These products are available from your local British Telecom sales office.

We do hope the banks won't be offended by this statement.

ALLIED HAMBRO FINANCIAL MANAGEMENT PROGRAMME

| STATEMENT NUMBER | | STATEMENT DATE | |
|--|--|-----------------|--|
| | | 28 October 1983 | |
| NET ASSETS IN FMP INTEREST-BEARING CURRENT ACCOUNT £ 6,907 15,851 PORTFOLIO ADMINISTRATION SERVICE £ 2,578 6,057 HAMBRO LIFE INVESTMENT BONDS £ 2,506 3,910 OTHER INVESTMENT BONDS OTHER INVESTMENTS £ 1,000 PORTFOLIO MANAGEMENT SERVICE UK GILDED SECURITIES £ 3,650 UK EQUITIES £ 31,216 OVERSEAS SECURITIES £ 17,183 GENERAL ACCOUNT BALANCE £ 2,630 NET ASSETS IN FMP £ 76,837 | | | |
| FMP OVERDRAFT FACILITY Overdraft Facility £ 34,317 <small>This figure is calculated by applying the agreed percentage to the value of your investments within FMP.</small> | | | |
| ESTATE SUMMARY NET ASSETS IN FMP £ 76,837 ASSETS OUTSIDE FMP Main Residence £ 100,000 Less Mortgage £ 30,000 Other Property £ 15,000 Less Borrowing £ 5,000 VALUE OF TOTAL ESTATE £ 150,837 Plus Life Assurance Cover £ 90,000 | | | |
| <small>For immediate personal service phone ACTION LINE SWINDON (0793) 488499 OPEN 8 AM TO 8 PM BUSINESS DAYS (and answering service operating 24 hours a day, 7 days a week)</small> | | | |

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ALLIED HAMBRO
FINANCIAL MANAGEMENT

*Written information about the terms of the overdraft, which would be secured against the investments in the Programme, is available on request.

AMERICAN NEWS

National Semiconductor dismisses IBM threat

BY LOUISE KEMOE IN SAN FRANCISCO

NATIONAL Semiconductor, a leading U.S. semiconductor chip manufacturer, yesterday dismissed as "legal jockeying" IBM's threat of a \$2.5bn (£1.7bn) suit for damages arising from an alleged conspiracy to steal IBM computer secrets.

IBM confirmed on Tuesday that it plans to sue National Semiconductor and its computer subsidiary National Advanced Systems (NAS) for between \$750m and \$2.5bn. If awarded damages by the court, IBM expects the sum to be trebled.

National Semiconductor has annual sales of about \$2bn. Revenues for NAS, which sells mainframe computers built in Japan by Hitachi, are estimated at \$225m-\$350m for the past year. NAS continues to bring competition with those sold by IBM. The company recently sold its 300th computer, IBM, by comparison has annual sales of \$3.4bn.

The suit, which IBM's lawyers say will be filed in the next 10 days, is an amendment of an earlier complaint charging Hitachi of Japan and several individuals, as well as National Semiconductor and NAS, with "racketeering and

unfair competition," following criminal charges of secrets theft against Hitachi.

Hitachi has since pleaded guilty to the charges and recently reached an out-of-court settlement with IBM.

Full terms have not been disclosed, but the settlement is reported to include a \$300m payment to IBM. An IBM official said the new suit would deal specifically with NAS and its parent company.

NAS became involved in the IBM secrets theft case against Hitachi when confidential IBM documents were found at NAS headquarters in Mountain View, California, by FBI officers investigating the thefts last year.

According to FBI statements, the documents were allegedly stolen by two NAS employees who had previously worked for IBM. The two were further alleged to have attempted to sell the documents to Hitachi.

NAS dismissed the two employees within hours of the discovery of the documents and company officials claimed no knowledge of the IBM materials. Criminal charges against the two individuals were dismissed when the U.S. Justice Department failed to comply with a

Debt crisis in Latin America costs jobs

By Stewart Fleming
In Washington

THE LATIN American debt crisis will have cost the U.S. nearly 400,000 jobs in 1982 and 1983 as a result of the plunge in U.S. exports to hard-pressed countries struggling to economise on foreign exchange and eliminate deficits.

At the same time, a sharp recovery in exports from Latin American countries to the U.S. this year is helping these countries to improve their trade and financial positions, but, as U.S. Steel's recent dumping action against Brazilian and Mexican steel imports shows, it is adding to domestic competitive pressures.

An analysis of U.S. trade relations with 20 Latin American countries by the Federal Reserve Board of New York suggests that by the end of 1983, U.S. exports to these countries will have fallen to \$24bn,

a 40 per cent slump from the 1981 peak of \$39bn. In that year the Latin American countries accounted for 25 per cent of total U.S. exports.

The Fed study goes on to suggest that, for major Latin American countries, efforts to curb their imports have still to run their course. This is a conclusion which bodies ill, not only for U.S. export trade to these countries, but also for important export industries in Europe, for example.

The study says that U.S. exports to Mexico, the first Latin American country to hit a severe problem in 1982, fell by one third in that year and are expected to fall further in 1983 as Mexico's adjustment programme takes effect.

While U.S. exports to Argentina also fell sharply in 1982, the full impact of the contraction in Brazil, Venezuela and most other Latin American countries is only being felt this year.

The rise in the value of the dollar may have been a factor in cutting U.S. exports to these countries.

But the Fed study concludes that the debt problems of the Latin American countries was the major factor at work, since the 22 per cent fall in U.S. exports in 1982 was only slightly greater than the 19 per cent fall in total exports to the region in that year.

The strenuous efforts which the Latin American countries are making to curb their imports has a disturbing aspect for the economic outlook for the countries themselves since it has almost certainly led to shortages of important semi-manufactured materials and could in time slow the countries' economic recovery.

The Fed study points out that whereas the exports from Latin America fell by \$10bn in 1982 to \$97bn, there are signs of an upturn this year, and exports to the U.S. are rising particularly sharply.

In the first half of 1983, U.S. imports from Latin America grew 11 per cent compared with the same period of 1982, while imports from the rest of the world fell 2 per cent.

Chemical imports were 84 per cent higher in this period and machinery imports were 26 per cent up.

Property group plans telecom joint venture

BY PAUL TAYLOR IN NEW YORK

OLYMPIA and York, the Toronto-based property group, plans to set up a \$100m joint venture with United Telecommunications, the third largest U.S. telecommunications group, to offer tenants a satellite communications network.

The private telecommunications network, which will offer voice, data and teleconferencing features, could pose a further challenge to the local telephone company since it would bypass the local network.

Bypass has become a major problem for the local telephone companies, since it deprives them of some of their most lucrative value-added services. A number of major U.S. corporations including Westinghouse, Heinz, Citibank, Merrill Lynch and Sears and Roebuck have already installed bypass systems but the move by Olympia and York is thought to

Bishop 'signed arms deals'

By Canute James in Kingston

THE FORMER Grenadian government of Mr Maurice Bishop, the Prime Minister who was executed in a coup last month, had signed military supply agreements with the Soviet Union and North Korea, valued at \$37.6m.

This was revealed in Government documents taken from Mr Bishop's former office in Grenada, and presented to Parliament in Kingston by Mr Edward Seaga, the Jamaican Prime Minister.

According to the treaties signed by Grenada, the Soviet Union was supplying \$25.6m worth of military material, while the North Koreans supplied the rest. The supplies from the USSR were being delivered through Cuba, according to the documents.

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The strike was called over a package of wage and benefit reductions which could amount to about 30 per cent of average salaries in the company.

It also claims that a significant number of Greyhound employees a

Greyhound to confront strikers

BY TERRY DODSWORTH IN NEW YORK

GREYHOUND LINES, the U.S. long-distance bus company, is heading for a showdown with 12,500 strikers today as it attempts to resume operations using newly-bred strike breakers.

The company said yesterday that although talks were resumed with the Amalgamated Transit Union earlier this week, the two sides were "not close to settlement at this time."

While discussions were conti-

ued yesterday, Mr Pederick Dunloski, company president, said that it still intended to go ahead with the reopening as planned.

Greyhound has already conducted a vigorous advertising campaign to try to win public sympathy in its attempt to reduce wages in the company, and is aiming to woo passengers with special half price fares for most days up to December 15.

It also claims that a significant number of Greyhound employees a

re either returned to work already or indicated that they will cross the picket lines today.

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WORLD TRADE NEWS

Japan turns to W. Europe for diesel sales

By IAN RODGER

SALES OF Japanese diesel engines in Western Europe rose by more than 50 per cent from 1980 to 1982, to 10,100 units, according to a study by Planning Research and Systems, a London consulting group.

This represented only a tiny portion of the total European market—European diesel manufacturers produced more than 3m units last year—but Mr Michael Smith, author of the study, said the figures showed the Japanese were now turning their attention to the major European markets for diesels.

Until 1980, the Japanese producers had concentrated on

exporting engines well below 50 horsepower. But by last year, more than 40 per cent of the shipments to Europe were above 50 hp, supplied for use in industrial, agricultural and construction equipment and power generating sets.

So far, the Japanese, led by Isuzu and Mitsubishi Heavy Industries, have made the most headway in Scandinavia and France, and are building up markets in Britain and West Germany.

Last year, for example, Hyster chose Isuzu and Mazda engines for its new range of forklift trucks being manufactured

at Creigavon in Northern Ireland.

"I think the Japanese are all impressed now at how tough things are," Mr Smith said. "A year ago they were offering silly prices. Now they are talking more realistic prices."

His study shows that Japan exported a total of 262,500 diesels last year, 25 per cent fewer than in 1980. Apart from Western Europe, the only market area to show any growth was North America, where sales are still mainly of very small engines.

"The Japanese presence in Western Europe," Mr Smith said, "is growing considerably to hold on to their markets."

Meanwhile, other manufacturers

which normally make engines mainly for their own use, such as Ford and John Deere, were becoming more active in loose engine markets to compensate for lower in-

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BY LESLIE COLITT IN BERLIN

COMECON COUNTRIES have been forced to reduce their imports of western technology in favour of buying products to feed their populations and spare parts and primary products to maintain industrial output.

The third in a series of public announcements.

The truth about Privatising British Telecom.

The privatising of British Telecom has stirred up political controversy. Leaving the political issue aside, there is now an urgent need to clarify the points below in the interests of truth and the customer.

| | |
|--|---|
| <p>Q. Is it a case of public service versus private profit?</p> <p>A. No. In a competitive world, profit comes only from giving customers what they want, efficiently. The drive for profit, therefore, must be good for the customer. As a Public Limited Company, with innovative technical and human resources and freed from Government control, British Telecom must be encouraged to become a major force in tomorrow's world of telecommunications. Anything less will be bad for British industry and the nation.</p> | <p>Q. Can foreign shareholders take control of British Telecom?</p> <p>A. No. There will be a strict ceiling on the shareholding of any individual or group of individual shareholders, even within this country. And the Government will hold the largest number of shares. Even a UK takeover, let alone a foreign takeover, will be impossible. Many good opportunities for business growth lie in overseas markets. If shares are quoted on foreign stock exchanges it will aid our prospects of competing in those countries.</p> |
| <p>Q. Will rural services be reduced?</p> <p>A. No. Our policy of service and improvement in rural areas is being, and will continue to be, vigorously pursued. In any case the new Telecommunications Licence will guarantee them.</p> | <p>Q. Will residential phone charges shoot up?</p> <p>A. No. We shall continue our existing successful policy of price restraint. In addition, the Licence will provide a specific assurance for customers in this respect relating increases in charges to the retail price index.</p> |
| <p>Q. Will emergency services be cut back?</p> <p>A. No. We are strongly committed to them. Their continuance—however unprofitable—is guaranteed by the Licence.</p> | <p>Q. Will telephone kiosks be phased out?</p> <p>A. No. Their provision is safeguarded even in unprofitable areas, except against strictly defined criteria in the Licence.</p> |

This is the first time in British history that the provision of many telecommunications services will be required by law—a far stronger safeguard than has previously existed. British Telecom is already one of the most technologically advanced telecommunications systems in the world. It has every intention of going on getting better and adapting to compete in the world market-place.

We shall always have the interests of you, our customer, at the forefront of our thinking.

British

TEL-E-COM Keeping the customer informed.



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of aviation,
one company has signed the sky
with an aircraft so distinctive it
set the standard for its generation.
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It will carry up to 10 passengers in stately comfort — this is a promise from the designers of King Air



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If you would like continuing reports on Starship 1 and the latest King Air developments, please contact your nearest Beech distributor or write Beech Aircraft Corporation, International Division, Wichita, Kansas 67201, USA. Telex: 041-7422

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*Starship 1 is actually a *jetfan* — a new term indicating the convergence of jetprop, propfan and fanjet technology. Starship 1 employs a 4-bladed jetfan with high disc-loading. Result: turboprop fuel efficiency at near-jet speeds.

UK NEWS

Public spending must be curbed, warns Governor

BY MAX WILKINSON, ECONOMICS CORRESPONDENT

MR ROBIN Leigh-Pemberton, Governor of the Bank of England, warned yesterday that a strong and continued attack on the growth of public spending would be needed if the Government was to attain its objectives for public borrowing.

The Governor, speaking on the eve of the Chancellor of the Exchequer's annual autumn statement on public spending plans, warned local authorities, in particular, of the need to curb their regular over-shooting of current expenditure targets.

Mr Leigh-Pemberton gave more warm-hearted approval to the Government's tight financial strategy than has sometimes been evident in recent public statements from the Bank of England.

He also indicated approval for the more "radical" policies being pressed by some members of the Cabinet who would like to make fundamental changes in the pattern of public spending.

The Governor said: "As economic activity recovers, it is important to leave room for the expansion of the wealth-producing private sector if we are to achieve balanced, sustain-

able growth. Public spending must be restrained, and that means arresting a tide that has run one way for a very long time."

Since 1977, central and local government spending had been increasing at nearly twice the rate of total national output. In 1982, public spending absorbed 45 per cent of output, compared with 32 per cent 25 years earlier.

He accepted that "public spending fulfils vital needs" and that there were always particular cases where good arguments could be advanced for increasing spending.

Government, however, was right to conclude that the public sector's claim for an ever-growing share of national resources had to be resisted.

In particular, he said, local authorities would need to control their spending to bring it more closely in line with the Government's general economic objectives.

Mr Leigh-Pemberton was addressing a conference in London arranged by the Chartered Institute of Public Finance and Accountancy on the subject of local government

after the general election.

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The Governor said: "As economic activity recovers, it is important to leave room for the expansion of the wealth-producing private sector if we are to achieve balanced, sustain-

One worry the overseas investor can do without.



These aren't easy times for the overseas investor.

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It not only protects your capital against losses due to war damage.

UNIONS CANNOT STOP PRIVATISATION, SAYS MINISTER BT priority on state sale list

BY ROBIN PAULEY

THE GOVERNMENT is determined to privatise British Telecom (BT) next autumn, giving it top priority in the list of nationalised industries to be sold off, and no amount of union resistance will stop the plans, Mr Kenneth Baker, Information Technology Minister, said yesterday.

Mr Baker confirmed the Government's determination to push ahead at a Financial Times conference in London at which several other ministers also stressed the benefits of the Government's privatisation programme, not least for employees of nationalised industries.

Mr John Moore, Treasury Financial Secretary, emphasised the im-

proved employee motivation which could be achieved by privatising and allowing employees to have a share in their company. Mr Tom King, Employment Secretary, said that improving industrial relations and common sense on the industrial floor was the key to success in world markets.

Mr Baker insisted that British Telecom would be privatised as a single entity and that the complex work needed to sell off the majority holding next autumn was "well on target". The sale of 51 per cent of BT is expected to raise £4bn.

The transfer of BT to the private sector provides the Government with a rare opportunity to distri-

bute the benefits of the new telecommunications market through both the employees of BT and the British people.

"The unions are campaigning hard to prevent such a distribution, but we are determined that it will continue and our plans to sell shares will give every BT employee, pensioner and subscriber a chance to participate directly in the gains made by BT in the most dynamic growth market in the world," Mr Baker said.

Mr Moore is spearheading the Treasury campaign for disposal of national assets.

Economic Viewpoint, Page 15;

Conference report, Page 23

Steel plan likely to 'suck in imports'

BY PETER BRUCE

GOVERNMENT plans to rationalise the British engineering steels sector and combine the operations of the British Steel Corporation and GKN under the Phoenix Two scheme could lead to a substantial rise in import penetration, union leaders said yesterday.

Launching a study on the Phoenix proposals, details of which have yet to be published, Mr Bill Sirs, General Secretary of the Iron and Steel Trades Confederation (ISTC), said that if a monopoly was created then imports will be sucked in as

UK manufacturers seek a second source of supply. It always happens."

At least one major motor manufacturer and a number of drop forgings were reported to be seeking supplies abroad in anticipation of Phoenix Two going ahead. Engineering steels are produced at at least six works in Britain.

The ISTC report says imports took 31 per cent of the UK hot rolled bar market last year. It says, however, that UK demand, 794,000 tonnes in 1982, had bottomed out

and forecast consumption of between 800,000 tonnes and 830,000 tonnes this year. Mr Sirs claimed that Mr Norman Tebbit, Trade and Industry Secretary, had already decided not to put the merger to the monopolies commission.

ISTC bases its opposition to the plan, under which some existing plant, including Hadfields, is likely to close with the rest taken at least partly into the private sector, on hopes that this year's recovery in the motor industry will be sustained.

Subsequent changes in UK fiscal policy for the North Sea caused Elf to reconsider. Last night, Elf said it considered it was viable for the company to maintain its interest.

Elf confirmed that development of the field, which would cost a total of £1.5bn over its life, would go ahead on schedule.

Elf will keep stake in Alwyn oil field

By Paul Bettis in Paris

ELF AQUITAINE, the French state-controlled oil company, has decided to keep its entire 66 per cent interest in the large oil field of Alwyn in the UK sector of the North Sea.

The oil group said last night that M Michel Pecker, its new chairman, had confirmed to British Government energy officials on Tues-

day that Elf intended to maintain its two-thirds interest in the field. Alwyn has estimated recoverable reserves of 200m barrels of crude and 27bn cubic metres of gas.

Elf indicated at the end of last year that it was considering selling part of its interest in Alwyn, in large measure because of the unfavourable UK fiscal regime for North Sea oil production. It then envisaged shedding about 20 per cent of its stake. The other one-third interest is held by the French oil group Total.

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Thatcher warned of job risks in not backing new Airbus

BY MICHAEL DONNE, AEROSPACE CORRESPONDENT

EVERYWHERE to get the A-320 started and the US could find itself progressively frozen out of large civil aircraft manufacture. The result would be that by the end of this decade or in the early 1990s, it would be losing orders and employment.

On the other hand, any government launch aid for the A-320 would be repaid from a levy on each aircraft sold, and it is argued that the Government would make profits in the long term.

The overall market for A-320-type 150 seat aircraft is set at several thousand, through to the end of this century (one estimate puts it at more than 4,000).

Even if Airbus Industrie captured only one-quarter to one-third of that market, against competition from Boeing and McDonnell Douglas of the US, it would still sell more than 1,000 aircraft. This number would cover the break-even point on the venture.

Sir Austin and Sir Raymond are believed to have stressed strongly to the Prime Minister that countries such as Canada, Australia and Japan were ready to move in and share in the A-320 even if the UK did not.

Mr Bernard Lathière, president of Airbus Industrie, has said that the A-320 is "oversubscribed" with prospective partners. The French Government has already allocated FF 400m in its 1984 budget to cover work on the A-320.

A government decision on launch aid is expected towards the end of this year. At the same time, the Government is expected to decide on launch aid of about £11m for the new Rolls-Royce/Pratt & Whitney V-2500 engine, which could be used in the A-320.

So far, three airlines have placed orders and options for a total of 80 aircraft. Air France has placed an order for 25 with an option on a further 25; Air Inter, the French internal airline, has ordered 10 with a further 10 on option, while British Caledonian Airways has ordered seven with three on option.

Earnings rise holds steady at 7 3/4%

BY ROBIN PAULEY

INCREASING OVERTIME as the economy picks up after the recession is helping those in work to continue to improve their living standards as earnings stay ahead of prices.

Figures published by the Employment Department yesterday show that the seasonally adjusted underlying rate of increase in earnings in the year to September was 7% per cent, the same as August. The figures have hovered between 8 per cent and 7 1/4 per cent throughout this year, while the retail price index and tax and price index have both fallen to substantially lower levels.

Employees in manufacturing industry, in particular, are benefiting from extra overtime and their earnings increased by 9% per cent in the year to September.

Overtime in manufacturing industry in September was 10.8m hours a week, the highest level since August 1980 and some 400,000 hours a week more than in August and 750,000 up on July. Overtime is on average 10 per cent higher now than it was a year ago.

While this reflects a higher level of activity within the economy, it

does provide a source of anxiety for the Government.

This is because the level of average earnings remains persistently far ahead of price inflation and seems set to continue to do so unless much lower pay settlements can be achieved in the coming pay negotiating round.

Since August 1979, average earnings have outstripped inflation by 15 per cent. In the last year, pay rose by 3.5 per cent, while inflation was 2.8 per cent. This improvement in real living standards is one of the major threats to the reappearance of strong inflationary pressures. Mr Tom King, Employment Secretary, said yesterday: "We must not relax and start once again paying ourselves more than we earn."

The Confederation of British Industry yesterday said its own analysis of pay showed an average settlement of 5.5 per cent in the manufacturing sector in the third quarter compared with 5.0 per cent in the second quarter and 5.7 per cent in the third quarter. About 85 per cent of settlements in the past three months were between 3 per cent and 7 per cent.

Talks on Union Bill

THE GOVERNMENT and the Trades Union Congress (TUC) are holding private talks on unions' political contributions, in an effort to reach voluntary agreement which could prevent the issue from being drawn into the Trade Union Bill.

The informal talks mark a new stage in the improving relationship between the TUC and the Government on its labour legislation - though some union leaders are unhappy that the unions are conceding too much while getting insufficient benefit.

Prospects of a deal seemed neutral after details of the first meeting emerged. However, some union leaders, unhappy at talking to a Government they have for long attacked, were insistent that the agenda for discussion would have to be widened markedly if the talks were to continue usefully.

IRLANDUS, an Ulster manufacturer of printed circuit boards which was put into receivership in June, may be acquired by a US electronics group which has been negotiating for the company's assets. The US group, which has not been named, has also had talks about government aid to support the Ulster operation.

TEXACO yesterday announced its go-ahead for its new Highlander Field - the company's third large North Sea venture this autumn. Texaco said it would develop Highlander as a satellite from its Taran platform eight miles away, using techniques which would extend the frontier of marginal field exploitation. The field's reserves are put at 30m barrels.

GROBANK, operated through the Post Office network, is a long-term candidate for privatisation. Mr Kenneth Baker, the Minister for Information Technology, confirmed in the House of Commons yesterday.

Mr Baker said there were no immediate plans for privatisation, but the Government's policy was to reduce the size and scope of the public sector. Options for privatisation were kept under review, and Grob was no exception.

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TECHNOLOGY

EDITED BY ALAN CANE

SWEDISH BANK MOVES TOWARDS COMPLETE AUTOMATION OF ITS BUSINESS ACTIVITIES

'Techknowledge'—a Scandinavian asset

BY ELAINE WILLIAMS

SE BANKEN, one of Sweden's largest commercial banks, is moving towards full automation of all its banking activities. Last month the bank announced a Skr 150m order for the next generation of front office terminals.

A total of 1,500 terminals, to be supplied by Ericsson Information Systems, will be installed from April next year in all the bank's 365 branches in the country. Ericsson, the Swedish electronics group, won the contract against stiff competition from Nixdorf, which already has front office equipment in the bank, Philips and IBM.

They will be linked to the bank's existing extensive computer network and used to provide more extensive services such as investment advice, loan calculations, and tax and financial analysis.

The bank will even be able to provide computer programs to be run on at least 20 different types of microcomputer for customers' financial problems. Eventually all these small machines will be able to communicate directly with the bank's main computer system.

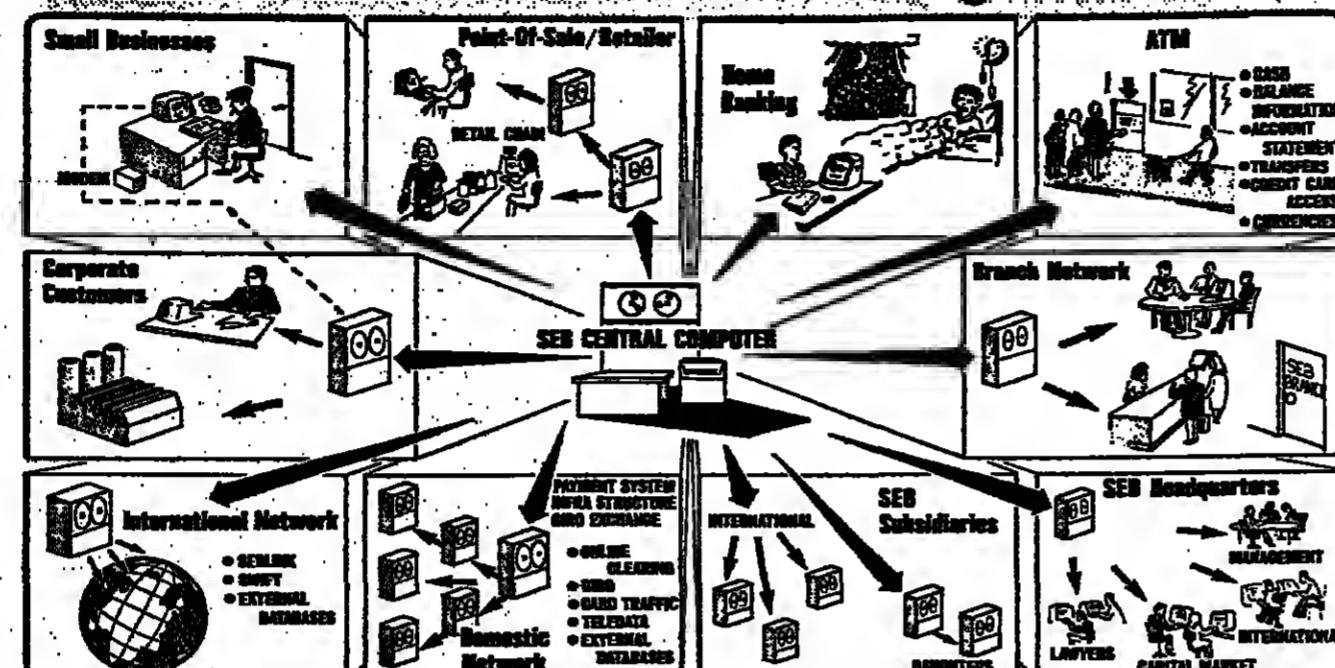
The bank already offers this in a limited way on 18 different microcomputers. At 60 of its branches, the staff are familiar with microcomputers and are able to help corporate customers.

Using a communications network it will allow branches in remote parts of the country to contact financial specialists based at the headquarters. This will dramatically speed up the flow of information and advice out to the branches.

Because of increasing competition the banks will also have to increasingly sell their knowledge and expertise and provide more specialist services rather than the more traditional business run by banks. This is very much the philosophy of Thomas Gluck who heads up the data department at SE Banken. He has invented the word "techknowledge" to describe the union of banking expertise and computer techniques.

Mr. Gluck, who is deemed a visionary when it comes to banking technology in Sweden, believes that the bank has to use technology to remain competitive and be more flexible.

How SE Banken sees automation working in its bank



Mr. Gluck says that banks are heading towards an all purpose terminal which forms one interface with all the banking services and transactions. The simpler money transactions will be automated whilst bank staff can use terminals to carry out customer inquiries and more complex business transactions.

He explained the benefits of the SE Banken investment: "The terminals will be used to provide direct customer service. They will be linked to a data base so that banking staff can obtain information on those customers which need the most attention."

Communicate

They will also allow branches out in the country to communicate more easily with experts at the headquarters. This means that a particular branch with no international dealing can seek help from those at the headquarters which specialise in foreign deals. Corporate customers who need tax advice, for example, can also consult

the bank's head office via computer terminals.

The bank already offers a specialist service to lawyers and hopes to expand it to other disciplines.

Swedish banks are probably the most advanced in terms of automation in Europe. The reason for their ability to introduce electronic systems is due to the infrastructure of the banking system in the country.

Banks agreed many years ago to conform to a standard cheque system. This means that it is possible to easily identify every customer's bank account in different banks. All the banks are open to all customers so that there are no extra charges to be incurred if an account holder makes a transaction at a branch of another bank.

The third major factor is that the banks use cheque truncation. This uses electronic methods to cut down the amount of paperwork needed to process the cheques. All the commercial banks including the three largest, Handelsbanken, PK Banken and SE Banken use

real time on line computing. Such co-operation has led to all the commercial banks sharing the automatic teller machines. These are as expensive as it is good business to pool this resource. There are about 1,000 ATMs in the country, these being split equally between commercial and savings banks.

The benefits of automation for SE Banken, for example, has been to control operating costs and to offer a wide range of services to its business and private customers. It now operates a range of corporate banking systems which compete with those offered by Citibank, for example. Over the past 10 years, the number of business transactions carried out by the bank has increased by 80 per cent but its staff has only increased by 8 per cent in the same period.

Efficient

Mr. Gluck says that Swedish banks are four times more efficient than British banks

simply because of the way in which technology is used. About 11 per cent of SE Banken's operating costs are related to computer and automation.

SE Banken's computer system in Stockholm includes two large mainframe IBM 3081 and three IBM 3705 machines which handle communications in Stockholm, Gothenburg and Malmö out to the branch computers and front office terminals.

Most of the banks in Sweden have experimented with home banking. SE Banken has been running a project for the past six months but Mr. Gluck says that there is very little demand for home banking.

Similarly, an on-line electronic point of sale system has been discussed at length by banks and retailers. All have expressed enthusiasm for the system but no one wants to pay for it. Mr. Gluck said that more than 90 per cent of all transactions in Sweden are still carried out with cash and it was difficult to beat in terms of speed and convenience.

LOW COST COMPUTER PLOTTER

Graphic new use for the linear motor

BY GEOFFREY CHARLISH

FEW ENGINEERS, and few users of computer printers and plotters, would disagree that the mechanical portions of such machines could be eliminated, high levels of reliability and a long working life could be achieved.

Could, for example, a plotter be designed with no rotating parts, without incurring high costs? A young engineer called Hugh-Peter Kelly believed that the linear motor principle—apparently an expensive proposition—could be applied cheaply to drive a plotter pen in the customary X and Y axes, and that it could be done quite simply.

With a drive system deployed on both X and Y axes, a plotting pen can be positioned

easy sliding fit in the collar. The collar knows where it is on the tube by virtue of an optical sensing strip that runs parallel to the tube and a short distance from it. It is a strip about 0.25 inch wide on which are etched transverse lines at 480 to the inch.

A sensor carried on the collar "reads" and counts how many of the lines it has passed from one end, giving precise positional data.

With a drive system deployed

on both X and Y axes, a plotting

pen can be positioned

precisely to any point on the plot below.

The company has now produced an A4 plotter called Beaver with only four moving parts that is accurate to 0.2mm over the whole 190 x 272mm plotting area, is almost silent and costs only £449. Cost reduction was also assisted by the use of standard metal extrusions and other items, eliminating specially machined parts or

The machine is Centronics or RS232 compatible, allowing it to be used with almost any computer. By purchasing special "Interceptor" software discs for BBC or Apple computer, those machines can be run straight into the plotter.

The software intercepts graphics commands for plotting and drawing from Basic and routes them either to the screen or plotter. The graphics programs already written for the machine can run with Beaver with little or no modification.

Kelly has already fitted his initial 2000 year production plan and the 14 strong company is about to take a factory at Rochford, near Rayleigh.

It may have to seek further backing for expansion, although judging by the product, that should not be too difficult to find. More on 0268 741322.

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Safety Monosilane study proposed

A STUDY to identify safe ways of handling an important chemical used in manufacturing integrated circuits is being proposed by Battelle, the research organisation, in the U.S.

The chemical, monosilane—is used in the manufacture of pure silicon and for laying down a coating of silicon oxide on a silicon wafer. It is also used in the aircraft industry for engine combustion.

It is potentially a very hazardous chemical and under some conditions it reacts spontaneously with air and ignites.

Analysis Basic blood tester

BASIC BLOOD tests can now be performed immediately on Eastman Kodak's new desktop analyser, giving patients results before they leave the doctor.

A single drop of blood is all that is needed to perform any one of seven tests.

The basic Extachem DTS60 costs \$6,000. An optional attachment called the DTS module also analyses the blood sample for the two electrolytes sodium and potassium for an extra \$7,500.

Kodak said that it will add further tests for Bilirubin and Haemoglobin levels next.



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- Financing air transport
- Maintenance: how to keep the business in the region

Mr Hideo Mitsuhashi
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Source: Scarborough's 1983 National Newspaper Audience Ratings Study, Houston SMSA.



THE MANAGEMENT PAGE: Marketing

EDITED BY CHRISTOPHER LORENZ

UK comeback sought by an old favourite

Lisa Wood on the return of Red Label whisky

JOHNNIE came marching home today.

After six years' absence Distillers is re-introducing its Johnnie Walker Red Label whisky into the UK.

Red Label once sold over a million cases a year in Britain and accounted, at its peak, for a 12 per cent share of the total UK market. Hence the nostalgia that will be reflected in some of the £1.5m advertising and promotional campaign aimed at putting the product back on the shelves of Britain's supermarkets and pubs.

The campaign has the aura of a hero returned. "Who's back in Britain?" and "Who'll be home for Christmas?" is the message Johnnie Walker will be busily putting across in the next month. In its initial high impact black and white newspaper advertising.

Distillers took Red Label off the UK market in 1977 after an EEC ruling that its dual pricing system for domestic sales and exports violated the Rome Treaty. The UK market, it was decided, would have to be sacrificed in order to protect the higher volume—and higher prices—on the Continent.

Today, for example, Red Label accounts for 14.6 per cent of the total Scotch whisky annual exports—accounting for some 6.4m cases.

However, over the years Johnnie Walker has had to watch other companies taking its share of the domestic market despite the sound performance of its up-market Black Label. Johnnie Walker has given Black Label a very distinctive image, partly to protect Red Label. Distillers has also watched its group market share in the UK fall from an estimated 37 per cent in 1977 to a current 20 per cent. Claymore, Shropshire promoters, after Red Label's demise, only enjoys about 8 per cent of the market. Arthur Bell's Bell's whisky, by contrast, has now some 20-22 per cent of the market.

So a satisfactory conclusion to the protracted discussions with the Commission over pricing could prove to be somewhat of a godsend to Distillers.

"There is a nostalgia for the brand," says Tony Oscroft, Johnnie Walker's marketing services director. "One feels

| | SHARE OF THE UK BLENDED SCOTCH WHISKY MARKET | |
|------------------|--|----------|
| | 1977 (%) | 1982 (%) |
| Bell's | 20 | 22 |
| Teachers | 14 | 15 |
| Haig | 10 | 6 |
| Red Label | 9 | 0 |
| Famous Grouse | 4 | 9 |
| Claymore | 3 | 7 |
| Grants | 3 | 6 |
| White & Mackay's | 3 | 5 |
| White Horse | 4 | 4 |
| Macmillan's | 2 | 2 |
| Ram Montrose | 1 | 2 |
| Johnnie Walker | | |
| Black Label | 2 | 2 |
| Long John | 1 | 1 |
| Owens label | 1 | 8 |
| Others | 27 | 11 |

there is real interest. Public reaction has been very positive;

a poll shows that 40 per cent of consumers say they would like to buy Red Label again. The trade recognises it will be a great opportunity and it would be a pity to lose out."

Just how many people continue to buy Red Label after their first trip down memory lane is the great imponderable at a time when whisky sales seem to fall—down by an estimated 5 per cent this year on last.

The issue is further clouded by the fact that Johnnie Walker is re-positioning its product in the price scale. Six years ago Red Label was among the middle-priced whiskies. Since then the market has changed; there has been a polarisation of the blended market into premium-priced "standard" products, such as Bell's and the Famous Grouse (from Highland Distillers), and the development of cheaper brands and own-labels. Distillers Claymore, for example, tends towards the cheaper end of the market.

Red Label, however, will be pitched at the more expensive end of the standard-blended whiskies, priced at about £7.35 compared with the Famous Grouse at about £7.40. It is for this reason that Ogivry and Mather, the agency handling the account, is placing the advertising in the mass-circulation newspapers. (The Times, The Guardian and the

Financial Times are more the territory for Black Label and malt whisky drinkers.) Red Label will be priced at about £7.35 compared with The Famous Grouse at about £7.40. This pricing policy is intended to combat the drop in sales of middle-priced whiskies, growth, such as there is, has been at the top and bottom of the price range. It will also mean that Red Label will be sold in the UK at a price consistent with that in international markets. The re-entry into the domestic market was announced in September, after Distillers and the EEC had agreed on the new pricing system. Scepticism abounded in the trade after Johnnie Walker said it would have Red Label in the shops for the crucial Christmas period.

Two conversations with Jimmy Duggin, wines and spirits director of Tesco, which used to be the biggest single retail outlet for Red Label, illustrate how quickly the trade has reacted.

For, on the day the announcement was made, Duggin said he had already placed his Christmas orders and it was too late to buy Red Label. "We have already gone to bed for Christmas," he warned.

Three weeks later, a few hours after watching a promotion for Red Label, Duggin said: "We will find a slot for Red Label and will be stocking it this Christmas in the light of the promotion and support the product is being given."

Johnnie Walker is not the number one objective; rather it is a long term building of the brand.

The trade has certainly not been turned by special financial deals. "We have made it clear to all customers that Johnnie Walker will not be providing resources for price cutting," says Tony Oscroft.

Promotional support will be

strong not only in the media but there will also be, for example, optics for public houses and "dumper bins" for supermarkets. The initial advertising campaign will be followed up after Christmas, in the run-up to the budget, with an "image creating" campaign.

Special attention will be paid to young people and women; the first category will probably not remember Red Label except that it was the brand that had bought them their first bottle. Women tend not to be established whisky drinkers.

For whom Red Label will take a share in a market that has stagnated in recent years, is one of the great topics of conversation for those in the whisky industry.

Philip Augar, of Wood Mackenzie, says: "Our feeling is that Red Label could expand the premium-priced category with a further polarisation of the market. Those in the middle ground will be further squeezed."

But if this occurs, some of Distillers' own brands, such as White Horse, Haig and Highland Queen, could suffer alongside other brands such as Teacher's (Allied Lyons).

Philip Augar adds: "Distillers is re-organising its UK sales force as from April next year with salesmen promoting all the group's brands at present groups within the company sell their own products."

"Having Red Label on the portfolio will give the sales force a sharper focus to its marketing effort."



A selective type of advertiser

AFTER THE fitted kitchen, the bedroom. That at least is the ambition of Mr Jim Riordan of Sharps Bedroom Design, who heads a company which has raised its sales from £850,000 in 1979 to £1.6m this year and become one of the largest, but oddly most invisible, advertisers in local newspapers, with a budget of £1.5m.

Sharps does not employ an advertising agency. It buys advertising through independent media buyers and uses different creative consultancies for its local advertisements, for national press, for TV, for radio. It claims that its experience enables it to predict the number of shoppers it will attract with a given volume of advertising expenditure.

The company sites its showrooms on cheap land, using the money it saves on rent and rates for advertising—its best

new house without a fitted bedroom as it is today without a kitchen," maintains Riordan. So enthusiastic is he about the idea that Sharps is now investigating Florida for a US subsidiary.

Units are made at the company's five factories only when orders have been taken. Sharps, part of the Kean and Scott group, keeps itself aloof from other related subsidiary companies, such as Dolphin (which makes shower units) and Alpine Double Glazing. It is also reluctant to start making beds.

"Ninety per cent of our customers keep the same bed," says Riordan. He speaks with a confidence generated from having doubled Sharps' sales last year, which was the worst for the furniture industry since 1926.

Antony Thorncroft

time. They fear they will lose market share if multinational foreign competitors advertise on direct broadcast satellite channels.

Belgium has just relented by giving the go-ahead to commercial television for the first time from January 1984 on the two French-speaking of its four state channels.

This will be allowed providing it is for a Belgian or foreign collective group of advertisers and only generic names are mentioned. Such restrictions on "collective" campaigns can be the consequence in France, although rules were subsequently relaxed there.

LONDON Business School is introducing next year a new chair in Marketing and Communication. Professor Andrew Ehrenberg, Professor of Marketing at LBS since 1970, has been appointed to the post.

The Worshipful Company of Marketeers in London are seeking to endow the new chair with the aim of making the programme of work of practical value to all British companies involved in marketing products or financial services.

SOME slogans, it seems, never die and it's lucky advertiser indeed who lands one that is so distinctive it becomes synonymous with the brand. Heineken has done it—the famous line "Refreshes the parts other beers can't reach," now in its tenth year. To celebrate the decade the company has produced a lavishly illustrated

book called *Thirsty Work*, published today by Macmillan and written by the witty Peter Mayle whose words have graced this page recently. It is believed to be the first time a book has been published about a career campaign. It costs £8.95 in hardback, £5.95 in paperback.

STUDENTS of advertising, whether at a technical or managerial level, will find *The Practice of Advertising* a useful handbook to understand the machinery of the business. The book, edited by the experienced practitioner, gives a working knowledge of every facet from creativity to media research and production processes. It is published by William Heinemann this week in paperback at £5.95.

THERE MUST be broad grins on the faces of independent television company executives—a change from the long faces pulled earlier this year over the funding of Channel 4—at news of their record advertising revenue figures for October. A bumper £94.5m—reckoned to be the largest monthly figure so far this year—was taken by the 16 companies and Channel 4 (TV-am is not included), which is a 34.4 per cent rise on the same month last year. The figure for October 1982 was £76.6m.

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THE ARTS

Record Review

In Memoriam
Glenn Gould

Glenn Gould: original and enigmatic

The sad death of Glenn Gould 13 months ago at the early age of 50 took from us one of the most original and enigmatic pianists of our time. It is tempting to add also "most widely loved", but that sort of attachment is really only accorded to artists whom the public hears and witnesses in person. Gould's playing is indeed widely known and admired, but only, during the last 15 years of his life, from a scrupulously guarded distance.

The story is told in detail in Geoffrey Payzant's book *Glenn Gould: Music and Mind*, and by the pianist himself on his record *Concert Drop Out*. In brief, in 1967, at the height of a brilliant international career, Gould announced that he intended to retire from the public stage to devote himself to making records; and true to his word, he never played in public again. His fame thus rested entirely on his steady output of records (and more recently on a new involvement in video, some of whose first fruits can be seen in three programmes, two already screened, the third next Wednesday, on Channel 4)—and especially a monumental series of recordings of the major solo keyboard works of Bach.

It was a Bach record, of the Goldberg Variations, which first compelled him to fame in 1955, and it was with a second version of the same work recorded shortly before his death that he made his farewell. Gould's first Goldberg was a revelation to a generation of music lovers: brilliantly incisive, uncompromising, pungently expressive without a trace of oversweetness, unconventional yet the fresher for it, and even at its most quirky, deftly revealing.

The strangest quirk of all to my ears, and the only one I was never able entirely to accept, was Gould's omission of every single repeat—thus reducing the music to half its proper length. Those who claim that the Goldberg was never intended to be performed complete cannot explain why Bach directs that the opening aria be repeated at the end, the final crowning of the dramatic span.) My feeling then was that this mad and wonderful Goldberg would sound twice as wonderful with all its repeats—and thus

its scale, breadth and force—splendid, grittily unrelenting canon at the fourth: three-quarter length, three-quarter impact. His miraculously, trumpet-blazing performances of Nos 14 and 20 cry out for the reinforcement of repetition. The whole is such a gripping and inspiring musical experience, and in every other respect—variations are included; those which are not, clearly marking the first-half repeat all of the time variation, for example, make us of one of Bach's most magical repeat-devices and two whole bars of music. Gould allows us no more either of his

equivalently complete?

Another recital which Gould recorded shortly before his death includes Brahms's four Ballades up 10—unjustly neglected in the concert hall these days by almost every pianist of note except Michelangeli—and the two Rhapsodies op. 79. It is vintage Gould: the first Ballade sombre and spacious, cut in granite, but lit by a ceaseless play of colour; the second, dramatic juxtaposition of mellent and knife-edge tumbrels; the ibid a brilliant, almost Bartókian percussive exercise; the last, darkly retrospective, a remarkable prefigurative of the late piano style.

The two Beethoven sonatas were recorded in 1976, but only now released. There are things on every page here far grander, wilder, more wifful than anything to be found in the Bach or the Brahms. Some of the interpretative treatments, by the lights of the belated Beethoven tradition, are so zany at first hearing as to be actually funny. Yet there is a great deal more than merely method in the madness: there is also such consistency, and such radiant conviction, that an immediate second hearing is difficult to resist.

How, after all, to play those always puzzling first eight bars—which are neither melody nor anything but the sparse harmonic framework—of op. 27 No 1? Rather than attempt, as many pianists do, to make them what they are not, Gould makes them all the more emphatically, with the mixture of crisp détaché and staccato, what they are—a preparatory strumming, a hypothesis, from which both the real melody and the real harmonic framework eventually emerge. That small instance represents in miniature the tenor of both performances. Nothing Gould does need be proposed as "definitive"; but everything in them which first surprises is found, after reflection, to be an invigorating and original illumination. And that after all is what performing music is about—and after all what makes these records so richly rewarding.

DOMINIC GILL

The Met season, on whose opening events Max Lopert has reported, continued with a revival of Peter Grimes (*Garnier, Billy Budd*, and *The Carmelites*)—not Session's *Monsieur Beaucaire* and Robespierre—have been chosen to represent contemporary grand opera in this centenary season.)

The Met first did the opera in 1948, with Regina Resnik and Polina Słoska as Ellen, Frederick Jagel as Grimes, and John Brownlee as Balsrode. Nineteen years later, they invited Tyrone Guthrie and Tanya Moiseiwitsch to recreate their Covent Garden staging; it was sung by Lucine Amara, Jon Vickers and Gerald Evans, and conducted by Colin Davies; and it has stayed in the repertory ever since. The sight of the familiar sets—at Covent Garden they were modified back in 1953, when John Gielgud reproduced the pieces of old English eyes with nostalgia.

But nostalgia is not the main reaction to Grimes. With each passing year, its freshness, its power, its richness of musical genius seems to grow. The Met revival was conducted by John Pritchard, and the orchestra was not inspired—how can it be, when the company is a huge machine geared to churn out seven opera performances a week?—but the week after a week through the season with the five-hour *Troyens* as one of them—but it was of good quality. And Jon Vickers in the title role was inspired. There are very few voices that can set the enormous Met ringing; Vickers has one of them. His mad scene was tremendous. The force of his utterance informed equally the passaghe—strange, wild thoughts overheard—that make his performance so vivid. This has become an impersonation that, as a voice, is unique. (He has a foggy nightmarish voice, which is unwieldy, but as he strains his way upward into the higher notes of the part, the very effort is eloquent. Grimes comprises within himself three men who in *Billy Budd* are separate: the victim, the destroyer, and the poetic dreamer. Later this season, Vickers does the role with the Houston Opera and then with the Royal Opera.

As Ellen, Elisabeth Söderström made her debut at the old Met. She last sang in the old Met 19 years ago as the Composer in *Ardenne*. It was a beautifully indged, tenderly exact performance, fully characterised in inflection, glance, and

bearing. But the house is too large for it; one had to focus in, as it were, to appreciate her fine-spun tone. Thomas Stewart's Don Quichotte and his friend the Rector emerged on the double bill and impressed under-rehearsed. Drama disappeared as person after person signalled to us that he or she would be singing next, by slowing eyes round away from the action to catch Sir Jobo's or the prompter's cue.

In *Les Troyens*, Jessie Norman's broad shoulders, and she brought the piece home in triumph. Her ample but soft-spoken voice is far better suited to Dido than Cassandra. Her regal, dignified account of the opening Carthage scenes could have been predicted, but perhaps not the savagery, the intensity of note, she brought to the final sequence. *This Troyens* is a disappointing production, but Miss Norman's Dido it came to life.

The City Opera has staged Carlisle Floyd's *Of Mice and Men*, first seen in Seattle in 1970, and much done since then. It is a dull, feeble opera—a concoction of bad through Steinbeck's plot in weak music whose superficial coloristic debts to Berg and to Britten are unconcealed. Frank Corsaro produced the Seattle original, has done the work several times since, and in this revival has drawn no more than routine performances from his cast.

ANDREW PORTER

Renée Reznick/Purcell Room

Andrew Clements

Miss Reznick's regular appearances in the Purcell Room may be relied upon for their musical insight and fresh programming. She is interested in the piano music of this century, and that is what she plays—a répertoire informed by the composers who began and ended this recital on Tuesday night, Schoenberg and Messiaen. Her approach never fails to be lucid and intelligent; it is a great advantage for a pianist in contemporary music actually to understand what she is performing.

She began with the most "difficult" of all Schoenberg's piano works, the two pieces On 33a and 33b, suavely pacing the first, underlining the jazzy, mechanical dotted rhythms of the second, ensuring that in each lines were never mistaken nor blurred. Hugh Wood's three piano pieces Op. 5 from 1963, add to the Schoenbergian melos a tang of Messiaen, in the jagged energy of the second particularly. Miss Reznick was adept at pulling out the lyrical phrases, which show her limpid, rounded tone at its best. In Boulez's first piano sonata she simulated its obsessive fury and vertiginous contrasts with great aplomb; it remained, however, a peculiarly refractory piece.

Dallapiccola's dry, mineralised *Quodlibet Musico*, Di Anniberti and three of Messiaen's early preludes, Impressionism with a fervid cast, ended the recital. But they had been preceded by the first performance of George Nicholson's

piano sonata, commissioned by Miss Reznick. Nicholson himself is a highly accomplished pianist, and the work is as much about contemporary pianism, one suspects, as it is an abstract-music argument. All manner of colouristic effects are used, though never for sheer novelty value. There are four movements, the first a pair of scherzos, the finale a set of variations based in part on a chordal theme. The first movement, monodic statements irregularly interrupted by toccata-like outbursts, struck me as the most effective; elsewhere the working out of thematic connections seemed unnaturally forced.

Thorn EMI to make four British films

Thorn EMI announced a new programme of British films, the first to be made with Verity Lambert as director of production.

One, *Comfort & Joy*, a comedy written and directed by Bill Forsyth, has already started in Glasgow, with Bill Paterson and Clare Grogan of Altered Images pop group in the cast.

For April 1984 *Illegal Aliens*, written by Mel Smith and Griff Rhys Jones, is planned, and this will be followed by *Dream Child*, with a screenplay by David Hare.

EMI Thorn is planning films with a budget in the \$5m to \$10m range and with an eye to the international market.

Book Review

Music and drama in partnership

Opera on Record 2 edited by Alan Blyth, Hutchinson, £15

Anyone who comes to *Opera on Record 2* expecting just another handbook for canary faucers is in for a surprise. With the backbone of the repertoire safely despatched in the first volume the emphasis here can be on less familiar works, which generally have been recorded less often and more discriminatingly. Little space is taken up with the drier kind of "compare and contrast" exercises; there is room for something more discursive, which manages to discuss musical and textual matters at a level that is not superficial.

If Holloway's contribution is nonpareil, the broader-based surveys of the operas of Handel by Stanley Sadie and of Gluck (excluding *Oedipus*, which was included in volume one) by Max Lopert are excellent. Each is the work of an enthusiast and specialist, giving the uninformed clear signposts through the wealth of material much of it unperformed in modern times, let alone recorded. The contrast with Robert Henderson's fastidiously researched chapter on *The Tales of Hoffmann* is enormous; not only is it a much recorded work with numbers abstracted for myriad recitals on 78 and LP, but he must negotiate a minefield of contradictory editions and attempts at producing a "definitive" score. Again, the final product is of far more perennial value than a simple piece of consumer advice.

David Cairns on Berlioz (including *The Damnation of Faust*) and Rodney Milnes on Massenet's *Thais* and *Don Quichotte* are authoritative and enthusiastic. What leads the innocent reader step by step into the expressive world of the most important and intriguing of 20th-century operas. His description of the sound world of *Lulu* as "sax, vibraphone" deserves to travel far.

If Holloway's contribution is nonpareil, the broader-based surveys of the operas of Handel by Stanley Sadie and of Gluck (excluding *Oedipus*, which was included in volume one) by Max Lopert are excellent. Each is the work of an enthusiast and specialist, giving the uninformed clear signposts through the wealth of material much of it unperformed in modern times, let alone recorded. The contrast with Robert Henderson's fastidiously researched chapter on *The Tales of Hoffmann* is enormous; not only is it a much recorded work with numbers abstracted for myriad recitals on 78 and LP, but he must negotiate a minefield of contradictory editions and attempts at producing a "definitive" score. Again, the final product is of far more perennial value than a simple piece of consumer advice.

One or two contributions are routinely dull, but disappointments are few. Janácek really deserved more thorough treatment than Michael Kennedy's brief tour round the entire canon manages; it reveals little about the music, though the comparisons between recorded versions are sensible and helpful. Peter Stadlen's treatment of Schoenberg carries comparison on absurdism: to be told that "in *Erwartung*, in two cases a single wrong note on the Scherchen record corresponds

of matching musical erudition to critical acuity, stunningly perceptive on the shortcomings of performers, and written in a way that leads the innocent reader step by step into the expressive world of the most important and intriguing of 20th-century operas. His description of the sound world of *Lulu* as "sax, vibraphone" deserves to travel far.

I understand that *Opera on Record 3* is on course for publication next year. By then the project will be fairly comprehensive. Indeed the present volume leaves few obvious gaps—second-rank Verdi and Rossini perhaps, French operetta, Bartók's *Bluebeard*, Ravel's one-acters, Tippett, Weill, Hindemith. After that we start to enter very arcane territory. The problem with many record surveys of this kind is that they swiftly become outdated. In *Opera on Record*, as I've suggested, is rather more than a buyers' guide; it is a valuable iconography of use to the collector long after: the LPs currently available have been approved of (miraculously produced sweets must be shared with the audience). *Shelfish* emphasises its ecological burden with a thoughtfully questioning song ("When will we learn? Will it be too late?") plus a share in Project Seagull with the Young Ornithologists' Club. *Rainbow Mon* gives you an active booklet dealing with transport and safety.

Both shows have their agreeable scares. The Great Slick, a cross between the fairy Cara-

bosse and Ivan the Terrible,

both batches of respectively 16 and 17 wrong notes under "Craft" gives the prospective listener nothing useful at all. When the same hand is applied also to *Nosferatu* and *Die glückliche Hündin*, a valuable opportunity to explain and introduce is squandered yet again.

Indeed, David Wood, founder and director of the latter, lays great stress on sober party audience and both come up with Steinbeck's plot in weak music whose superficial coloristic debts to Berg and to Britten are unconcealed. Frank Corsaro produced the Seattle original, has done the work several times since, and in this revival has drawn no more than routine performances from his cast.

ANDREW CLEMENTS

Children's Theatre

Martin Hoyle

Far from being a merely seasonal phenomenon, children's theatre is both full-time and ubiquitous to judge by the nation-wide itineraries of the companies *Flying Tortoise* and *Whirligig*. Indeed, David Wood, founder and director of the latter, lays great stress on sober party audience and both come up with Steinbeck's plot in weak music whose superficial coloristic debts to Berg and to Britten are unconcealed. Frank Corsaro produced the Seattle original, has done the work several times since, and in this revival has drawn no more than routine performances from his cast.

Rainbow Mon has a video screen conjuring a computer and lovely fluorescent effects; *Shelfish* an ingenious set (abab!), more audience participation and a giant pink amoebae that belches after chomping up a villain and knocks spots off anything in *Little Shop of Horrors*. *Shelfish* is more polished; *Rainbow Mon* has more heart.

A few hours after seeing the latter I was at The Valkyrie; and reflected that spig-sops embody a more relevant resource than the Nibelung's gold, while "friendship" can be more powerful than a whole planet shouting. "The City" is a better bet as a basic philosophy, in these feminist days, than reliance on womankind's redemptive love.

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FINANCIAL TIMES

Arts Guide

Exhibitions

LONDON

The National Gallery, *Manet at Work*: this year falls the centenary of Manet's death, which, in know-how, is the greatest age achieved by his impressionist contemporaries, whose influence is so easily premature. The great retrospective in Paris this summer clarified the nature and significance of his achievement. Here, the National Gallery does not give us anything so comprehensive, but takes eight major works across the range of his career, and by simple scholarly exposition shows us how he set about his business.

The Royal Academy: *Art of the Avant Garde in Russia 1910-30*: a selection amounting to some 300 works from the astonishing collection formed since the war by George Costakis, sometime official in the Canadian Embassy to Moscow. The Russian artists in the years before and after the Revolution were as stimulated by the ideas and events of that time as their fellow-intellectuals and consequently dismissed as decadent when Stalin declared they were too dangerous free and should be suppressed. One wonders how many more works are still under lock and key. Ends Nov 13.

PARIS

Musée de Cluny, 6 Place Paul-Painlevé: this museum, built originally by the Abbots of Cluny, now houses

medieval works of art, including goldsmiths' work, carved altar pieces, ivories, fabrics, and Limoges enamels. Also a set of the Lady and the Unicorn mille-fleurs tapestries—an allegory of the five senses. Closed Tuesday, and every lunchtime.

Canticus S. Ceciliae: Centre Set against a spectacular view of New York, a stop through the Trade Tower, 35 Rodin sculptures are displayed in the enlargements and reductions carried out by Rodin collaborator and reproducer Henri Lebossé. One World Trade Center, 105th storey.

Liege Modern Art Museum has lent a collection of choice items—one of Monet's first paintings and one of Cézanne's last. Also a surprising Blue-period Picasso—*Le Centre Pompidou*—to the Centre de la Communauté Française de Belgique. (Tel: 2712815), 11am-8pm. Closed Mon. Ends Jan 6.

The Land of Steel and Asterix: Ten thousand years of Syria's artistic development. Petit Palais (2831273). Ends Jan 8, 10am to 5.40pm. Closed Mondays.

Bathsheba: 50 paintings and as many drawings are shown in the secretive painter's first retrospective in collaboration with the Metropolitan Mu-

seum. The accent is on his work in the thirties. Centre Georges Pompidou. Ends Jan 23, closed Tue (2771223).

NEW YORK
Metropolitan Museum of Art: 75 works from the 20th century collection of Baron Thyssen-Bornemisza will include 10 of his latest acquisitions. Featured in the show will be works by Kandinsky, Picasso, Goya, Dali, Bacon, Freud and Rothko. The recent acquisitions are works by Georgia O'Keeffe, Balthus, Mondrian, Picasso, and Natalia Goncharova. Tues Nov 21.

Canticus S. Ceciliae: Centre Set against a spectacular view of New York, a stop through the Trade Tower, 35 Rodin sculptures are displayed in the enlargements and reductions carried out by Rodin collaborator and reproducer Henri Lebossé. One World Trade Center, 105th storey.

National Gallery: Art of Aztec Mexico combines works confiscated during the Spanish conquest of 1524 with the reworking in 1571 of the Temple of Tenochtitlán, capital of the Aztec empire, in central Mexico City. The most comprehensive Aztec art exhibit ever mounted in America

closed Mon. Tuesdays 10am to 5.40pm. Closed Mondays.

WASHINGTON
National Gallery: Art of Aztec Mexico combines works confiscated during the Spanish conquest of 1524 with the reworking in 1571 of the Temple of Tenochtitlán, capital of the Aztec empire, in central

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Thursday November 17 1983

The UK and South Africa

IN AN important statement of British policy towards South Africa this week, Sir Geoffrey Howe drew attention both to the dangerously rising level of violence in the region, and to the paramount need for change and reform within South Africa itself. He spoke our British concern in terms stronger than those used by any Tory Foreign Secretary. In recent years, condemning South Africa's military operations into neighbouring countries, and rejecting the apartheid system as "morally abhorrent" but also "untenable and incompatible with economic dynamics"—strong words indeed from the former Chancellor.

His speech was undoubtedly made with more than an eye on the forthcoming Commonwealth Heads of Government Meeting in New Delhi. It has predictably angered the South African Government and its supporters, not least for its implicit questioning of the value of the recent referendum on constitutional change, affecting only a minority of the population. But there can be no doubt that there are good grounds for concern over the pattern of events in the region.

The war in Angola has heightened markedly in recent months, with the South African-backed Unita guerrilla movement making significant advances towards the capital, Luanda, resulting in growing direct involvement of the estimated 20,000 odd Cuban troops supporting the MPLA Government. As a result, the prolonged western initiative to promote a settlement in neighbouring Namibia appears to have ground to a halt.

Condemnation

On the eastern seaboard, Mozambique is facing a debilitating guerrilla war against an organisation which draws its succour and support from South Africa. It is also caught in the middle of South Africa's own security problems, suffering the retaliatory raids of South African commandos for guerillas providing transit routes for African National Congress guerrillas.

Sir Geoffrey was forthright in his condemnation of cross-border raids—whether by black nationalists or South Africans—and in his call for South Africa to withdraw from southern Angola. But he did not depart significantly from long-standing British policy towards South Africa. That might best be described as constructive fence-sitting: he was critical, but he insisted on the need for continued dialogue. He

Exchange rate instability

IF THE Williamsburg Summit was supposed to have achieved anything in the economic area, it was the joint acknowledgement by the seven summit countries of the importance of interdependence; or, more tangibly, of the need for each country to pay heed to the impact of its policies on the others. That commitment had particular relevance to the problem of exchange rate instability. But how much do we have to show for it nearly six months later?

The short answer is not much. Economic convergence has long been regarded as a prerequisite of exchange rate stability in a floating world; and the summit leaders committed themselves to an agreed structural budget deficit and continuing campaigns against inflation to achieve that end. Yet President Reagan has pursued, and will continue to pursue until the presidential election next year, a thoroughly Keynesian fiscal policy, combined with a variably tight monetary policy.

As for the assault on inflation, Japan and the European summit countries have adopted the opposite of Keynesian fiscal policies in pursuit of that goal. But as the Deputy Governor of the Bank of England, Mr C. W. McMahon, indicated in a speech earlier this week, differential rates of inflation are not the only factors affecting nominal exchange rates.

Among the structural problems that make for instability is the fact that exchange rates are driven more by short term capital flows than underlying trade flows. Exchange rates tend to overshoot because the flow of goods is slower to respond to economic change than speculative transactions in financial assets. The resulting uncertainty shortens investment horizons and inhibits capital formation. It seems unlikely that anything less than permanent convergence of national inflation rates will make the problem go away.

In a wistful concluding comment Mr McMahon remarked that if all countries paid more attention to their exchange rates we might start to edge towards global stability. Yet it is

a moot point whether Britain—suspended on this, as in numerous other issues, somewhere in mid-Atlantic—is contributing as much to stability as it might.

Though Britain is not a full participant in the EMS it does place emphasis on the exchange rate as a measure of domestic policy. For some time now authorities have used it to interpret the behaviour of the monetary aggregates. Generally speaking, if the exchange rate strengthens, there is a presumption that monetary policy is tighter than suggested by the monetary aggregates, while the converse applies when the rate weakens. But there is no explicit target and, according to Mr McMahon, no automatic policy response. Moreover, the chairman of his recent Mansion House speech referred to downgrading the whole idea of exchange rate targeting on the ground that it produced misleading signals, while stressing the importance of Monetary aggregate, whose main component is notes and coin with the public.

In one sense the Chancellor's criticism is well founded: if sterilising weakness is associated with a big fall in oil or commodity prices, it does not follow that there will be inflationary consequences. Nor nor does it follow that a more explicit target should be cast in tables of stone and that divergences should precipitate instant policy responses. It would anyway be hard to conceive of a more ambiguous set of signals than the present array of Ms and unstated assumptions about the appropriate level of sterling. Given the poor record of monetary targeting, especially in 1980-81 when the exchange rate provided a more useful guide to the real stance of monetary policy, the case for injecting more clarity into the exchange rate side of the equation is surely clear. The advantage of such a target lies precisely in its ability to send signals to those who set the prices of goods and labour, after an appropriate learning period.

"Community leaders, whether in the public or private sector, have a duty to kindle the spirit of constructive co-operation and to galvanise others into joining a crusade against unemployment, inner-city decay, environmental blight and the attendant bitterness."

SIR HECTOR LAING, chairman of United Biscuits, said that in April, yet two months later his profitable company risked a wave of acrimony by announcing the closure by 1986 of its Liverpool biscuit factory, axing 2,000 jobs in the depressed Old Swan area where 92 unemployed people chase every registered vacancy.

The United Biscuits board is now looking at a 157-page alternative plan put forward by the unions to keep the plant open with a reduced workforce, and diversify into new products. It is an imaginative and detailed response to the company's argument that it has too much capacity in its biscuit division, and needs cost savings to meet growing competition.

The sophistication of the plan breaks new ground for the union movement. Local councils, desperate to halt Merseyside's endless list of closures, put up £20,000 to encourage an outside consultant. UB itself provided commercially sensitive information.

A decision is expected shortly. If the plan is accepted, Sir Hector will be a local hero because Liverpool has never been able to persuade a company to reverse a major closure. If it is rejected, his name will be mud on Merseyside.

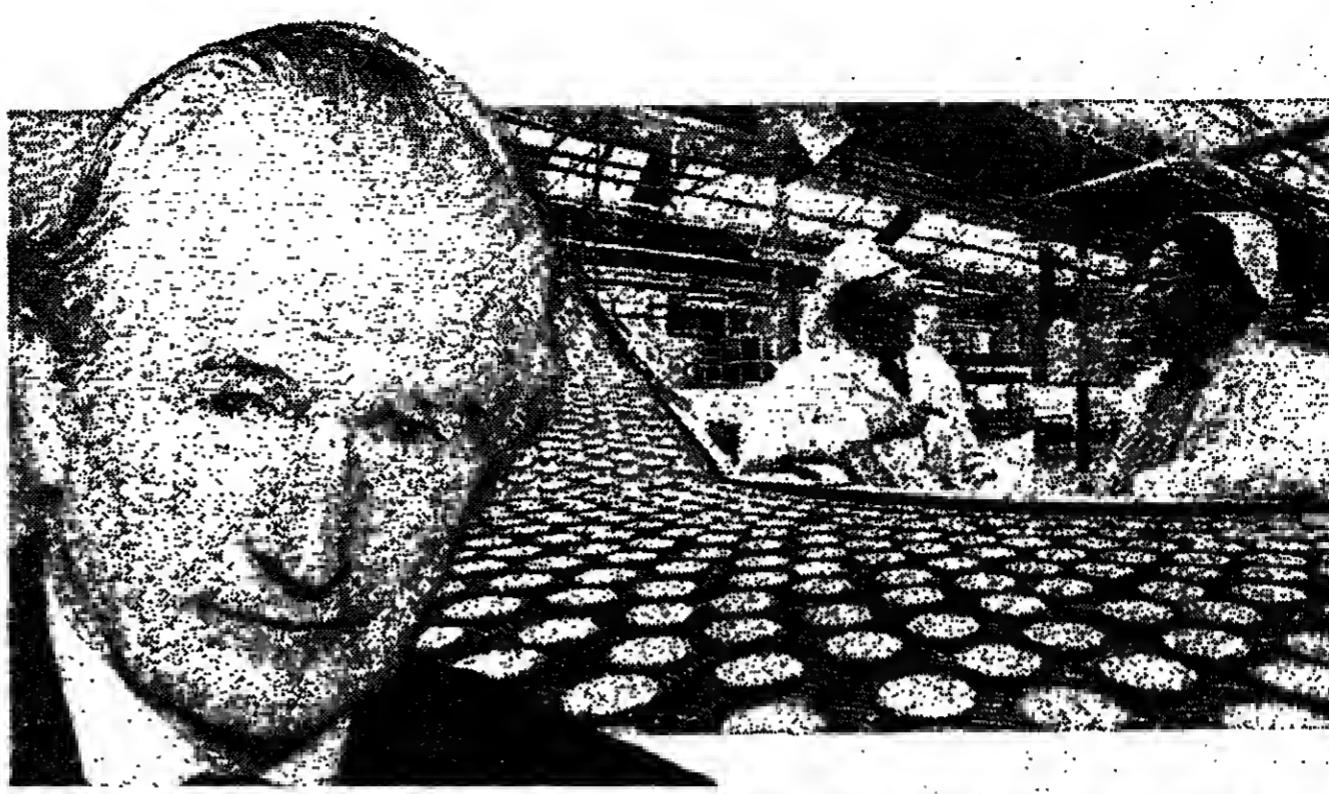
Sir Hector is prominent among businessmen who believe they have a role to play in preventing the social divisions of the 1930s being repeated. The closure of UB's Crawford's biscuit factory—a buttress of the Liverpool economy for 86 years—tests an issue at the heart of that philosophy: how far should commercial decisions be tempered by commitment to the community?

"There is a moral crisis for capitalism over areas like Merseyside," argues the Reverend David Sheppard, Bishop of Liverpool. "Industry created areas like this because it once wanted workforces in them. That carries obligations. You can't padlock the gates of Liverpool and walk away from it."

Sir Hector insists that damage to his reputation will not sway the decision. A close supporter of Mrs Thatcher, he says he will not shirk the tough choices brought about by inescapable economic realities.

He adds: "Of course I must take the social consequences into account. If the savings being suggested came close to the ones we wanted, they would tip the balance. But if the gap was too wide, I would be putting the jobs of everybody else in our biscuit company at risk by not closing the factory."

The unions' alternative plan aims to test where that balance lies. They claim it would save £6.5m annually at Liverpool and perhaps £6m elsewhere in the



Sir Hector Laing (left), chairman of United Biscuits; and (right) Mr James Dunlop, factory director, and Mr George Hennessy, GMBU site convenor, in the Liverpool plant.

company—more than half-way towards UB's target of up to 220m a year.

That is enough for social factors to tip the balance, say the unions. They argue that if these savings are insufficient to keep services competitive, then the company is creaming off too much profit with its annual 10 per cent return on its biscuits sales.

They face an uphill task. If opinion in the City of London is anything to go by, "It's hard to congratulate a company

near the bottom of every UB league whether on sales, overhead costs, output in cases per hour, or losses from waste.

The company expects the shutdown to save £10.6m a year at a one-off closure cost of £18.5m. About 1,000 jobs would be created at other factories to which Liverpool's products would be transferred.

The unions say their alternative plan would save £5.5m a year at Liverpool and retain 1,100 of the 2,000 biscuit-making jobs there. These savings would come mainly from reduced wage costs, and compression of the layout from 15 to 10 acres in order to cut heating and rates bills.

Other factors include growing competition from own-label biscuits, and a potentially tough challenge from Nabisco following the Hurnley & Palmer in 1981.

Imports also present a threat. Although less than 4 per cent of the total market, imports of chocolate biscuits rose eight-fold between 1979 and 1982. In the sweet and semi-sweet category, the level has nearly tripled in the same period.

Sir Hector points to the motor industry's rising import penetration over the past 10 years. For example, the £350m-a-year market for sweet and semi-sweet biscuits (not including chocolate ones) has not shown any real growth in five years and is not projected to show any for the next five.

UB makes money from biscuits, a claim many of its competitors have not been able to make for some time. But companies hoping to outperform the sector must improve productivity, technology and product innovation.

Overcapacity in the industry is about 40 per cent before counting recent closures. This

announcement was made a long way before the shutdown, which gave unions time to prepare their case.

Where the unions do criticise UB is for not consulting them on the alternatives before opting to close Liverpool.

"They'd have got five sites quaking in their boots and they'd have had two or three of these plans," says Mr George Hennessy, site convenor of the General, Municipal and Boiler-makers' Union and chairman

If UB quits, it is likely to leave money behind

of the committee set up to fight the closure.

They also believe that if the decision had been delayed a few months, Liverpool would have been harder to close because its performance was improving. They say it was headed for a profit of about £200,000 this year after losing £2.6m in 1982. (UB does not quarrel with this, though it does not give profit figures for individual factories.)

The unions claim that if their plan is rejected, they will have exposed the real reason for the closure: not short-term savings, but long-term plans to concentrate biscuit-making in fewer factories, using constantly advancing technology to make economies of scale.

Sir Hector promotes the alternative plan seriously. Its acceptance would go some way to establishing a new, constructive pattern in trade union campaigns against closures—though the situation is unusual in that

he says UB's most modern plant can turn out a tonne of biscuits in only two employee-hours, compared with 126 employee-hours in 1980 and about 25 now in its other factories.

If the alternative plan is rejected it will be because it does not yield enough savings, Sir Hector insists. He does not blame the unions for the proposed closure: there has never been a strike, and the over-expansion in the late 1980s, sprawling layout, and poor product mix are not their fault.

Where he does criticise the unions is for refusing a contract offered at the end of the 1970s which would have guaranteed job security or income protection related to years of service—until retirement for some—in return for keeping payroll costs within 70 per cent of the company's added value.

Even as things are, however,

UB says the growth of its restaurants business (including Windmills bars and Pizzazz) is more than offsetting the decline of manufacturing jobs. The company's workforce is expected to show a net increase of 2,100 between 1982 and 1987.

Sir Hector promotes schemes for ways in which companies can plan to offset unemployment. He would like, for instance, to see a national, one-off, voluntary early retirement scheme for up to 1m people over 60.

If UB quits Liverpool, it is likely to leave money behind, perhaps for small business workshops or a trust fund for local projects. Sir Hector wants British companies to give 1 per cent of pre-tax profits to community projects, and says UB has achieved this level around the country by donating funds, premises, or scrapcycling materials.

This still leaves the dilemma over closures. The Rev David Sheppard argued that isolated companies are unable to give full weight to social factors, and that State planning is needed, though in its absence, business must find how the market can be made to work better. Sir Hector says industry cannot ignore the consumer's demands for efficiency.

Said one employee in the factory: "He's made a harsh decision. From his view it's probably right, but I don't think he should come out smelling of roses. He's paid in take the knocks."

Men & Matters

Not family

Ian MacLaurin, aged 46, Tesco's managing director, who was named yesterday as the successor to chairman Sir Leslie Porter when the latter retires in 1985, nearly became a professional sportsman rather than designated head of one of Britain's biggest supermarket chains.

"I played football as an amateur for Chelsea in the same team as Jimmy Greaves," he tells me, "as well as turning out for Kent at cricket when I was at school."

He decided against a sporting career—"the wages were too low at that time"—and chose instead to join Tesco as a management trainee.

Now he is to become the first Tesco chairman not related to the group's founder, Ian John Cohen. Both Hymie Kristiansen, who was chairman in the early 1970s, and Porter are married in daughters in the country.

Speculation about the Tesco succession has been rife for several months and yesterday's announcement—20 months in advance—is it is thought, designed to stop continued guessing and consequent impact upon share prices and morale.

Index kinked

What do you do when the ordinary share index falls day by day... and continues on that slippery slope for 22 months? In the case of the Vancouver stock exchange—where the exchange's own index has behaved in precisely that way—dismayed punters have finally decided that the only alternative to ruin is to take the index apart and examine the wicks.

A swift surgical probe has revealed that it has been cheating them out of no fewer than 2,800 times a day.

Outside consultants called to study the index say it has had a "serious downward bias." The fault is in the computer programme which has been

truncating the figures on the right-hand side of the decimal point each time the index is calculated.

Now the index is being re-run with instructions to "round" the fractions instead of truncating them. The new index level is expected to be twice as high as the 525,987 points recorded at the close before the error was discovered at the end of October.

It will take about three weeks to calculate the new figure and re-run the historical data. Naturally a few brave souls are trading an informal futures market on the prospective level of the correct index.

Offshore raid

Guernsey is witnessing what is an almost unheard-of piece of drama in the business history of the Channel Islands—not less than a full-scale takeover battle.

The subject of the bid is an old-established company, Fruit Export, which survived happily

for most of its existence on growing and packing tomatoes, but with the recession in the horticultural industry has lately moved into other fields including data-processing and the manufacture of perfumes.

The first attack came from another diversified group, Euhelin of Guernsey, which Fruit Export has been quick to denounce as really being a Jersey-controlled company.

Euhelin was challenged in turn by Cumbrus Holdings which last year acquired the freight airline that carries most of Guernsey's flowers to mainland markets.

The bidding has risen over the past month from £12 an ordinary share up to £28.

But Fruit Export—in the best traditions of take-over battles—continues to describe all the offers as "desirous," and says its ordinary shares are worth £74 a piece.

Nailed

Radio London has been suffering unusual communication difficulties this week. Phone-in callers have been unable to get through and the staff has been struggling to make programmes while virtually cut off from the outside world.

Cynics suggested the crisis was the result of cuts in the station's budget following a 140 per cent overspend.

But, in fact, the cause was a breakdown in the telephone system of such a serious nature that the chairman of British Telecom, Sir George Jefferson, personally apologised to the phone-in programme's presenter Robbie Vincent.

Now the fault has been traced. One of the BBC's own engineers had put a nail through a vital cable while re-hanging the studio clock.



"I'm not sure about the colour—it looked much better on Michael Heseltine."

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Observer



Quality in an age of change.

ECONOMIC VIEWPOINT

Privatisation: a new approach

By Samuel Brittan

PRIVATISATION exercises have hitherto not involved major state monopolies, but state enterprises competing in a largely private enterprise world, such as British and Cable and Wireless. In this Parliament, however, denationalisation schemes are due for industries which have hitherto operated as state monopolies.

The gains in efficiency and greater competition from denationalisation depend crucially on how far denationalisation can be accompanied by greater competition.

It will not have escaped notice that the nationalised industries are fighting tooth and nail to prevent greater competition from accompanying privatisation.

One mainstream telephone competitor to British Telecom is envisaged, namely Mercury; British Airways is not keen to open its routes to competition; British Gas is reported to be keen on denationalisation in its present convenient monopoly form.

Eliminating the biggest political snag

Unfortunately, not only do some sponsoring Departments such as Energy under Peter Walker, back the anti-competitive propensities of their semi-nationalised corporations, but the Treasury's own interest is ambivalent.

For the more highly protected the successor concerns are against competition, the greater will be the proceeds of privatisation issues.

In view of these and many other problems, it is sometimes asked whether "more competition" and, if necessary, the breaking up of large corporations into smaller units could be a substitute for privatisation. This alternative route is unlikely to take us to the desired destination.

For while privatisation without liberalisation will yield disappointing results, so will liberalisation without privatisation.

You cannot compel competitive behaviour just by removing restraints on new entrants in enterprises whose



losses are made up by the state and where profits disappear into the Treasury coffers. You do not make a mule into a zebra by painting stripes on its back.

The most important argument relates to political dialectics. The mere announcement of privatisation leaves the Government vulnerable to the charge of simply creating private monopolies and in itself does not impel it to produce some competitive elements — admittedly far from enough — which would never even have been on the agenda without the privatisation debate.

Would not everything be much easier and would not many of the perverse aspects of privatisation disappear, if instead of state assets being sold to investors, shares in them were "given" to every adult citizen on a pro rata basis (as Barry Riley and I have already proposed for North Sea oil? *Lloyd's Bank Review*, April 1983).

The "handing over" approach eliminates at a stroke the best political snag in privatisation. That is that the concerns would be subjected to re-nationalisation and subsequent denationalisation threats, according to the political colour of the government.

With widespread popular ownership, denationalisation would be very unpopular and would be inconceivable at anything less than fair market rates.

The handover solution also abolishes the conflict between the competitive efficiency aspects and the Treasury's revenue-raising aspect, by abandoning the latter objective

entirely.

Although the immediate PSBR loss would be cosmetic, there would, of course, be a future loss to the Treasury from handing over the nationalised industries gratis rather than selling them on the Stock Exchange.

The best way to think of the matter is to look at an underlying budget deficit which can be met in different ways:

• If the Government still sells its shares, it has to meet interest payments in future years, but retains its right in the surplus of the nationalised industries which ought to be a source of revenue if managed properly.

• If nationalised industry equity is sold instead, the Government loses its stake in the future profits of those industries, but in compensation, has smaller interest payments to make, because it issued fewer shares.

• If it "gives away" the nationalised industry equity, it loses its right to their future profits, without any reduction in the need to sell gifts and thus without any saving in future interest payments on them.

Thus, it is only frank to admit, that if state assets are "given away" there will be less scope for cutting taxes than if they are sold.

Instead of obtaining tax cuts, citizens will instead have dividend payments on their nationalised shares.

The main dividend payments would have the following advantages over tax cuts:

• Distribution. Nationalised industry stock would initially be distributed equally to all citizens. Tax cuts in practice tend to benefit those who pay most taxes. Nationalised industry

dividends would reach people with no taxable incomes and no entitlement to state benefits.

• Capitalisation. Even more important, holders of the new stock would be able to realise their assets in the market, or borrow on their strength, and thus have all the benefits of wealth ownership. There is not, on the other hand, and could hardly be, a market in rights to hypothetical future tax cuts.

The most important arguments for asset give-away relate to the distribution of wealth and the creation of property ownership. Privatisation which takes the form of handing over shares to all citizens without payment does help to make the distribution of capital assets less concentrated.

Nor does the argument that most people would sell their "free" denationalised shares cut any ice. It is irrational for a small investor to have all his eggs in one basket; and it would be highly rational for him or her to sell out to the institutions and invest the proceeds in a more broadly based fund such as pension or investment trusts.

The main need to prove who distribution is distribution to employees. This may be suitable in some cases, as in the National Freight Corporation. But there is the problem of equity. Workers in heavily capitalised industries such as electricity would gain disproportionately relative to those in labour intensive industries such as mining.

• Job sharing. A more important objection is the understandable fear of workers having a double cancellation of risk — their wage and employment prospects plus

their capital assets — all in the industry in which they work.

The asset give-away approach also has relevance to wider problems of stagnation and unemployment. The unemployment figures themselves suggest that there is excess substantial factors of labour relative to other factors of production at current levels of real wages. The rise in real interest rates suggests a shortage of capital adapted to current technology and demand.

If popular fears about the microchip mean anything, it is that the newest technologies may be labour-saving and capital-using.

To price workers back into jobs we must, then, need a fall in real wages, relative to previous expectations, and a rise in the reward of capital, i.e. in the rate of profit.

Why is this so terrible a prospect? A shift in market rewards away from labour towards capital is a disaster only if capital is highly concentrated and many workers have very little except a stake in their own houses.

If, however, income earnings assets were to be so widely distributed that every family derived a substantial annual amount from them, the position would be very different. For the main thing wrong with investment or unearned income is that too few of us have it.

How large a contribution could the give-away of state industries make to the wider distribution of property ownership and investment income?

Any estimates at this stage must be tentative — not to say heroic. But one starting point might be dividends on ordinary shares of industrial and com-

mercial companies which amounted in 1982 to nearly £5bn according to the National Income Blue Book. (The ACT and overseas profits adjustments roughly offset each other, leaving pre-tax dividends of £5bn from UK operations.)

The net fixed UK assets of the corporate sector amounted to £215bn on a replacement cost basis. Those of public corporations amounted to £128bn, or just over half as much. Applying the same ratios, the nationalised industries ought to be able to pay dividends of about £3bn.

If this sum is divided among 40m adults, it works out at £75 per head. This may not sound much, but amounts to nearly £200 for a family of two to three adults. Capitalised at present dividend yields, this would amount to £4,000 per family.

Even if we allow for the possibility of higher dividend

yield on utilities the value would still be around £3,000 for a typical family (compared with an estimated £2,000 for our proposed North Sea Oil stock).

Thus the conclusion is that although "free" distribution of nationalised industry share would not, of course, be enough on its own to make the country into a population of substantial property owners, it would nevertheless make an important start.

Measures to secure a broader spread of ownership of other state assets outside the state industries sector will be necessary too.

But a populist form of denationalisation will at least point the way to widespread ownership of capital. If the latter occurred, market-clearing wages would become once more a political possibility and the pressure for measures such as "job-sharing" to reduce the supply of labour would be somewhat less.

Thus privatisation could both be given a more radical thrust at the very same time contributing towards a return to full employment.

Lombard

The Socialists and the bourse

By David Marsh in Paris

ALTHOUGH they may come in power with notions of bailing in with capitalist barons, left-wing governments have a habit of learning very quickly the importance of supplicating the financial markets.

This has certainly been the case in France, with the stock market at a standstill. President Mitterrand's victory in May 1981 sparked off an immediate collapse on the Paris bourse. But 2½ years later, Socialist policies towards the stock market — including the sweeping nationalisations carried out (on generally favourable terms for shareholders) in February 1982 — are now looked upon with a certain suspicion.

Exchange controls on foreign investments, as well as fiscal and monetary measures which have directly curbed demand for property and gold, have also — even if to a negative way — profited the bourse. Fund managers say that, with other investment outlets limited, even after this year's heady rise, the bourse may not yet be overbought.

Could the Government's work of the stock market culminate in the unthinkable — handing back into private ownership of some of the companies so profugely nationalised last year?

The idea is clearly not feasible, either politically or technically, at the moment. But the Government needs private sector cash to fund state group's investment; some nationalised industry bosses say they like the idea of share capitalisation to give a market-oriented indication of financial performance; wider share ownership is at the root of the entire present strategy towards savings; and the Industry Minister has set 1983 as the deadline for the groups to break even, by which time (if all goes well) and it is clearly a big if) some parts of some groups could be floated.

Up to now, the right-wing opposition has made the running with promises to denationalise banks and industry after the next elections. But the Socialists have already taken the first faltering steps towards re-opening the state industries towards the bourse by allowing them to issue non-voting loan stock. It will be an intriguing question in the next few years whether the next move towards denationalisation will be made by a government of the Right — or the Left.

Letters to the Editor

Managing the engineering of massive projects

From the Chairman, Oil and Gas Group, British Consultants Bureau.

Sir — I have felt for some time like a small voice in the wilderness in the face of what appears to be the complacency of the Government and the oil producing industry in having secured for British industry in excess of 70 per cent of the investment cost for the UK Continental Shelf developments. Obviously the remaining 30 per cent which still goes to companies whose corporate and technical centres are outside the UK, is that portion that really matters if we are to gain

a long term presence and real penetration of the offshore market-place overseas.

This 30 per cent includes most of the prima management effort required to manage the engineering of these massive investment projects. The conceptual design, the project management, the supervision of fabrication and the commissioning are all included and this work remains predominantly in the hands of overseas contractors.

UK capability in this field is severely limited and there are too few opportunities to build up the expertise within UK companies.

Capital gains tax

From Mr H. Harrison

While we have every confidence in our eventual success in the oil and gas industry in this country and overseas, we would like to see more encouragement particularly from Government. The situation by comparison with companies in France and Norway is an indication of this Governmental support would of course be given to oil company

support.

M. K. Duckett,

W. S. Atkins and Partners,

Watcote Grove,

Ashley Road,

Epsom, Surrey.

Finally, who is really responsible for the fear now expressed by Mr and Mrs Merlin? Is it Yorkshire TV which chose to make public a situation which it, and I, believe is potentially a serious problem? Or is it the authorities who have permitted conditions to develop such that bland assurances are so often belied by the facts?

Mrs Justice Parker at the inquiry suggested that boose dust in Ravenglass should be disposed of. Was this discredited by NRPB staff? The uncontrolled nature of these avenues of human exposure is a major reason I have strongly opposed the massive sea dumping of radioactivity at Windscale, especially of elements with half-lives of hundreds of years more.

The notion that the risk from plutonium and americium in house dust can be defined solely in terms of eating the dust is absurd. A major concern from these elements is inhalation of fine particles, especially if they are somewhat soluble, as americium salts are likely to be. The great mass of house dust consists of hairs and dust that cannot be inhaled. During cleaning or whenever dust is disturbed, the fine radioactive particles could be readily resuspended, and in this case only a very small amount inhaled or ingested could be significant. It is evident that the best way to reassure the public on this issue is to have measurements of total body and lung burdens of appropriate isotopes made by a whole body counter. The absence of a continuing surveillance of this kind is another example of a hidden cost of the "free" dumping in

Ravenglass.

As was the case at the Windscale Inquiry six years ago, I reject as a basis for reassurance the argument that concentrations of radionuclides in any medium are at some very low percentage of the "international standards" because I have continued to stress that these standards are generally too high and do not adequately protect the public health.

My professional credentials for reaching this judgment are at least as good as those of Dr Dunster or Sir Edward Pochin, the medical assessor at the inquiry. If the group of cancer cases along the south Cumbrian coast eventually are related to Windscale releases, it will be apparent who was right.

On the Yorkshire TV pro-

Why aren't they millionaires?

From the Managing Director, Clement Clarke International.

Sir — In recent years, particu-

larly during the recession, there

have been many articles written

in numerous journals by

academics telling those of us

in manufacturing industry

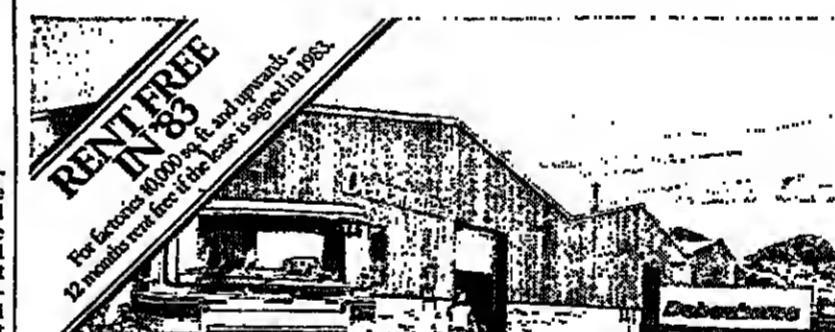
where we are going wrong, and

what we should be doing to put

us on the road to Utopia.

What I fail to comprehend is why the writers are not millionaires, if the information they give provides the cure to all our ills?

G. E. Bobb,
Airedale House,
Edinburgh Way,
Marlow, Essex.



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FINANCIAL TIMES

Thursday November 17 1983



GREECE RULES OUT TRIPARTITE MEETINGS WITH TURKEY

Britain in talks on Cyprus crisis

BY STEWART DALEY IN LONDON AND ANDRIANA IERODIAKONOU IN ATHENS

BRITAIN has embarked on a series of bilateral meetings to solve the Cyprus crisis after Greece expressed reluctance to enter tripartite talks, which would have included Turkey.

Talks will be held with, among others, Mr Spyros Kyprianou, president of Cyprus, who hinted yesterday that he would ask the United Nations to apply sanctions against the newly declared Turkish Cypriot state.

The meeting will prepare for the projected United Nations Security Council debate on the unilateral declaration of independence by the Turkish Cypriot community.

The debate, called at the request

of Britain and Cyprus, is expected to become the focus of the two countries' protest against the Turkish Cypriots' secessionist move.

Although Greece is unwilling to sit down with Turkey - a co-guarantor with Britain of Cyprus's independence - and discuss the matter, it has not broken off diplomatic relations.

It has, however, severed relations with Bangladesh, the second country after Turkey to recognise the declaration according to the Turkish Cypriot state, and has threatened to treat any other country affording recognition in a similar fashion.

Bangladesh disclaimed any

knowledge of any diplomatic rupture although Pakistan hinted that it might recognise the new state.

Yesterday, Sir Geoffrey Howe, British Foreign Secretary, saw Mr Rahmi Gumrucoglu, the Turkish ambassador, in London. Later he had talks with Mr Menios Kacoutios, the Greek minister to the Prime Minister.

There were unconfirmed reports in Athens yesterday of an increased Greek military alert in its border area with Turkey. But the Government of Mr Andreas Papandreou seems bent on fighting the battle against the Turkish Cypriots with diplomatic weapons.

Turkish Cypriots might lose EEC benefits, Page 3

Brussels order on German Ford sales

By Paul Cheeseright in Brussels and Kenneth Gooding in London

THE EUROPEAN COMMISSION said yesterday that the distribution system for Ford cars in West Germany breached EEC competition rules and must be ended immediately.

The decision had been made because Ford-Werke had stopped supplying British customers in Germany with right-hand-drive cars.

The Commission explained:

"The deal, won in the face of tough competition, will also benefit U.S. companies and Saab-Scania of Sweden. The total U.S.-built content of the 146 is between 30 and 35 per cent, which is one of the main reasons why PSA ordered it."

Aerostructures, of the U.S., makes the wings for the 146 under a risk-sharing agreement, and Avco Lycoming the ALF-502R-3 jet engines.

Saab-Scania makes the tailplane and all movable control surfaces (elevators and ailerons), and Short Brothers of the UK the engine pods.

Other UK companies involved include Dowty-Rotol and Dunlop on the undercarriage and wheels, and

British Aerospace wins \$300m order from Californian airline

BY MICHAEL DONNE, AEROSPACE CORRESPONDENT, IN LONDON

BRITISH AEROSPACE has won a \$300m order from Pacific Southwest Airlines (PSA) of California for 20 of its four-engined Bae 146 regional jet airliners.

PSA has also taken paid options on another 25 aircraft, which, if converted to firm orders, would bring the total value of the deal to \$750m, including spare parts and support equipment.

The deal, won in the face of tough competition, will also benefit U.S. companies and Saab-Scania of Sweden. The total U.S.-built content of the 146 is between 30 and 35 per cent, which is one of the main reasons why PSA ordered it.

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Saab-Scania makes the tailplane and all movable control surfaces (elevators and ailerons), and Short Brothers of the UK the engine pods.

Other UK companies involved include Dowty-Rotol and Dunlop on the undercarriage and wheels, and

Smiths Industries on flight-deck systems.

Delivery of the PSA aircraft is due during 1984 (eight aircraft) and in 1985 (12). Production, which is running at one aircraft a month, will be raised to two a month next year.

The deal, announced yesterday in London and San Diego, where PSA is based, is the biggest civil aircraft order won by Bae since its predecessor, British Aircraft Corporation, won an order for 25 of the original One-Eleven twin-engined jetliners from American Airlines in 1963.

The order will secure continuity of employment at the Bae's Hatfield division, where the 146 is assembled, from parts made through to the Bae group.

The Bae 146 is a private-venture project by the group, with no UK Government launch aid involved. Several hundred million pounds have been committed by Bae and its U.S. and other partners on the programme, in anticipation of big orders. The break-even figure is set at several hundred aircraft.

Bae thus still has a long way to go before making money on the 146. But it believes further orders will come soon.

The latest deal brings total firm orders for the Bae 146 to 38 aircraft, with another 45 on option.

The aircraft is already in service with the Royal Air Force; Dan-Air, of the UK; Air Wisconsin, a U.S. regional airline; and Air Mail.

The deal is likely to open the door to further contracts from U.S. regional airlines, which have expanded rapidly in recent years, and which are looking for a new, small aircraft with which to grow further.

The PSA jets will be of the Series 200 version, each seating up to 100 passengers. The airline will use the 146 progressively to replace its fleet of bigger Boeing 727-200 tri-jet airliners.

This will enable it to offer increased frequencies of flights, with the prospect of improved payloads, on its growing structure of short-haul routes throughout California and adjacent states, and Mexico.

PSA is ranked as the 13th largest airline in the U.S. carrying more than 8m passengers a year.

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SECTION II - INTERNATIONAL COMPANIES

FINANCIAL TIMES

Thursday November 17 1983

Cars boom helps Volvo to 66% nine-month gain

BY KEVIN DONE IN STOCKHOLM

VOLVO of Sweden, Scandinavia's largest industrial corporation, boosted its profits by 66.5 per cent in the first nine months of the year, helped by record car sales. Total plus jumped from SKr 1.3bn (\$240m) to SKr 3.2bn before tax.

Earnings in the third quarter, traditionally the weakest because of seasonal factors, virtually doubled to SKr 763m from SKr 406m in the same period of 1982. Earnings per share in the first nine months jumped to SKr 41.7c, compared with SKr 26 a year earlier.

Group sales jumped by 39 per cent to SKr 267,000 cars and Volvo claims to have increased its share of most markets. Profitability in the car division has been enhanced both by the higher volume sales, leading to a better use of plant capacity, and by continuing favourable exchange rates.

By contrast, volume sales of Volvo trucks have fallen. Orders at the end of September were lower than a year earlier, sales virtually stagnated at SKr 7.6bn in the first nine months - a rise of just 4 per cent - and profits dropped sharply under

the pressure of severe price competition.

STC, which had to be rescued by the Volvo parent company last month, expected to run up a loss of SKr 225m - SKr 75m this year.

Volvo's car operations, which took over last year from the truck division as the main generator of group profits, have further strengthened their position with a 50 per cent increase in sales to SKr 18.8bn.

Volume sales rose by 13.6 per cent to 267,000 cars and Volvo claims to have increased its share of most markets. Profitability in the car division has been enhanced both by the higher volume sales,

leading to a better use of plant capacity, and by continuing favourable exchange rates.

The group's energy subsidiaries increased their sales by 50 per cent to SKr 33.9bn but the rise was accompanied by a drastic jump in losses on oil trading and from STC subsidiary Scandril's oil and gas production in the U.S. Volvo is seeking to dispose of Scandril.

Analysts believe the deal with Texaco, which excludes Dome's interest in an ethane pipeline in the U.S., will be approved by both companies' shareholders.

However, they do not believe Dome will get the full estimated net book value of around \$400m.

Dome disposed of some of its U.S. interests when it sold a package of HBOG international properties to a subsidiary of Allied Chemical of the U.S. in 1982 for around \$450m.

Dome wrote off more than \$320m from the value of the U.S. properties in 1982 and a further \$36m in the first half of 1983.

As a result of its improving financial position the company intends to present its bankers with a new plan to solve its difficulties on December 1.

Dome, which was on the verge of bankruptcy, was forced to approach its bankers last year for a rescue. Under a plan agreed in principle in September 1982, its four main Canadian lenders and the federal Government agreed to inject \$350m each into the group, and extend its loans over 10 years. Dome has been looking ever since for a new plan which would reduce the share dilution involved in the original proposals.

The company has warned that it might have to make a writedown on the value of its non-petroleum assets in the fourth quarter.

ITEL, the railcar and container leasing company which emerged from Chapter 11 bankruptcy protection in September, reported a \$3.2m loss on continuing operations in the third quarter, against net income of \$3.5m.

In the comparable nine months last year earnings were \$3.5m on revenues of \$161.3m, and in the quarter \$8.8m on revenues of \$54.8m.

Sea Containers' disposal plan will leave it with a fleet of eight larger container vessels, which represent around 70 per cent of its present capacity and about \$100m of the \$150m book value of its total shipping fleet. Over the last two years, it has sold several ships at a net gain over book values, but now wants to dispose entirely of the smaller vessels "in an orderly manner."

Mr James Sherwood, chairman, said the group's remaining ships were currently employed at satisfactory rates. But the company indicated later that its intention was to concentrate expansion on its container leasing operations and leisure division, rather than shipping.

Two U.S. banks set to agree cash card deal

BY PAUL TAYLOR IN NEW YORK

MANUFACTURERS Hanover and Chemical Bank, two of the biggest banking groups in the U.S., are expected to announce later this week an agreement under which customers of either bank will be able to use their cash cards at the automatic teller machines of the other.

As such, the initial scheme could pose a competitive threat to Citibank, which has the largest number of automatic teller machines in the

New York area - around 550, compared with fewer than 230 at Manufacturers Hanover and Chemical combined.

If the scheme is extended across state boundaries - for example, to include banks in New Jersey and Connecticut - it would also represent a further erosion of existing U.S. inter-state banking restrictions.

A number of major U.S. banks, and a large group of smaller banks, are already members of national inter-state automatic teller machine banking networks. Manufacturers Hanover, for example, is already a member of the Cirrus group, which links teller machines of 819 participating banks. In addition, there are estimated 200 or more local and regional networks.

Linde last year maintained its dividend at DM 8 per DM 50 share for the fourth year in succession.

In the first nine months of this year, process plant orders fell 41.2 per cent to DM 42.8m (\$15.7m), compared with the same period last year. But the group received increased orders for gases, materials handling, and refrigeration and engineering equipment.

Total orders showed a net 10.4 per cent decline to DM 1.8bn.

Linde said profits this year would

Linde orders down

BY JOHN DAVIES IN FRANKFURT

LINDE, the West German engineering group, has been hit by a sharp drop in orders for large-scale process plant, but has offset much of the decline with improved orders for other equipment.

In the first nine months of this year, process plant orders fell 41.2 per cent to DM 42.8m (\$15.7m), compared with the same period last year. But the group received increased orders for gases, materials handling, and refrigeration and engineering equipment.

Total orders showed a net 10.4 per cent decline to DM 1.8bn.

Linde said profits this year would

Texaco buys Dome resources in U.S.

BY OUR FINANCIAL STAFF

SIX MORE U.S. stores groups have reported sharply higher quarterly profits, continuing the trend set by K mart and C. J. Cenney.

Alfred Stores, which operates 533 stores in 44 states, boosted net income for the three months to October 29 from \$12.8m or 81 cents a share to \$19.2m or 92 cents.

Nine-month earnings were

quarter and nine months ending

October.

Earnings from continuing operations rose to \$44.3m or 48 cents a share in the quarter, against \$38.1m or 40 cents, on revenues up 22 per cent to \$1.88bn from \$1.36bn.

In the latest period earnings from discontinued operations made a final net of \$44.5m, compared to

\$32.3m.

For the nine months, net earnings from continuing operations

were \$101.3m or \$1.05 a share on revenues of \$4.58bn, compared with \$37.3m or 87 cents on revenues of

\$3.73bn. The final net rose to \$103.3m or \$1.07 a share against \$87.5m.

May Department Stores, which operates 152 department stores nationwide, also reported sharply higher sales and earnings. In the latest quarter net earnings were

jumped from \$79.6m to \$92.4m.

Dayton Hudson, the Minneapolis-based clothing store group, reported record revenues and earnings for its third

quarter and nine months ending

October.

Earnings from continuing operations

were \$103.3m or \$2.02 a share in the period.

Associated Dry Goods, the New

York-based department and dis-

count stores company, lifted third-

quarter net profits from \$8.2m or 45

cents a share to \$14.3m or 72 cents.

Nine-month earnings rose from

\$13.9m or 76 cents a share to \$35.1m or \$1.82.

Sales in the nine months advanced from \$2.09bn to \$2.43bn,

with a sharp rise from \$74.1m to

\$90.5m in the latest quarter.

Zayre, the Massachusetts-based operator of discount department stores and clothing shops, boosted

third-quarter net profits from \$1.8m or 75 cents a share to \$17.6m or

\$1.72.

Nine-month earnings doubled from

\$18.4m or \$1.17 a share to \$33.1m or \$1.92, on sales up from

\$1.47bn to \$1.75bn.

The annual report for 1982-83, now released, shows growth of

premium income rising by just 5

per cent to DM 9.6bn but reinsurance

losses surging to DM 310m

from DM 248m a year earlier.

As in 1981-82, the loss was mainly

a result of worsening results from

the broad bulk of reinsurance business, not just from one or two

particularly large claims. Munich

Re complains that fierce competition

continues to present a rise in premiums sufficient to cover increased risks.

Premium income from abroad

(nearly half the total) rose by only 4

per cent against 22 per cent a year

earlier, mainly because of setbacks

in the transport and life insurance sectors. The rise in the D-Mark also

depressed the value of foreign business expressed in the West German currency.

At home, premium income was

up by 5 per cent against 10 per cent

previously. The lower rate of

growth was attributable above all to

a dip in fire insurance income.

Profits from the non-reinsurance side increased sharply to DM 4.74m from DM 3.22m. After strengthening reserves, Munich Re recorded a net profit of DM 35.2m.

Agreement reached in Kaiser Steel battle

BY OUR NEW YORK STAFF

THE LONG battle for control of the California-based Kaiser Steel group appeared to be moving towards a conclusion last night after a deal was reached between an acquisition group led by Mr Joseph Frates of Tulsa and Perma Resources of Colorado.

The Frates consortium had faced a tussle with Perma after its \$374.4m bid had been accepted by the steel group. Perma subsequently indicated that it was planning a more generous tender offer, but the two sides then tried to arrange a deal before the December shareholders' meeting called to consider the Frates offer.

Yesterday's announcement sug-

More U.S. stores groups report profits increase

Munich Re expects to maintain dividend

By Jonathan Carr in Bonn

MUNCHENER Rückversicherung (Munich Re) is heading for another profitable year, almost certainly allowing it to pay an unchanged 18 per cent dividend on increased share capital.

Herr Horst Jannett, executive chairman, gave a warning that there would be further losses on the company's reinsurance business and only modest growth in premium income in the financial year ending June 30, 1984.

Continued profits from Munich Re's "general business," primarily income on investments with a current book value of more than DM 10bn (\$4.7bn), should more than cover the shortfall.

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New Issue
October 14, 1983



Norsk Hydro a.s.

(Incorporated in the Kingdom of Norway with limited liability)

NOK 200,000,000
12 per cent. Notes 1983/91

Issue Price 99 1/2 per cent.

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Amro International Limited
Bergen Bank A/S
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Hambros Bank Limited
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Swiss Bank Corporation International Limited

All these notes having been sold
this announcement appears
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Weekly net asset value



Tokyo Pacific Holdings (Seaboard) N.V.
on 14th November, 1983. U.S. \$12.90

Listed on the Amsterdam Stock Exchange

Information: Pierson, Heldring & Pierson N.V., Herengracht 214, 1016 BS Amsterdam.

VONTOBEL EUROBOND INDICES

WEIGHTED AVERAGE YIELDS

PER 15 NOVEMBER 1983

| | INDEX | Today | Last week | % High | % Low | Year's High | Year's Low |
|--------------------------|-------|-------|-----------|-----------|----------|----------------|---------------|
| USS Eurobonds | 11.77 | 11.80 | 12.54 | 11.23 | | | |
| GM (Foreign Bond Issues) | 7.45 | 7.30 | 7.79 | 7.23 | | | |
| HFL (Bearer Notes) | 7.89 | 7.88 | 8.67 | 7.43 | | | |
| Carls Eurobonds | 12.71 | 12.97 | 13.55 | 12.62 | | | |

J. Vontobel & Co. Bankers, Zurich Tel: 011 411 488 7111

GEC unit plans big Bangladesh share issue

By John Elliott in Dhaka

THE largest share issue to be floated on the Dhaka stock exchange will be launched next May by General Electric of Bangladesh, subsidiary of GEC of the UK.

The issue will total 5.6m taka (\$207,000) and will help finance a second GEC factory in the country, costing 20m taka, to produce room ceiling fans. It will also reduce the shareholding of the Bangladesh Government from 40 per cent to 30 per cent while introducing the Bangladeshi public to the company for the first time with a 27 per cent stake alongside a controlling 60 per cent British stake.

The Government has held 40 per cent for the past 10 years after nationalising the holdings of former West Pakistani owners during the creation of Bangladesh. The reduction of its stake is in line with its policy of reducing its role in traditional private sector areas.

Thai bank offering

By Our South-East Asia Correspondent

SIAM COMMERCIAL BANK, one of Thailand's leading banks, yesterday became the second bank this month to announce an increase in authorised capital through the issue of new shares.

The increase, from 300m bahts to 400m bahts (\$17.5m) follows a decision two weeks ago by Thai Farmers Bank, the country's third largest commercial bank, to quadruple its capital from 1bn baht to 4bn baht.

Further testing of the well, Harrier No 1, some 17 km from the producing Barrow Island oilfields midway along the Western Australian coast, yesterday produced flows of 2,623 barrels of oil a day and 1.3m cubic feet of gas through a half inch choke. This came after 1,432 barrels of oil and 701,000 cu ft of gas was recorded on a slightly narrower opening on Monday.

Bond Corporation Holdings

said the flows confirmed the find as commercial, and conservative estimates from the operators of the drilling programme, Occidental, set recoverable reserves at an economic 10m barrels. The shallow water depth of 22m and the proximity to existing production facilities on Barrow Island have established 5m barrels as a generally accepted commercial cut-off point for reservoirs in the area.

Occidental of Australia, which is floating off its Laurel Bay exploration company to the public this week, has a 27 per cent stake in the project, while a further 17 per cent belongs to Getty Oil.

An earlier discovery on the same exploration block, the Banbara Well is estimated to contain 5m recoverable barrels.

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UK COMPANY NEWS

Robt. Moss
sears 118%
and lifts
interim

INCLUDING contributions this time from North West Plastics and Toolmark, acquired in December 1982, first half pre-tax profits of Robert Moss soared to £710,000.

This was an improvement of 118 per cent over the £325,000 reported for the opening half of the previous year and compares with £715,000 earned for the full 12 months.

Further "steady progress" is anticipated and meanwhile, the interim dividend is being stepped up by 21 per cent from 8.6p to 10.5p per 10p share—a final of 1.34p was paid last year.

Turnover for the half year, to end-September, shot up from £2.28m to £8.1m—the group, based in Oxford, manufactures plastic injection mouldings.

In its interim report Mr Murray McLean, the chairman, says the group is "going strong" in the field of raw materials. However, he points out that both the Kidlington and Banbury factories are performing well and that the directors are concentrating on the future development of the Manchester businesses acquired at the end of 1982.

Profits before tax were struck after taking account of a £36,000 rise in interest to £101,000. Tax took £199,000 more at £254,000 and was estimated at 40 per cent (28 per cent).

Below the line, extraordinary credits of £130,000 boosted available profits to £556,000 (£240,000). Extraordinary items arose from the disposal of the surplus office-warehouse building at Kidlington.

Retained profits emerged at £445,000 (£170,000) after deducting interim dividend payments of £111,000 (£70,000).

Earnings rose by 41 per cent to 3.1p (2.2p) per share.

Cable and Wireless hits £80m as volume increases

INTERNATIONAL telecommunications group Cable and Wireless pushed its pre-tax profits up by 5.1m to £80m during the half-year ended September 30, 1983 and the net interim dividend is being effectively increased from 1.1p to 2.4p per 50p share.

The contribution from associated companies rose by 5.1m to 1.1m and included £2m from Hong Kong Telephone in respect of the three months from acquisition to June 30.

In the second six months, group results will include figures of EMT from July 1 to end-December.

Apart from associates, interest and leasing added £10m (£13m) to pre-tax profits—lower cash rates and reduced interest rates led to the fall in interest income.

Group turnover for the opening half moved ahead from £192m to £213m. After tax £31m against £25m, and minority of £5m (£6m) net profit emerged £6m higher at £44m.

Earnings amounted to 9.8p (9.4p) per share.

HIGHLIGHTS

Interim results from Tesco, examined in Lex, show the costs of reorganising itself to compete more effectively, with its rivals, in a fairly modest rise in trading profits. Also featured is Cable and Wireless which disappointed the market with profits ahead by rather less than expectations. The column also looks at London and Liverpool Trust where, after £2m of development costs, taxable profits were more than halved. The Chancellor's statement is due today, and Lex looks at the fiscal situation that the City will want to see for the coming fiscal year.

Traffic volumes originating at group locations continued to increase at an overall average rate of almost 15 per cent.

With most of its activities overseas the group was helped by current sterling exchange rates—trading profits were boosted by a currency gain of some £1m compared with the first half of last year.

Investment is continuing in the U.S., the Far East and the UK. The Government said it was considering disposing of approximately half of its present 49 per cent stake in Cable and Wireless to the Office of Sale to the public. Its holding is currently worth around £545m.

Telecommunication projects have characteristically extended periods before earning profits.

See Lex

Thos. Warrington midway drop

IN CONTRAST with hopes expressed last May for a successful year, pre-tax profits at Thomas Warrington and Sons dived from £212,000 to £61,000 for the first half of 1983. The directors doubt whether full year profits will equal the record £295,000 achieved in 1982.

The net interim dividend has been held at 1.75p. In the last full year a total of 6.16p was paid. Earnings per share for the six months emerged down from 3.36p to 0.86p.

Trading profit for the half

year was significantly lower than for the corresponding period last year, say the directors, because the major part of the turnover comprises contracts and private development work in their early stages of completion on which they have taken the normal cautious view of profits.

The majority of work for inclusion in this year's accounts will be completed late in the year and the directors say the overall result will depend on the precise number of private house sales.

The acquisition of Wilson (Heywood) for £292,500 cash came too late in the year to have a material effect on results but the directors expect to be able to considerably expand the activities of this company.

Turnover of the group, a Wirral-based general building and public works contractor, expanded from £4.34m to £5.35m.

Turnover for the first six months expanded from £14.87m to £16.5m. There was a tax credit of £1.25m, against a £22,000 charge, and despite an extraordinary debit of £370,000 (nil), the attributable balance was ahead at £1.22m (£1.88m).

Dividends will absorb £350,000 (£321,000) and earnings per share were 4.91p (4.03p adjusted).

The company has devoted considerable resources in expanding its network of showrooms and offices, the chairman says, particularly in the London area. Sales forces are being trained in telecommunication equipment, "which is likely to become a major part of the group's activity."

See Lex

TR Technology assets grow 11.4% to 204.6p

AN INCREASE of 11.4 per cent in the net asset value per share is shown by TR Technology Investment Trust as at September 30 1983.

Compared with 183.6p as at March 31 last, the figure increased to 204.6p six months later—as at September 30 1982 it stood at 142.1p.

As expected in the annual statement earlier this year, total six months' income was down from £4.25m to £3.73m. The interim dividend, however, is maintained at 1p net per 25p share—last year's final was 2.3p.

After interest, £650,356, compared with £606,187, and tax of £1.23m, against £1.38m, net profits available emerged down from £2.36m to £1.85m. Dividends will absorb £1.15m (same level) to retained figure of £699,935 (£1.21m).

Earnings per share were behind from 1.45p to 1.45p.

Sir Anthony Touche, chairman, points out that the technology content of the company's portfolio is now 84 per cent, but the geographical content has shifted slightly from original targets as the Trust's assessment of the relative values of the

major markets has altered. The UK content is 36 per cent, against 40 per cent originally envisaged, be it states, with North America 39 per cent, Japan 20 per cent, and other countries 5 per cent.

"The share prices of some of our home-based technology stocks have been under some pressure," Sir Anthony says.

In the U.S. doubts expressed in the annual statement about values placed on smaller companies have proved well founded and many have fallen to a half or even a third of their recent levels."

Such market action, he says, produces opportunities which directors have begun to exploit. He adds that the company continues to invest in unlisted stocks.

The chairman points out that an indication that TR feels positive towards the American stock market is evidenced by a further currency loan of \$5m raised on June 14 last.

The Trust also announces the acquisition of 40 per cent of the Berkeley Consulting Group, of California, for \$15m, and a stake in the recently-formed Business

Technology Group.

Directors add that initial indications are that BASE will have more than enough propositions to consider.

With earnings per share of 1.45p, the Trust is well positioned for the future.

See Lex

Application of Science and Engineering International (BASE International).

The Berkeley stake is financed by a \$15m five-year currency loan with a fixed interest rate for the first two years. Directors say it reflects TR's satisfaction with the performance and prospects of the 21 investments in North American high technology companies introduced to it by Berkeley since 1981.

Of these, four are now listed in the U.S. and a further nine plan to obtain a listing within 12 months.

The stake in BASE, which was formally launched last week, is not significant in size, directors state, but is regarded as potentially very important.

The concept of this company is to provide a financial and much-needed link between the marketable technology that exists within university, government and corporate research establishments and the management that have the skill and the capacity to exploit it.

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BIDS AND DEALS

APPOINTMENTS

Initial pays \$14m for its second major U.S. acquisition

BY CHARLES BATCHELOR

Initial, the laundry and cleaning group, has made its second major U.S. acquisition with the purchase of the Linen rental business of United Service Campany of Youngstown, Ohio for \$14m (£9.4m).

This purchase extends Initial's coverage of the U.S. market with more than 200 outlets in Western Pennsylvania and parts of New York, West Virginia, Kentucky, Tennessee and Indiana.

Consolidated Laundry, for which Initial paid \$12.4m in January 1982, already views it as a presence in the North Eastern states.

Initial has bought United and an associate company, Youngstown Towel Supply Laundry Company, but it is not buying its small paper warehousing operation. Mr Leslie Spero will remain as managing director.

The Spanish firm previously owned the owners of United.

United, with Youngstown, has one of the 10 largest linen rental businesses in the U.S. It makes pre-tax profits of just under \$2m on turnover of \$26m. Employees number 1,000.

The company has estimated net assets of not less than \$16m including cash of \$3.4m. Initial will make a payment of £10,000 on completion, \$11.37m on January 3 1984 and \$2.64m on

Initial's share price falls 2p to 476p yesterday.

Associated British Ports' new venture in pipeline

Associated British Ports, privatised early this year, is embarking on its first non-port venture with the formation of a joint venture to make special coatings for pipelines.

Its partner in the £2.5m venture will be Finsburyshire Seas and Land Services, itself half owned by Powell Duffryn and half by Interdiam Holdings.

The new company, Universal Pipe Coatings, will start operations in the south East of England at Immingham docks next year. Its formation—ABP will put up its investment share in cash and its partner in the form of existing plant and machinery—is timed to coincide with the expected resurgence of North Sea energy development in coming years.

Mystery buyer for Anglo Scottish

A MYSTERY buyer yesterday made a bid for 14.9 per cent of the shares of the embattled Anglo Scottish Investment Trust, though stockholders Kiteet and Atkins.

The bid came shortly after an announcement from Anglo Scottish that it would be consulting shareholders over whether the company should be wound up and its portfolio of assets converted to a unit trust.

The directors of Anglo Scottish, a £52m general trust, have recently been criticised by shareholders for their decision, made without consultation, to sack Gartmore Investment Manager as the trust's manager and managers. The management contract has been awarded to C.S. Investments, a company recently

Tate forced to increase offer in Lisbon deal

By Charles Batchelor

September 30 1983

Tate & Lyle, the British sugar giant, has been forced to increase its offer for a tiny Lisbon sugar refinery in its effort to break into the Portuguese market.

The British group has increased the value of its bid for Alcantara-Sociedade de Empresarios da Indústria e Comercio (AS) to \$2.45m after gaining acceptance from the holders of a total of 25.3 per cent of the equity.

Tate & Lyle was originally tempted to bid for Alcantara because many of its 4,700 or so employees work in the UK, which made them far easier to contact.

Alcantara, which has an 80,000 tonnes sugar refinery near Lisbon docks, is the company formed from the Portuguese-owned arm of Sanstar Sugar Estates, a Mozambique company which was nationalised when that country gained its independence in June 1975.

With a listing—since suspended—on the London Stock Exchange, most of Tate & Lyle's shareholders live in the UK. When Alcantara was formed from the remnants of Sanstar they were given Alcantara shares in exchange for their Sean paper.

The Tate & Lyle bid has finally been made out to the holders of the 62.6 per cent of Alcantara's shares held outside Portugal. This will later be extended to Portuguese shareholders, the main one of which is Mr Francisco Pereira do Valle, the managing director. Mr Pereira, who holds 30 per cent of the shares, is understood to have initiated the deal.

Tate & Lyle is expected to have to make substantial investments in the Lisbon refinery—one of only four in Portugal. Tate & Lyle is now offering \$1.50 per share ordinary and 25p for each preference share, plus 24.5p received. Its original offer received acceptances of 19.2 per cent and additional undertakings to accept from shareholders a further 6.1 per cent.

The increased price will be paid to shareholders who accepted it at the lower level. Tate & Lyle has declared its offer unconditional and waived the condition that holders of more than 50 per cent of the voting rights must accept.

Mr Jack Allitt, managing director of Humberside Sea and Land, said the new company would be the largest wholly British-owned pipe coating company in the UK.

Samuel Montagu vice-chairmen

SAMUEL MONTAGU & CO has appointed Mr Paul Jeanty and Mr Michael H. Tait as non-executive vice-chairmen.

Mr Jeanty, who has been with the company since 1947 and has been a director since October 1 1982 and a managing director from July 30 1974, will continue to manage the company's international business.

He will also be chairman of the subsidiary of Gartmore.

Mr Michael, who was appointed a non-executive director on January 17 and was formerly Permanent Under-Secretary at the Foreign and Commonwealth Office and head of HM Diplomatic Service until his retirement in April 1982, will have responsibility for Samuel Montagu's relationship with government particularly with regard to public finance advisory con-

tracts.

Yesterday's Anglo Scottish letter to shareholders, which also justified the need to replace Gartmore by C.S. Investments as the fund's managers, was criticised as misleading by Mr Peter Rintoul, director of Gartmore Investment. He said: "This is not the way to behave towards shareholders. The unitisation proposals show how worried they've become."

BIDS AND DEALS IN BRIEF

Electra Risk Capital, in connection with Dunbar Group, has subscribed 23.5 per cent of the investment advisers and Horace Govett will continue as brokers to Securities Selection.

Atlanta's sales last year increased by 263 per cent to £2.6m, with a 400 per cent leap in profits, and directors are planning for next year to be in excess of £7m for the current year.

* * * G.T. Management has acquired a 25 per cent interest in Thompson Clive and Partners from existing shareholders.

Thompson Clive is a management investment group with a strong technology emphasis specialising in emerging companies.

Mr Thomas Griffin of G.T. has joined the board of Thompson Clive in order to foster co-operation between the two companies, which will continue to operate as independent entities.

* * * Star Computer Group has already announced, Edenspring Investments has issued shareholders with full details concerning their proposed take-over of Ciro Products International, the private manufacturer and marketer of micro-computer and electronics systems.

Shareholders have been made aware that when the acquisition has been concluded, Edenspring's share listing will be cancelled on the Stock Exchange and dealings will, in future, take place through selected OTC market makers and under the Stock Exchange Rule 163.

The extraordinary general meeting is to appear at the trans-

action taking place tomorrow at 11 am in the Great Eastern Hotel, Liverpool Street, London.

* * * Goodnews is an off-shore managed currency fund with a current net asset value of approximately \$1.7m. The directors do not believe it is a value fund and intend to take whatever steps will be necessary to prevent it being the one once sufficient details of proposed legislation are available.

Aquarius Hotels, a privately-owned company, has bought the Waverley House Hotel in Southampton Row, London WC1 for £1.8m and plans to spend a further £2.2m on refurbishment.

Waverley House, which has been used as a training centre by the Barclays Bank group,

will be converted into a 108-room four-star hotel.

Aquarius owns one other hotel in central London, the 85-bedroom three-star Bedford Corner in Bayley Street, near Bedford Square. The Bedford Corner was bought last year from Bass Charrington's Crest Group and has been extensively renovated.

Kanta Enterprises, the holding company for Aquarius, is owned by the Chatwani family. The hotels are managed by Mr Satish Chatwani, an accountant, and his two brothers.

The Bedford Corner has moved into what were other London hotels, the 80-room Barbican City and the 107-room Henry VIII of Leister Gardens, W2, both owned by the Purshottam family.

The British Technology Group and Western Broadcasting Group have reached agreement in principle for Western to acquire the National Enterprise Board's 40 per cent interest in Systems Programming Holdings, Western already holds 60 per cent of SPH and its bid for the balance will be accepted by the Department of Trade and Industry.

Details of the transaction are not disclosed but, if it is accepted to be completed shortly.

* * * Of the offer by Exent Engineering for the issued share capital of Helical Bnrt, not already owned by Exent, acceptances have been received in respect of 154,013 Helical ordinary (5.3 per cent) of the issued share capital.

The contract, worth in excess of £5.3m, is for the Takeover Panel's 40.2 per cent of Ciro's issued capital have, with the approval of the Takeover Panel, been extended by Ciro until December 15 1983. A further announcement will be made no later than that date.

* * * Option arrangements with the Swarovski Group, and Mr J. P. Marque made by Ciro Incorporated in relation to an agree-

ment of 40.2 per cent of Ciro's issued capital have, with the approval of the Takeover Panel,

been extended by Ciro until December 15 1983. A further announcement will be made no later than that date.

* * * Atlanta, Baltimore and Chicago Regional Investment Trust has, through its subsidiary, Atlanta Fund Managers acquired Securities Selection which manages Forefund.

Forefund is an off-shore managed currency fund with a current net asset value of approximately \$1.7m. The direc-

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The British Technology Group and

JOBS COLUMN

If it's round at the top it's flat underneath

BY MICHAEL DIXON

"LOOKING at who's getting the real top jobs in the States, I guess they're going less than they once did to new blood pumping up from lower down," said Paul R. Ray, son of Paul R. Ray and his fellow director in the Paul R. Ray International recruitment consultancy.

"Instead they're being filled more and more by the same small pool of proven talent moving round and round from one corporation to another. You find it's the same in Britain."

I replied that while it was only an impression, I suspected a top-manager-go-round of similar sort might well be developing here.

That would not be an illogical consequence of two managerial events. One is recession. The second is the lowering of the age when executives not already heading their organisation are condemned to be stuck somewhere in its guillot until retirement or the sack supervene.

In the older days two decades or so back, the age at which leaders were finally dismissed from large-scale work usually fell in the 50s when both parties had relatively few years of work to go. Today those not selected before they are much past 40 are liable to be stranded. The decisive age seems to be dropping still.

Rising numbers of accredited senior managers with a third of their working life in hand could easily couple with the

effects of the recession to depress other people's career prospects all round. When a peak post comes vacant, organisations shaken by hard knocks may understandably prefer importing a seasoned chief from elsewhere to promoting some one as yet untried at the top.

Moreover younger chiefs operating at a distance are often better placed to impress older chiefs seeking successors than are lower-level people in the same concern.

The people left stranded do not have it where you are already, and before your mid-40s too.

So it is in the self-interest of people suffering from or menaced by frustration of their talents to think up ways of acquiring more honour in their present organisation. And as they no doubt make up a goodly share of the readership of this column, it is offering itself as a clearing house for ideas on the matter to be reported on the names-not-backlash basis.

Suggested tactics need not be any more scrupulous politically than the sort of dodges often used by people to lever themselves into top management. But they must be at least legal.

All I can offer as a starter is a notion evoked by something else that Paul Ray said when we met the other day:

"Being headhunted is now an important mark of status in the States. Top executives who aren't approached by a search company every six months or so are getting to feel they're held in low esteem."

Doesn't that suggest there might be mileage in somebody setting up a search-type of business with certain unconventional aspects?

One could be that it worked for a very small fee, paid by the stranded executive to get "hunted." Another might be that it was less competent than conventional searchers in directing its telephone calls. As

a result it would occasionally be under the impression that it was making advances to its quarry when it was really speaking to their bosses or — better still — their bosses' bosses, or even to a chief in a different company in a similar line of business.

On reflection, I'm surprised not to have heard of anybody doing it already.

Eurosales etc

WE NOW return firmly to conventional practice with two jobs being offered by MARC St James and Partners on behalf of companies to my mind. They therefore promises to abide by any applicant's request not to be identified to the employer without specific permission later.

The first is a company based west of London and well on the way to adding three-quarters as much again to its last year's £4.5m turnover in the development and marketing of software systems. It needs a European sales manager who will be responsible to the manager of the Aicdon International group which is seeking a full Stock Exchange listing. CC & P's original business was designing and installing schemes to promote share-ownership by companies' employees and this is still its main concern.

Fluent German is essential in addition to English, of course, and good French would be a help. The only other necessity

is success in selling high-technology products, preferably software, in large dollops to manufacturers of microcomputers and suchlike.

Salary indicator is £20,000-£25,000 plus results-related perks.

The other job is for a manager in charge of new-business development for a major group's division specialising in do-it-yourself goods for sale to retail outlets. There will be frequent travel around the UK from the Midlands base.

Reporting to the marketing director, the recruit will need management experience at branch level or higher with a big maker or distributor of DIY products, specialist knowledge of marketing or finance and degree-level education.

Salary £12,000-£14,000. Other benefits include a car.

Inquiries to Mr Butterworth at 160 Piccadilly, London W1V 0NQ. Telephone 01-409 0848.

Two more

TWO POSTS are also on offer in London with Cockman, Cope-man and Partners, now part of the Aicdon International group which is seeking a full Stock Exchange listing. CC & P's original business was designing and installing schemes to promote share-ownership by companies' employees and this is still its main concern.

Salaries in both cases around £15,000-£20,000 plus share in results.

Inquiries to Mr Varcoe at 26-28 Bedford Row, London WC1R 4HF. Tel: 01-242 8993.

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NEW MANAGEMENT OPPORTUNITIES

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Despite internal promotion, an ever-increasing workload in our Special Services Department has created the need for us to seek a manager with relevant experience to join established teams in each of the following areas:

— Our investigations group deals with a wide range of public documentation work relating to companies quoted on the Stock Exchange and the Unlisted Securities Market, acquisitions, management buy-outs and capital reorganisations.

— Our small business group, where we prepare financing proposals, raise finance and provide on-going monitoring and advisory services for a wide range of new and expanding businesses. This group is particularly active in the field of venture capital.

As one of the top 20 UK accountancy firms, it would be an advantage if candidates were qualified chartered accountants but this is not essential, provided significant relevant experience has been gained in another business environment such as in the corporate finance department of a stockbrokers or bank. Ideally, age would be late 20s.

Of great importance for such positions is that applicants should have a high level of commercial acumen, a flexible approach able to adapt to varying client needs and the ability to communicate concisely both orally and in writing. Experience of computerised financial modelling is desirable though not essential.

Please apply in writing giving full career details to:

Miss Penny Alison
Director of Personnel
ROBSON RHODES
126 City Road
London EC1V 2NU

ROBSON RHODES

Phillips & Drew

GILT-EDGED DEPARTMENT

Phillips & Drew is looking to enlarge its existing gilt-edged and other bond departments. As a senior person involved in these markets, do you feel that you can look to the future with confidence in your existing team? We are seeking to increase substantially our market share in all sectors. If you feel that you could contribute to this expansion, please call John Lewis or Frank Leonard on 01-628 4444, or write in confidence to us at:

120 Moorgate
London EC2M 6XP

Major Pension Fund

Assistant Investment Manager Central London

Our Client, a major independent pension fund, seeks an outstanding investment professional. Working with the Investment Manager, he/she will be expected to run a major portion of the £350m portfolio which is invested across UK Equities, US Equities, UK Fixed Interest Funds, and Property. The Funds are actively managed and the Fund Managers have particularly wide discretion. All funds are managed in-house.

The successful candidate will report to and act as alternate to the Investment Manager and will be responsible for a team of Analysts/Fund Managers concentrating on specific sectors.

Applicants will ideally be aged 30-34 and have at least five years' investment experience gained with a Bank, Insurance Company, Stockbroker or independent Pension Fund. The person concerned should have graduate qualifications and preference will be given to those with MBA or Accountancy training. Evidence of a sound knowledge of modern portfolio theory and practice is essential. Ability to communicate at Main Board level is important as is the ability to establish his/her own City contacts.

The job, which is based in Central London, will carry a remuneration package in excess of £27,000 which includes a company car. Relocation expenses will be paid if appropriate.

Please write in complete confidence with full details (application forms will not be sent out) to Colin Barry at Overton Shirley & Barry (Management Consultants), Second Floor, Morley House, 26 Holborn Viaduct, London EC1A 2BP. Tel: 01-583 1912. Names will not be passed to our client until after initial interview.

Overton Shirley
and Barry GSB

U.S. FUND MANAGER

An exceptional opportunity with a renowned international fund management company for a highly experienced fund manager.

The candidate sought will have a successful track record in the management of U.S. equities, backed up by previous experience in investment research.

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A particularly interesting appointment within the Investment Management Department of a major fund management company.

The ideal candidate will be a highly numerate graduate, aged 26-30, with a knowledge of the U.S. financial environment. The position will involve liaison with Marketing Officers and the bank's Strategic Committee, and responsibility for maintaining complex data and preparing detailed client presentations including graphs.

HEAD OF CREDIT

An unusual and challenging opportunity to develop a new Credit Analysis Department at a respected British bank. Candidates should be aged 30+, with extensive credit experience gained in merchant or U.S. banking, coupled with good supervisory and communication skills.

DEPOSIT DEALER

European bank seeks an additional experienced young Dealer, who should know a background of some 2-3 years

trading major currency deposits with a recognised bank.

Please contact Ken Anderson or Leslie Squires. Telephone: 01-588 6644

Anderson, Squires, Bank Recruitment Specialists
Blomfield House, 85 London Wall, London EC2M 7AE

A FORFAIT LENDING

An opportunity to join a small but established and dynamic financial institution involved in export finance and the forfait market. The requirement is for an individual aged 25-35, with a minimum of 3 years' experience in bond credit, syndication, letters of credit and/or factoring, and a good knowledge of foreign exchange markets.

FORWARD F/X DEALER

Required: U.S. bank experienced in dealing activity, wished to change an ambitious Dealer aged 24+ with 3 years' F/X dealing experience in a major bank, with the emphasis on forwards.

CORPORATE DEALER

The ideal candidate for this appointment, with a personal commitment to the bank, would be aged 26-30, with 3 years' experience in dealing in both corporate and retail banking, and a good knowledge of F/X dealing. Fluency in French would be helpful, although not mandatory.

DEPOSIT DEALER

European bank seeks an additional experienced young Dealer, who should know a background of some 2-3 years

trading major currency deposits with a recognised bank.

U.K. CORPORATE LENDING

Major U.S. international bank intends to expand its

international lending activities by recruiting its

first ever U.K. Corporate Lending Manager.

U.K. CORPORATE LENDING

An interesting appointment with a well-known merchant bank, involving the marketing of a variety of bank services to large U.K. companies.

These services include letters of credit, acceptance credits, facilities, syndicated facilities, working capital, medium term loans, letters of credit, documentary credits, and so on.

Experience in marketing in the U.K. is essential, and it is expected that candidates will be aged 27-35.

SWAPS MARKETING

Large international bank wishes to expand its

swaps marketing activities in the U.S.A. and Asia.

INTERNATIONAL FINANCE

The appointment covers a wide range of highly specialised areas, including derivatives, structured products, foreign exchange, interest rate swaps, options, and so on.

Preference will be given to those with 3-5 years' relevant experience.

The ideal candidate would be aged 30-35, with 2 or 3 years' relevant experience.

Please apply in writing giving full details to:

Financial Times, 10 Cannon Street, London EC4P 4BF.

<b

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Please apply by telephoning for an application form, write quoting TG/600/9/38 or telephone 01-222 7230 ext. 2635. The Crown Agents for Overseas Governments & Administrations, Recruitment Division, 4 Millbank, London SW1.

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This is an outstanding opportunity to join at top management level, a fast growing diversified public holding company with a current turnover of some £20 million (p.a.) engaged in oilfield management and fuel distribution interests. Reporting directly to the Chairman, you will have overall responsibility for the profitability of the companies within the group. Furthermore you will oversee the day-to-day management of the group's administrative personnel. Aged ideally 35-45 you will have had a minimum of five years' experience at a senior management level within the business and its distribution activity. This truly offers a first-class negotiable rewards package which will fully reflect the seniority of this position.

Send full cv to Tony Farnell, PER's Central London Office, 45 Grosvenor Place, London SW1X 7BS.

Newly Qualified Accountant
 Up to £13,412
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British Gas has a vacancy for an Assistant Accountant, recently qualified ACA or ACCA, seeking to gain specialist experience in taxation and treasury. The post involves working closely with the Tax and Treasury Accountants in the Finance Group. Specific responsibilities include involvement in long-term forecasting of tax liabilities. Previous experience in oil taxation and treasury although general taxation experience would be welcome. Salary £13,412 (including Inner London Weighting). Benefits are those normally associated with a large progressive organisation. Please write with full career details quoting reference P/085101/013 to Senior Personnel Officer (HQ Services), British Gas, 68 Argyll Street, London W1A 2AL.

PER, Moorfoot, Sheffield, S1 4PQ. Central 24 hours answering service (0743) 780197. Applications are invited from both men and women.

Merchant Bank

Early/mid 20's

An exciting job within a specialist team is currently vacant at the City offices of our Clients, one of the largest European merchant and commercial banks. They currently seek to appoint a man/woman in his/her mid 20's to join their London Commodity Lending team (a field in which the bank has a considerable reputation), but experience in this area is not a requirement. You should, however, have about two years' merchant banking experience, have received some formal training in credit analysis and be a natural and numerate communicator. The ability to fit into a busy team, accept early responsibility and develop rapidly is paramount.

Because of the nature of the work a good knowledge of French and/or another major European language is essential, and a Degree is desirable.

The job will be in London initially, but long-term prospects are on a world-wide basis, in addition to a generous negotiable salary, there are the usual banking benefits including a subsidised mortgage.

Please reply in confidence to Keith Fisher at Overton Shirley and Barry (Management Consultants), Second Floor, Morley House, 26 Holborn Viaduct, London EC1A 2BP. Tel: 01-583 1912.

Overton Shirley
and Barry **OSB**

INDEPENDENT FINANCIAL COUNSELLING

R. Watson and Sons wishes to increase its capacity to make available independent confidential financial counselling for the employees of its large corporate clientele who are approaching retirement.

To this end, the Firm is seeking to appoint a person with extensive experience in this field to be responsible for setting up an appropriate service and establishing its mode of operation in accordance with mutually agreed guidelines.

The individual sought should have a sound practical knowledge of personal tax, social security benefits and the principal available investment media, including those currently offered by UK insurance companies, building societies, unit trusts and national savings.

He or she should also have experience of recruiting, training and supervising staff, and the ability to manage the administration of the service with a high degree of efficiency.

Above all, in making the appointment, the Firm will be seeking an individual of professional standing, preferably backed by an appropriate professional qualification, who will place the same value on impartiality and integrity as the Firm does.

The Firm is located in modern offices 25 miles from central London. An attractive salary and benefits package is offered to reflect the seniority of this appointment.

Please apply in writing with full particulars to:

F. G. Lehane,
Personnel Manager,
R. Watson & Sons,
Watson House,
London Road,
REIGATE,
Surrey RH2 9PQ

R. Watson & Sons
Consulting Actuaries

Corporate Trusts

Salary £14,000-£18,000

Two senior positions have become vacant in the Trustee Department City Office of one of this country's leading and most successful insurers. The main responsibilities are in the fields of Unit Trusts and Loan Capital Trusts and a sound practical knowledge of one or both of these subjects is essential. Preference will be given to candidates with legal or accounting qualifications.

It is a feature of both these vacancies that progression to Managerial level is expected to be achieved at an early date. Therefore, candidates should have the capacity to take Managerial responsibilities and must possess the necessary skills, especially the ability to lead and motivate staff.

Initial salary, which is dependent upon experience and the responsibilities of each position, will be in the range £14,000-£18,000 p.a. (including Central London Allowance). The terms and conditions of employment are excellent and include non-contributory Pension and Life Assurance scheme, concessionary staff housing loans (available in certain approved cases), interest-free season ticket loans and free luncheon facilities.

Please apply by telephoning for an application form which should be completed and returned to:-

M. K. Paisley, Personnel Officer, Guardian Royal Exchange Assurance plc, Royal Exchange, LONDON EC3V 3LS. Telephone: 01-283 7101 Ext. 4508/9.

County of Cleveland **OCOC**

COUNTY TREASURER'S DEPARTMENT Lease and Investment Officer £13,395-£14,703

The person appointed will head a small professional team dealing with the Council superannuation fund and loan debt. He or she will enjoy substantial responsibility for day-to-day management of the fund, in which performance is important and will be assessed regularly. He or she will also be expected to manage the Council's loan debt with minimal day-to-day supervision.

The fund has a current value of £150m, with holdings in fixed interest, U.K. and overseas equities, and property. Management is largely on an "in-house" basis, making use of modern information technology. Loan debt amounts to £240m of long- and short-term borrowings.

The successful candidate is likely to hold an accounting qualification, to have passed the examinations of the Stock Exchange, and to have had several years' experience in stockbroking and/or fund management.

Assistance with removal and relocation expenses will be provided in approved cases. Temporary housing accommodation may also be available within the county area.

Application forms are obtainable from the County Treasurer, P.O. Box 100, Municipal Buildings, Middlesbrough, Cleveland TS1 2QH (telephone 0642 248155 ext. 2257), to whom completed forms should be returned by 1st December, 1983.

We are an equal opportunities employer.

Internal Auditors

Banking

A Third World Bank with world-wide operations is seeking Audit Semi-Seniors with audit experience exceeding two years. Preference will be given to candidates with Audit experience or banking operations. Suitable candidates aged not over 28 years, will be those who are interested in making a career in the Internal Audit Department as part of a branch and Head Office audit team. The job entails travelling both in U.K. and abroad.

Attractive remuneration package includes contributory Pension Scheme, Season Ticket Loans and subsidised House Loan Scheme.

Please apply in confidence along with full c.v. and a passport-sized photograph to:

Box A654, Financial Times
10 Cannon Street, London EC4P 4BY

Institutional Equity Marketing

Due to the rapid growth of our institutional equity business, both at home and abroad, we are seeking to expand our equity marketing team, based in London.

We believe that we are well structured and equipped to face the challenge of the 80's and would be interested to hear from well established people, with sales experience at senior level, who feel that a change of direction is necessary. An opportunity to work overseas may develop at a later date.

If you have the right background in research based marketing and would like to work for a major firm, please write with brief c.v. in confidence, to:

Scott Dobbie,
Wood, Mackenzie & Co.,
62/63 Threadneedle Street,
London EC2R 8HP
or telephone for an initial discussion on 600 3600.



Wood, Mackenzie & Co.

Members of The Stock Exchange

Managing Director Computing and Electronics £50,000 - £60,000

This cash rich public company has over the past five years nearly doubled its sales and increased its pretax profits by over three times.

The Managing Director will have the task of planning and executing its diversification into related fields through acquisitions and in setting up a holding company operation with profit responsible subsidiaries.

At least five years' experience as a profit responsible general manager is essential in electronics, computing, telecommunications or related fields and of achieving rapid growth in sales and profits. Experience of negotiating acquisitions or direct investments would be an advantage. Age 35 to 45.

Remuneration, including profit geared Incentive around £50,000 - £60,000. Share options and good fringe benefits.

Please communicate in confidence with P. M. E. Springman.

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52 Grosvenor Gardens London SW1W 0AW

Tel: 01-730 0255

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An excellent salary is offered together with all the benefits you would expect from a large company.

Applications in writing giving full c.v. to
Mr J. D. Maxwell, Managing Director, Barratt Leicester Ltd,
Charnwood House,
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Barratt
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FINANCE DIRECTOR LONDON

Small company — turnover £5 million current year, planned expansion next 3 years, invites applications for appointment of FINANCE DIRECTOR to commence early 1984. Previous overseas experience plus knowledge of Africa and North America would be positive advantage. Immediate challenge on appointment includes ideas on restructuring.

Please apply in strictest confidence enclosing full C.V. to
Managing Director:
Box A837, Financial Times
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Foreign Exchange/ Money Market Analyst

We are creating a new position of FX Money Market Analyst to strengthen the staff support for our market makers and sales teams in Foreign Exchange, Sterling, Eurodollars and other money markets. The specific brief will reflect the selected candidate's experience and inclinations. Emphasis is on short term analysis.

Reporting to a Vice President, the candidate should be aged 23-25 years, have 'A' Level Maths, a good degree and two years' experience in, or close to, money market activities. Proven determination and competence, an analytical frame of mind and an ability to communicate effectively with market participants are essential requisites for the job. The position may attract people who have worked on the trading or sales desk and now wish to pursue a more analytical approach to the market, or to an analyst already active in the relevant markets.

In addition to an attractive salary, a full benefits package is offered in line with normal banking practice.

Please apply in confidence, giving details of experience, to Maureen Donelan, Personnel Department, Bankers Trust Co., Dashwood House, 69 Old Broad Street, London EC2P 2EE.

Bankers Trust Company

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Major North American banking name is seeking a dynamic, innovative, foreign exchange operations expert to oversee the smooth and efficient running of their new and profitable venture into the money markets.

Please Contact David Little

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Our client a leading Accepting House requires a Junior Fund Manager with at least one years experience of North American equities. The successful applicant will have had a thorough grounding in investment analysis and be looking to join a small professional team.

Please Contact Peter Latham

Jonathan Wren BANK RECRUITMENT CONSULTANTS
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Special Advisor International Banking

Legal/Tax Related Projects

Age 27-30

The position of Special Advisor is offered by a long-established, foreign-owned, UK-registered bank in the City of London. Total staff is approximately 250 and the bank has an excellent reputation in its field.

The advisor will work on behalf of the directors and senior executives on a wide variety of ad hoc matters generated by the bank's activities. There will be a legal or taxation angle to much of the work, involving liaison with external specialists.

Candidates will be law graduates with an

c.£20,000+ banking benefits

accounting qualification or barristers or solicitors with relevant experience. Prospects are excellent and only ambitious potential high-flyers will be considered.

Please write in confidence, detailing your experience and quoting reference 4456/L, to N.P. Halsey, 165 Queen Victoria Street, Blackfriars, London EC4V 3PD.

PEAT MARWICK

Foreign Exchange Dealer

The NM Rothschild & Sons Trading Room, which covers the Foreign Exchange, Eurocurrency, Sterling, Eurobond and Bullion markets, has a vacancy for an experienced Foreign Exchange Dealer who has been engaged on spot dealing in the major European currencies.

The successful applicant will be aged between 27 and 33 and have a thorough grounding in this area of foreign exchange dealing.

An attractive salary with a comprehensive range of related benefits will be offered to the right candidate.

Please write with full details of career to date to:

P.E. Jones, Personnel Director,
NM Rothschild & Sons Ltd.,
New Court, St Swithin's Lane,
London EC4P 4DU

NM Rothschild & Sons Limited



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Members of the Stock Exchange

SENIOR PORTFOLIO STRATEGIST

We wish to recruit an exceptional person to head up a team providing advice on the deployment of assets in the U.K. and overseas markets. The post demands an active intelligence, substantial economic expertise and experience and understanding of markets.

The position occupies a key role in the Research Department and provides an established service to institutional clients and to our own portfolio managers.

Preference will be given to applicants who can demonstrate achievements in this field, but applications from those with economic qualifications and sound market judgment

will be of interest. Clarity of approach and the ability to express views lucidly in writing and verbally are prerequisites.

The salary, together with participation in the profits of the business, will reflect the importance of the appointment which offers the opportunity of a progressive career in an ambitious and profitable business.

Please apply in confidence giving details of career to date to:

James Neill, Personnel Manager,
Capel-Cure Myers, Bach House,
Holborn Viaduct, London EC1A 2EU.

Head of Finance Investment Group

£30,000 plus London

Our client is a successful investment holding company with a variety of interests centred mostly upon shipping and North Sea oil.

A qualified accountant with commercial acumen is sought to be a member of the executive team.

Familiarity with the corporate structure of international companies is required, together with a knowledge of stock exchange regulations and practice and Foreign exchange dealings.

The ideal candidate will already hold a senior financial appointment in a successful international company. Aged between 35 and 40, candidates will be required to demonstrate that they can contribute to the continued success of the business.

Advancement to Financial Director is possible in due course.

Please write to Michael Ping enclosing a detailed cv and quoting reference FT/563/P.

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Your work will include studies of the scope and effectiveness of corporate treasury functions; surveys of banking relationships and competitive services; and the design and implementation of treasury information systems. Operating up to director or treasurer level, it offers a good platform to move into a senior treasury position within a few years.

You should be a graduate or MBA in your early 30's and preferably with an accounting qualification. Your career will include not less than three years within the treasury function of an international corporation, which could be supported by a period in UK or foreign banking.

Write in confidence to John Cameron at 10 Bolt Court, London EC4, quoting ref. C161 (telephone 01-583 3911).

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Morgan House, 1 Angel Court
London EC2B 7AL
Tel: 01-726 4456

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Seeking Director for London affiliate. Desire have experience as international telecommunications independent consultant or as marketing manager. Prefer MBA or MS. Attractive remuneration. Send career history and report samples to:
Box AB368, Financial Times
10 Cannon St, London EC4P 4BY

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Company (London-based) seeks assistant Fund Manager on a permanent basis. Particular experience desirable. Salary negotiable. Please write to:
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10 Cannon Street, London EC4P 4BY

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Montagu, Loebel, Stanley & Co. require an economist to work primarily with their Gilt Edge Department but also provide economic back-up to the firm's equity research activities. The successful candidate will have an economics degree and a working knowledge of statistics. He or she will be capable of writing reports, interpreting and forecasting data relevant to the financial markets and maintaining contact with clients on economic matters. It is anticipated that the applicant will have some experience of this type of work.

Remuneration by negotiation, subject to age and relevant experience.

Please reply in confidence, enclosing full curriculum vitae, to:

Charles Pendred
MONTAGU, LOEGL, STANLEY & CO.
31 Sun Street, London EC2M 2QP

DOMINION SECURITIES AMES INSTITUTIONAL EQUITY SALES

Dominion Securities Ames is a leading Canadian investment bank. The firm is a member of all Canadian stock exchanges together with the New York Stock Exchange, and has maintained a branch office in London since 1905.

We require an additional salesperson with current experience of selling North American equities and options to UK institutions.

In addition to the ability to market successfully fundamental research, a working knowledge of technical analysis would be an advantage in order to exploit the extensive capabilities of a proprietary technical service.

We are offering a first class remuneration and benefits package based on salary plus incentive bonus.

Please write or telephone:
Charles Gore Langton
DOMINION SECURITIES AMES LTD.,
Capital House, 22-24, City Road, London, EC1Y 2DY.
Telephone: 01-628 4266

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The one who stands out

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BROKER

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An attractive remuneration will be offered to the successful applicant. Please send details of your employment record to date, with all relevant experience to:

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Rapidly expanding multi currency, bonds and cash management area, including best performing bond and currency fund, requires 28-32 year old fund manager with relevant experience for responsible position.

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Tim Guinness
Head of Investment Department
Guinness Mahon & Co. Limited
32 St Mary at Hill, London EC3P 3AJ
Tel: 01-623 9333

ALLERDALE DISTRICT COUNCIL
Personal Assistant to Chief Executive
PO 21, Allerdale, Cumbria CA22 7ZB
Essential User Car Allowance
Financial assistance towards moving house
Required qualities for this new post include a dynamic personality, a concern to take high level initiative, manage resources effectively, work at a senior level in the public or private sector, have substantial organisational skills, good written and presentation skills, degree and professional qualification.
Applications invited. Further details from Personnel Officer, Holmewood Cockermouth, Cumbria CA10 6BD. Tel: 0649 521111. Closing date: 2nd December 1983.

TREASURY MARKETING
Well qualified/experienced corporates sought for "Greensfield", opportunity with substantial financial record and potential. Salary to £22,000 plus benefits - outstanding opportunity. Apply to: Director of Edmonds: Roger Parker Organisations, London Wall, London EC2A 0JL. Tel: 01-838 6161.

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Hoggett Bowers

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Assistant Manager – Operations

International Banking and Documentary Credits
c. £14,000 + extensive benefits

This well known American Bank, with an established branch in London, has recently assessed its increasing business. As a result, the Operations Group is to be expanded and an Assistant Manager is required to be responsible for several small divisions including documentary credits and collections. To be considered for this position, candidates, probably aged 28-35, will have extensive experience of international banking, including valid documentary credit exposure, and the drive and personal qualities of a capable leader seeking a first-class career. Benefits, including working conditions, are excellent.

LL. Duff, Ref: 18037/FT. Male or female candidates should telephone in confidence for a Personal History Form 01-734 6852.
Sutherland House, 3/6 Argyl Street, LONDON, W1E 6EZ.

MOLEX EUROPEAN MANAGEMENT LIMITED
Manager—European Sales Promotion

Experienced person required for the U.K. based European Headquarters of a fast growing multinational company. The successful applicant will direct the company's advertising and sales promotion throughout Europe. Therefore, fluency in French is required and a working knowledge of other languages is advantageous. Applicants should have 3-5 years experience in a similar position with an advertising firm and have the ability to write technical articles, produce product catalogues and literature under time pressure. Applicants should enjoy travel and possess the ability to work professionally with senior management throughout Europe.

If you are interested and have the necessary qualifications please apply in writing with a full C.V. to:

Mr Neil Lefort, European Financial Controller
MOLEX EUROPEAN MANAGEMENT LIMITED
Molex House, Church Lane East, Aldershot, Hants GU11 3ST

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10 Cannon Street, EC4P 4BY

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FX and MM personnel

37/39 EASTCHEAP EC3
Tel: 01-225 2321
Licence No. SE 7367

LEASING CONSULTANTS WE'RE GROWING TO BECOME AN EVEN BIGGER WHEEL IN VEHICLE CONTRACT HIRE.

In just a few years Marley Vehicle Leasing has become one of the major forces in the industry. Now, our aim is to double our size and turnover - it's a planned programme backed by the substantial resources of the Marley Group.

Helping to spearhead this expansion will be the additional Sales Consultants we're now seeking. You'll be negotiating with one of the best and most comprehensive packages available, covering all aspects of vehicle hire and leasing, including insurance and fuel cards.

A background of vehicle contract hire/leasing would, of course, be preferable, but if you are experienced in selling any type of service to senior management, we can provide the appropriate training.

However what is essential is the unshakable confidence to build sales in a highly competitive market. Current opportunities exist at sales offices/depots in the Midlands and South East.

We offer substantial rewards, including a guaranteed bonus in the first year, company car and other benefits plus relocation assistance if necessary.

How far and how fast you advance is up to you - your prospects are unlimited with Marley Vehicle Leasing.

Please write with brief details of your career to date and salaries earned or telephone: Margaret Pemberton, Personnel Executive, Marley plc, P.O. Box 32, Sevenoaks, Kent. Telephone: Sevenoaks (0732) 455255.



Manager Specialised Lending

City based

Not less than £28,000

The London Office of The Hongkong and Shanghai Banking Corporation, part of The Hongkong Bank Group with assets in excess of £35 billion, is widening its credit services. The expansion has created an opportunity to set up and lead a new department concerned with syndicated and specialised lending.

This new position will report to Senior Management in London Office and will be responsible for implementing business strategy. Other responsibilities include the ability to market, structure and negotiate loan packages independently or as part of a team, ensuring growth and profitability as well as working in close collaboration with Group subsidiaries.

We invite applications from manure bankers aged 30-40 who are graduates with at least 10 years' banking experience, mostly gained in syndicated lending and/or project finance at a senior executive level in a major domestic or international bank.

In addition to the salary first class terms include non-contributory pension, subsidised mortgage and a car.

If you match the requirements, please ring or write for an application form by 25 November. All replies will be treated in confidence.

International Recruitment Controller
The Hongkong Bank Group
99 Bishopsgate
London EC2P 2LA
Tel: 01-638 2366, ext. 2023

HongkongBank

The Hongkong and Shanghai Banking Corporation

EXETER COLLEGE PRINCIPAL

Applications are invited from candidates for the post of principal of this tertiary college following the retirement of the present post holder. Candidates should have substantial experience in further education and a commitment to the development of post-16 education and training. Industrial or commercial experience at managerial level would be an added advantage.

Salary scale within the upper range for Group 7 Principals £21903-£22905.

Application form and further details (s.a.e. please) from: Chief Education Officer, (F3) County Hall, Topsham Road, Exeter, EX2 4QG, for return by 29 November 1983.

DEVON



Group Finance Director

London Area

c £35,000

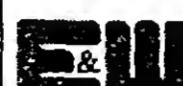
Our client is a major international US-owned group whose interests are mainly fmce and consumer services.

The role of Group Finance Director demands exceptional qualities of leadership and business acumen. In particular, the job entails directing the Group accounting and DP functions, dealing with banks and other financial institutions, and handling corporate tax matters.

Aged 35 to 45, candidates must be chartered accountants with relevant experience gained ideally in the fmce or similar environment.

The remuneration package is generous, and there may well be opportunities for advancement within the group.

Please write to Michael Ping, enclosing a detailed CV, quoting reference FT/603/P.



Ernst & Whinney Management Consultants
Becket House, 1 Lambeth Palace Road, London SE1 7EU.



INVESTMENT ANALYST (Scandinavian Markets)

Enskilda Securities, Skandinaviska Enskilda Limited, is the London based investment banking subsidiary of Skandinaviska Enskilda Banken, the largest commercial bank in Scandinavia. During the last year Enskilda Securities has built up a team which specialises in trading and selling Scandinavian equities. An experienced investment analyst is required to provide research back up for this equity trading and sales team.

The ideal candidate, who will probably be a graduate, should be in the age group 25-30, and must have had a minimum of 3 years experience in this field. The candidate must be capable of producing detailed research reports and discussing them with clients. Prior knowledge of the Scandinavian markets, although desirable, is not essential.

An attractive salary together with a non-contributory pension and fringe benefits is offered.

Telephone or write in complete confidence to:

Gerard De Geer
Enskilda Securities
Skandinaviska Enskilda Limited
26 Finsbury Square
London EC2A 1DS
Tel: 01-638 3500

MANAGEMENT CONSULTANTS

London Base

to £20,000

We are a long-established firm of management consultants, members of the Management Consultants Association, and associated with around 70 firms of chartered accountants, to whose clients we provide a wide range of consulting services.

To help meet increased demand and growth plans we seek to recruit consultants in the areas of:

- profitability analysis and development
- production and marketing
- information technology (especially communications, networking and computer security).

Candidates must be graduates, aged 27-37, preferably with an MBA and a basic skill in either marketing or marketing. They must be able to assess problems intensively, formulate clear practical solutions and communicate those solutions to clients both verbally and in writing.

The salary and benefit package will not inhibit high fliers, and will suitably reward those who effectively promote the firm's activities.

Applicants should send full career details to the Managing Partner, Peter J. Hughes, at:

Annan Impey Morrish
Management Consultants,
40/43 Chancery Lane, London WC2A 1JU. Telephone: 01-405 9724



LEADING U.S. STOCKBROKER

Due to expansion, we require a Share Trader with experience in International Markets to join our already prestigious area in London.

Salary will be negotiable dependent on age and experience. The successful applicant will receive an annual bonus and other benefits relative to performance.

Please write with full career details to:

Box A8373, Financial Times
10 Cannon Street, London EC4P 4BY

All replies will be treated in the strictest confidence.

WORK IN DEVON ?

Administration Manager for small, well-established, independent financial services company in Devon coastal town. The ideal candidate would be young, energetic and with experience in administration of stock exchange/unit trust/offshore fund investment, private client portfolios, life assurance and personal pensions. Knowledge of personal taxation advantageous, including matters affecting expatriates. The post concerns itself with a variety of tasks, including about three years post-qualification experience leading to devolve a career outside the accountancy profession and with the possibility of equity participation in due course. Write with CV stating current and expected salary to:

Box A8378, Financial Times
10 Cannon Street, London EC4P 4BY

APPOINTMENTS WANTED

CANKER/ADMINISTRATOR

£27/35 c. £16,500
Prestigious City bank seeks US credit analysis trained lending officer with background of marketing to UK medium and small business. Good communication skills, ability to analyse and evaluate credit applications and acceptance credits essential.

INTEREST RATE AND CURRENCY SWAPS—MARKETING

£26/38 £15,000 to £20,000

An excellent opportunity exists in a marketing team of US managers to be involved in interest rate swaps. Experience of interest rate swaps, corporate finance, bond issues, funding etc. Merchant bank experience in the USA,日本, and Europe, but corporate treasury or forex dealing experience also relevant.

U.S. CORPORATE BUSINESS DEVELOPMENT OFFICER

£15,000

Merchant bank requires graduate, MBA or qualified accountant, with 2-3 years' experience of talking with US corporations

or Euro markets, syndicated loans, deals on London and Continental exchanges and mergers and acquisitions.

GENERAL INFORMATION

Finance Officer 23/25 £9,000/£10,000

Graduate with two years' general experience in corporate finance

department of merchant bank/secondary houses required by 26th November.

Excellent opportunity to move into a management position in a large, well-established firm.

£15,000

Financial Times

10 Cannon Street, London EC4P 4BY

MATURE INVESTMENT PROFESSIONAL

with over 25 years' all-round experience with stockbrokers and management companies, and management with investments trusts and unit trusts. Now seeks new position in fund management.

Box A8380, Financial Times

10 Cannon Street, London EC4P 4BY

INVESTMENT PROFESSIONAL (London Based)

Quantitative Analysis Service, a New York-based investment research group using momentum techniques, is looking to expand to London.

We are seeking an outstanding motivated individual with fund management experience. The successful candidate will also be responsible to establish and service clients.

If you have the demonstrated capacity to fill such a position, please submit a full c.v. in complete confidence to:-

QUANTITATIVE ANALYSIS SERVICE LTD.

Diana House, 33 Chiswell Street

London EC1Y 4SE

Accountancy Appointments

Financial Director Designate

Property Development UK & USA West End



Arthur Young McClelland Moores & Co.
A MEMBER OF AMSA IN EUROPE AND ARTHUR YOUNG INTERNATIONAL

The group is well-established, USM listed and soundly backed with a strong balance sheet. Its prime interests are property investments and property development for investment or sale both here and in the United States. Its management style is entrepreneurial and active reflecting ambitious but achievable plans for significant growth in the near future.

Anticipating this growth, which could take its assets to around £50m, the group needs an FD to handle banking and funding relationships, accounting matters and to participate actively in investment decisions.

As part of the small central team, there will be frequent involvement with areas outside the traditional finance function.

The need is for a qualified accountant with extensive experience of property investment

and development. Empathy with a high growth and highly creative environment is essential. This will require an outgoing personality, convincing presentation skills, freedom to travel extensively, enthusiasm and a relaxed approach. Age is likely to be mid 30s to early 40s. Salary and benefits will be excellent, and within realistic limits will not be a restricting factor. However, candidates currently earning less than £20,000 need not apply.

Please reply in confidence giving concise career and personal details and quoting reference ER657/FT, to P.J. Williamson, Executive Selection.

Arthur Young McClelland Moores & Co., Management Consultants, Rolls House, 7 Rolls Buildings, Fetter Lane, London EC4A 1NH.

Assistant Treasurer International Finance

London

The continued international development of our client, a UK market leader in the construction and engineering industry - has necessitated further development of the group treasury function by appointing an experienced treasury professional. Candidates, under 35 years old, will ideally be graduates or have some relevant professional qualification. Direct experience of international treasury gained in a multi-national banking environment is essential while project finance exposure could be an advantage.

Reporting to the Group Treasurer and supervising three staff the role encompasses:

- ★ Managing UK and International cash, foreign exchange, borrowing requirements and investment.
- ★ Structuring finance for overseas subsidiaries.
- ★ Implementing a formal system to manage and monitor FX exposure using EDP developments and electronic cash management systems.

Finance expertise, communicative skills, intellectual ability and the personality to succeed will command a highly competitive salary package with good career development prospects. Some overseas travel is likely to be involved. Candidates should write to John Sheldrake, enclosing a comprehensive curriculum vitae, quoting ref 955 at PO Box 143, 31 Southampton Row, London WC1B 5HY.



Michael Page Partnership
International Recruitment Consultants
London New York
Birmingham Manchester Leeds Glasgow

THE NATIONAL VIDEO CORPORATION Group Financial Controller (Financial Director Designate)

NVC is the world leader in the opera and ballet home video market, with links which include the Royal Opera House, La Scala, the Bolshoi and the American Ballet Theatre. It has substantial interests in the U.S. which include a significant film financing company based in Los Angeles.

The growth of the Group now requires a Chartered Accountant or an American CPA to assume overall control of Group accounts, finance and treasury departments.

The appointee -

- will be aged 38-42
- will be a graduate with a respectable class
- will be a Chartered Accountant or American CPA who has qualified, and thereafter completed 3 years audit experience with a leading international accounting firm
- will be experienced in computer based accounting (the Company is shortly to install a departmentally linked system)
- may have several years post audit experience in an accounting production control function
- will have already had responsibility (possibly reporting to a Main Board Financial Director), for all aspects of corporate financial activity, with a commercial or industrial company
- will have experience in evaluating:
 - strategic objectives
 - acquisitions
 - funding opportunities
- and may have some familiarity with public offerings

Accordingly, beyond the strict financial control and treasury remit, the appointee may expect to participate in wide ranging strategy decisions. Salary will be attractive and the package will include a car and private medical insurance.

Please send your typed, two-page C.V. to Lise Bratton, before Friday, 2nd December, 1983, to:-

THE NATIONAL VIDEO CORPORATION
32, Eccleston Square, London SW1 Tel: 01-834 2300

FINANCIAL CONTROLLER NW LONDON

To £17,000 + car

Established in the UK three years ago, this rapidly expanding subsidiary of an international group now needs an experienced qualified accountant to strengthen its management team. The company, which currently has a turnover in the region of £2 million, markets and installs a successful range of shopfittings.

The Financial Controller's main function will be to work closely with the Managing Director, providing him with the financial expertise to ensure that the company achieves optimum profitability and growth. Other key responsibilities will include cash management, introduction of improved systems and controls and computerisation of financial records and reports.

Applicants should combine small company experience with an appetite for hard work and the ability to relate to people at all levels. Experience in distribution and/or contracting would be an advantage.

Please send a comprehensive career résumé including salary history and day-time telephone number, quoting ref. 2136 to G J Perkins.

Touche Ross & Co, Management Consultants

Hill House 1 Little New Street London EC4A 3TR.
Telephone: 01-352 8011

A member of the Management Consultants Association.

PR Financial Appointments

FINANCIAL PLANNING MANAGER

£14,500 + car

HS-Tech
A market leader in a very competitive field, this company is a subsidiary of a large and established group. They are looking for a young, progressive, qualified accountant with manufacturing experience to take charge of the planning and budgeting activity of the company and its overseas subsidiaries, supervising the management account team, and reporting at Board level. The role would suit someone under 35 with a keen commercial sense.

Call Jane Woodward BA - Ref: 6978

FINANCE MANAGER

£14,000 + bonuses

NW London
Our client, a profitable £100m turnover division of a leading British food manufacturer, seeks a young graduate Chartered Accountant. Some commercial experience is essential but not necessarily in food. You will certainly have 2 years post qualification experience. This role will provide you with full responsibility for management and financial reporting, budgeting and planning. An ideal first move for the ambitious person looking for an early controllership.

Call Alastair Primrose ACIS - Ref: 7200

ACQUISITIONS APPRAISAL

£13,000 + bonuses + car

Central London
A rapidly expanding UK group has created a new role within the operational planning department for a young (late 20s) qualified accountant to assess the probability, value and viability of potential acquisitions country-wide. The role will involve investigating and appraising skills and sharp commercial awareness. General management potential.

Call Irene Conway MA or Valdek Cegloski MA - Ref: 7200

EARLY CONTROLLERSHIP - ADVANCED TECHNOLOGY

£13,000 + fall relocation

Under 26 - Thames Valley
A first step into a transnational group, the role is initially within one of the largest of its highly successful British microprocessor-based businesses. For a graduate chartered accountant it offers immediate exposure to business systems development, dealing on personal computers, foreign currency management and working closely with the financial controller. All operations both engineering and general management are drawn from this base group.

Call Bill Currie BA - Ref: 6995

ACCOUNTANT for INVESTMENT GROUP

from £12,000 + Bank Benefits

City
We act for the Investment Management Division of a leading Merchant Bankers with an established Unit Trust portfolio. This role affords control of all accounting and reporting for the trusts and will include responsibility for capital and pricing. Salary at 25 and above, fully qualified £12,000 but fully negotiable for the experienced investment executive.

Call Robert Miles - Ref: 7115

FINANCE MANAGER

£17,000-£19,000

As a result of expansion our client, a major high-technology manufacturer, seeks a qualified accountant aged 25-30 to manage and develop the accounting services and systems. Reporting to the Financial Controller you will have strong technical awareness and the ability to lead a large, active department.

Call Ian Gascoigne MA - Ref: 7188

Personnel Resources Limited

75 GRAYS INN ROAD, LONDON WC1X 8JS. 01-342 6321
LEADING SPECIALISTS IN FINANCIAL APPOINTMENTS

ACCOUNTANT ACCOUNTANCY ACCOUNTANCY

COMPUTER INDUSTRY

£214,500 + car

This highly successful U.S. computer company offers a challenging career opportunity to an ambitious, commercially-aware accountant. The Financial Accounting Services Manager supervises some 22 staff and is responsible for managing all accounting services within the U.K. The ideal candidate will also be closely involved in financial planning, including the development of computerised systems. Applicants should be qualified accountants in their late 20s with excellent communication skills and a proven track record. BERKS. Ref: JG.

INTERNATIONAL TRAVEL

£213,000

If you are a young ACA mobile and confident of your abilities, international audit is still the most recognised career route to line management. A high-travel role with a major U.S. multi-national offers the opportunity to gain in-depth knowledge of corporate operations and considerable exposure to senior management. Languages an advantage. Based CENTRAL LONDON, MIDDX. or HANTS. Ref: VMD.

FINANCIAL ANALYST

£213,000

for a large U.S. corporation, market leader in the leisure field. Reporting to the Senior Analyst, the job encompasses complete financial analysis of the operation, budget preparation, strategic planning and ad hoc investigations. The ideal candidate will be a young accountant with at least one year's post-qualification experience in a large company. BUCKS. Ref: TAW.

CHALLENGE !

£213,000

An unequalled opportunity for a young, ambitious and qualified accountant to gain immediate and widespread responsibility. This key financial post covers financial and management accounting, systems development and staff supervision. With a record of tremendous growth the company can offer excellent career prospects. MIDDX. Ref: SC.

ROBERT HALF

LEE HOUSE, LONDON WALL, EC2C 2PS. 01-240 6775

Financial Controller

West End Based

£20,000

A fast growing financial holding company shortly seeking a public quotation wishes to strengthen its head office management team by recruiting a Financial Controller.

Specific tasks will be the consolidation of management information, financial accounts and corporate plans, preparation of the Group's published accounts, treasury activities, taxation matters and undertaking company investigations.

Qualified Accountant sought in the early to mid 30's who has developed a high level of technical competence and can communicate and contribute within a small team.

Write with C.V. to The Chairman:
Box A8366, Financial Times
10 Cannon Street, London EC4P 4BY

CHARTERED ACCOUNTANTS

Advanced Electronics South of England Opportunities from £14,000 up to £18,000 + car

A large and rapidly-expanding major public company, engaged in high-technology electronic products, is seeking several dynamic Accountants for senior positions at a number of their major sites in the South of England.

Operating at Financial Controller level, the successful candidates will join the management teams running these sites, and be expected to play a major role in overall business performance.

Key tasks will involve profit forecasting, budgeting, financial analysis, management reporting, standard costing, product profitability analysis and capital investment appraisals.

Those selected must be qualified Chartered Accountants, possess at least 5 years' industrial experience and have some knowledge of integrated and minicomputer systems. Above all, these positions demand men or women committed to making rapid advances in their careers to the highest levels of management.

Our client offers an attractive salary, depending on age, qualifications and experience, plus a wide range of large company benefits, including a generous relocation package where appropriate.

Applicants should write with full personal and career details to: Confidential Reply Service, Ref: ACC 8085, Austin Knight Advertising UK Limited, Nelson House, 23/27 Moulsham Street, Chelmsford, Essex CM2 0XC.

Applications are forwarded to the client concerned, therefore companies in which you are not interested should be listed in a covering letter to the Confidential Reply Supervisor.

Internal Auditor Aberdeen

Due to transfers within the company we have a requirement for an Internal Auditor, based at our operational headquarters in Dyce, Aberdeen.

Our Internal Audit Department carries out appraisals of all aspects of the company's exploration and production operations, both onshore and offshore.

The key tasks involve: independently appraising operations/systems and the adequacy of their control, and recommending any appropriate changes to senior management.

The successful candidate will be a professionally qualified accountant in their 20's, preferably with some post

qualification industrial experience.

An attractive salary is offered along with benefits which include a non-contributory pension scheme, free restaurant, and sports/social facilities.

If you want to work for a multi-national oil company that is BRITISH and can offer you a career in Finance both within the UK and abroad, then write or telephone for an application form quoting reference B/148 to:-

Mrs. J. Connock,
Assistant Administration Officer,
BP Petroleum Development Ltd.,
Farburn Industrial Estate,
Dyce, Aberdeen AB2 0PB.
Telephone (0224) 832612



BP PETROLEUM DEVELOPMENT LIMITED

FINANCIAL DIRECTOR

circa £20,000 p.a.

plus car and fringe benefits

Salex International Limited, one of the market leaders in the noise and vibration control industry, wishes to recruit a top-level Financial Director for a Group of Companies with an annual turnover approaching £7m.

The position reports directly to the Chairman and Managing Director, and the successful applicant will be expected to play a major part in the planned growth programme.

Applicants must have a proven track record of strong financial and commercial control at Senior Management/Director level within an industrial

environment. He/She must be capable of improving scientific management controls and procedures, particularly costing and pricing policies. A strong financial team exists with a fully integrated on-line computer facility.

The person selected is likely to be between the ages of 35 and 45, with appropriate professional qualifications.

The position provides an ideal opportunity for a dynamic executive to participate and share in the future prosperity of a very active and advanced company in this major growth sector.

Replies in writing, should state age, experience, qualifications, and present salary and should be sent in strictest confidence to Mr. R. I. Woods, Chairman, Salex International Limited, Esso Colchester, Colchester, Essex CO1 2TW.

PERSONAL ASSISTANT
required for partner in growing medium-sized practice in WGL. Experience in audit management, personal and company taxation essential. Salary in accordance with age, qualifications and experience.

Apply, with full curriculum vitae, to:-
Box 8370, Financial Times
10 Cannon Street, London EC4P 4BY



Paris bourse reaches for high note, Page 32

SECTION III - INTERNATIONAL MARKETS

FINANCIAL TIMES

Thursday November 17 1983

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WALL STREET

Details of AT&T split dominate

THE LONG-AWAITED details of the break-up of AT&T, the world's largest company, dominated the Wall Street stage yesterday, writes Terry Byland in New York.

AT&T stock was halted briefly while the company announcement was circulated. When the stock returned, the price rose sharply in heavy trading. After touching \$4, AT&T closed a net 1/4 up at 63/4 with turnover of 2.7m shares topping the list of active stocks.

Analysis at the brokerage houses were kept busy digesting the implications of the dividend forecasts and the new debt structure involving the parent organisation and the seven operating companies.

The remainder of the stock market looked all the better for the slight shake-out of the previous session, although investment interest died away for a time after the AT&T announcement.

The Dow Jones Industrial average was finally 3.35 up at 1,251.32, having been as high as 1,260, but also down to 1,242 during some mid-session profit-taking. Turnover was moderate at 83.8m shares with 913 stocks with gains against 656 with losses.

KEY MARKET MONITORS



| STOCK MARKET INDICES | | | |
|----------------------|---------|----------|----------|
| NEW YORK | Nov 16 | Previous | Year ago |
| DJ Industrials | 1251.32 | 1247.57 | 1006.0 |
| DJ Transport | 598.28 | 595.6 | 426.41 |
| DJ Utilities | 138.49 | 135.95 | 117.52 |
| S&P Composite | 165.00 | 165.36 | 135.42 |
| LONDON | | | |
| FT Ind Ord | 722.8 | 727.3 | 628.4 |
| FT-A All-share | 453.96 | 457.6 | 388.22 |
| FT-A 500 | 488.34 | 492.68 | 434.37 |
| FT-A Ind | 446.41 | 450.01 | 407.35 |
| FT Gold mines | 521.0 | 524.3 | 387.7 |
| FT Govt secs | 83.52 | 83.37 | 82.74 |

| CURRENCIES | | | |
|------------|---------|----------|---------|
| (London) | Nov 16 | Previous | Nov 15 |
| \$ | - | - | 1.4855 |
| DM | 2.887 | 2.6785 | 3.5725 |
| Yen | 235.35 | 234.35 | 349 |
| FF | 8.17 | 8.142 | 12.0775 |
| SwF | 2.165 | 2.161 | 3.21 |
| Guilder | 3.0065 | 2.997 | 4.4475 |
| Mark | 1625.5 | 1620.5 | 2401.5 |
| Bfr | 54.57 | 54.39 | 80.6 |
| CS | 1.23675 | 1.23625 | 1.8345 |

| INTEREST RATES | | | |
|----------------|--------|------|-----|
| (Offered rate) | Nov 16 | Prev | |
| £ | - | 9% | 9% |
| SwF | - | 4% | 4% |
| DM | - | 6% | 6% |
| FF | - | 13% | 13% |

FT London Interbank fixing

(Offered rate)

3-month U.S.\$

6-month U.S.\$

U.S. Fed Funds

U.S. 3-month CDs

U.S. 3-month T-bills

U.S. BONDS

Treasury

Nov 16 Prev

Price Yield Price Yield

10% 1985 99 1/2 10.58 99 1/2 10.57

11% 1990 99 1/2 11.58 99 1/2 11.56

11.75 1993 100 1/2 11.68 100 1/2 11.66

12 2013 102 3/4 11.74 102 1/2 11.73

Corporate Nov 16 Prev

AT & T Price Yield Price Yield

10% June 1990 92 1/2 12.05 92 1/2 12.00

3% July 1990 80 1/2 12.35 90 1/2 12.30

6% May 2000 75 1/2 12.15 78 1/2 12.10

Xerox 10% March 1993 92 1/2 12.05 92 1/2 12.00

Diamond Shamrock 92 1/2 12.05 92 1/2 12.00

10% May 1993 80 1/2 12.35 90 1/2 12.30

Federated Dept. Stores 85 1/2 12.30 85 1/2 12.45

Abbot Lab 95 1/2 12.30 94 1/2 12.45

Alcoa 95 1/2 12.30 94 1/2 12.35

12% Dec 2012 95 1/2 12.30 94 1/2 12.35

FINANCIAL FUTURES

CHICAGO Latest High Low Prev

5% 32nds of 100%

December 70-30 71-14 70-29 71-01

U.S. Treasury Bills (MMB)

51m points of 100%

December 91.07 91.14 91.06 91.10

Certificates of Deposit (MMB)

51m points of 100%

December 90.44 90.52 90.43 90.47

LONDON Three-month Eurodollar

51m points of 100%

December 90.28 90.28 90.21 90.23

20-year National Gilt

520.00 32nds of 100%

December 110-19 110-24 110-11 110-11

GOLD (per ounce)

London Nov 16 Prev

\$385.125 \$383.125

Frankfurt closed \$383.50

Zürich \$383.50

Paris (fixing) \$382.43 \$383.50

Luxembourg (fixing) \$383.00 \$383.00

New York (Nov) \$375.20 \$382.90

COMMODITIES

(London) Nov 16 Prev

Silver (spot fixing) 807.95p 805.50p

Copper (cash) 2945.00 2835.75

Coffee (Nov) 1902.50 1882.00

Oil (spot Arabian light) 928.17 926.20

Oct

Heavy trading in ICI saw the stocks up 5% at \$364, a shade under the 12 month high. Just over 5m ICI shares were traded in the form of American Depository Receipts (ADRs), for a value of 30.7m, exceeding the day's turnover in Exxon.

Hewlett Packard jumped 53 to \$380 on the profit news and there were general improvements in high-tech stocks.

A major talking point was IBM's determination to pursue National Semiconductor, which it has accused of joining Hitachi of Japan in espionage against it. With IBM stating that it would sue the company for up to \$2.5bn, stock in National Semiconductor plunged \$24 to \$511, with around 1.2m shares traded.

IBM hit on the previous day by a downgrading on profits from a major broker, firmed 5% to \$124.

Renewed buying of Monsanto, following a recommendation by Mr Jay Meltzer, chemicals analyst at Goldman Sachs, took the stock a further 5% up at \$108. Dow Chemical 5% up at \$33, and Union Carbide, 5% up at \$86, were also wanted.

On the consumer side, the corporate reporting season continued. Allied Stores at \$52.25 shed 5% after their results and Macy disappointed the market with its trading statement and the stock dipped 5% to \$57. J.C. Penney gave up a further 5% to \$80 on consideration of Tuesday's profits news but Toys R Us held steady at \$41.4% while awaiting the trading statement.

In mixed pharmaceuticals, Pfizer fell 5% to \$39 and Merck at \$98 shed 5%.

Stocks responding to boardroom announcements included Walter Heller, the financial services company, which dipped 5% to \$30.50 on news of a third quarter loss, and Westvaco, 5% better at \$35.5% after announcing third quarter profits.

The bond market opened firmly with professional traders taking the view that further help from the Fed was likely, at mid-morning, with the Fed funds rate at 9.75% per cent, the Fed duly announced customer repurchases of \$700m. However, the buy was regarded as purely technical and intended to ease the day's bank settlement operations. The 1913 long bond later slipped to 102 1/2, a net 5/8% off.

Treasury bill rates slipped back by one basis point, putting the three-month at a discount of 8.77 per cent and the six-month at 8.94 per cent.

Continued active buying by non-residents apparently served as another factor pushing up share prices.

The 225-issue Nikkei-Dow indicator closed the day at 9,430.81, up 51.52, recovering the 9,400 mark for the first time in a month.

Trading was active, reaching 326m shares - surpassing the 300m level for the first time since November 2. Advances outnumbered declines 363 to 317, with 184 issues unchanged.

Speculator favourites among foodstuffs were in demand: Meijo Sangyo and Godo Shusei added Y180 and Y165 respectively, to Y1,300 and Y1,400.

Investors also sought chemicals, which had come under selling pressure the preceding day. Kureha Chemical gained Y35 to Y965, attracting non-residents. Rasa Industries also advanced Y33 to Y288.

Government securities made a better showing. In thin trading, improvements among the funds soon ranged to a half, but sentiment became unsettled by reports of a poor take-up of the £100m 10 per cent Exchequer 1989 short tap stock, issued yesterday at a minimum tender price of £97.

Early gains in gilts were clipped by 5% and the closing tone in the shorts was mixed.

Details, Page 33; Share information service, Pages 34-35

LONDON

LEADING LONDON equities yesterday registered their first significant fall this month as the FT Industrial Ordinary index shed 4.5 at 723.8 ahead of the economic statement today by the Chancellor of the Exchequer.

Of the 30 index constituents, 17 closed easier, with GEC notable for a fall of 8p to 202p. Tate and Lyle, on the other hand, continued to respond to speculation concerning a possible Hanson Trust stake build-up and advanced 10p to 30p.

Government securities made a better showing. In thin trading, improvements among the funds soon ranged to a half, but sentiment became unsettled by reports of a poor take-up of the £100m 10 per cent Exchequer 1989 short tap stock, issued yesterday at a minimum tender price of £97.

Some machineries were also firm, notably Amada, which rose Y23 to Y230.

Oki Electric advanced Y31 to Y771 on non-resident buy orders

NEW YORK STOCK EXCHANGE COMPOSITE CLOSING PRICES

A FINANCIAL TIMES SURVEY

CUMBRIA

DECEMBER 9, 1983

The Financial Times is proposing to publish a Survey on Cumbria in its issue of December 9, 1983. The provisional editorial synopsis is set out below.

INTRODUCTION: Cumbria is the second largest county in England and Wales. Though it is a mainly rural area, good communications provided by the M6 motorway, the main West Coast London to Edinburgh rail line and services from Carlisle Airport provide a solid foundation for industry. An unemployment rate lower than the national average masks the economic problems of West Cumbria which has suffered industrial shrinkage. The Survey will examine new initiatives

West Cumbria which has suffered designed to bolster the country's

INDUSTRY PROPERTY ENTERPRISE ZONE TOURISM

*For further information and advertisement rates please contact:
Brian Heron*

FINANCIAL TIMES

The size, contents and publication dates of all Surveys are subject to change at the discretion of the Editor

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AMERICAN STOCK EXCHANGE COMPOSITE CLOSING PRICES

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NEW YORK STOCK EXCHANGE COMPOSITE CLOSING PRICES

Continued on Page 32

Figures shown are unofficial. Yearly highs and lows reflect the previous 52 weeks plus the current week, but not the latest trading day. Where a split or stock dividend amounting to 25 per cent or more has been paid, the year's high and range and dividend are shown for the new stock only. Unless otherwise

a-dividend also entrants b-annual rate of dividend plus stock dividend c-equivalent dividend rate called d-new year low e-dividend declared or paid in preceding 12 months f-g-dividend in Canadian funds subject to 15% non-residence tax g-dividend declared after split-up or stock ex-change h-paid this year i-amount deferred or no action taken at latest dividend meeting j-suspend dividend or paid in year k-accumulating income with dividends in arrears l-new issues in the past 52 weeks The high-low range begins with the start of the trading day next day delivery P-price-to-earnings ratio q-dividend declared or paid in preceding 12 months plus stock dividend r-stock split Dividends begin with date of split s-g-calls t-dividends paid in stock in preceding 12 months u-estimated cash value on ex-dividend date v-distribution date w-new yearly high v-including halted when bankruptcy or receivership or being re-organized under the Bankruptcy Act or securities issued by such companies x-widely distributed y-with warrants z-ex-dividend or ex-rights vold-cx-distribution xx-without warrants xxx-dividend and sales in full yrs-yield z-cash in fair

PARIS

Bourse reaching for the high notes

M YVES FLORNOY, president of the Paris stockbrokers' association, who has just announced that he is stepping down at the end of 1983 after eight years in the job, is leaving on an appropriately high note.

The Paris bourse index has risen by more than 40 per cent since end-1982 - which marks out 1983 as one of the French stock market's best post-war years. And, although he is clearly no left-wing ideologue, he is not adverse to singing the praises of savings reforms brought in by the Socialist Government which have helped put the stock exchange back on the financial map. Indeed, singing should come easily to the 56-year-old M Flornoy, who is a keen opera buff and, before his busy schedule forced him to give it up, an amateur orchestra conductor and choirmaster.

This year's dramatic rise started off with a speculative burst of foreign investor buying in March and continued with domestic demand from institutions and private clients over the summer and autumn. M Flornoy warns that the rise partly represents a reaction to the highly depressed previous two years. In 1981 and 1982, the stock market was still getting over the shock of the Socialist election victory, and failed to move up in line with foreign stock exchanges, especially with the Wall Street rally which started in August last year.

He also says it is not yet certain whether the reactivation of the bourse prompted by government measures to change French savings habits will prove to be durable.

"But I have sufficient faith in the market to say that this year's share rise has not been technically unsound," he says. "There is a good chance that the change in investors' behaviour is a long term one."

M Flornoy is leaving after presiding over a slow series of bourse reforms

which has culminated in the start-up of an "over-the-counter" market for smaller company flotations and the unification last month of the archaic system of "cash" and "term" market sectors.

He is stepping down to allow a new man to take over the responsibility of ushering in continuous computerised dealing, planned to start experimentally in 1983 and to become generalised later on.

He aims to devote more time to his activities at the Paris Chamber of Commerce where, some say, he has his eye on the presidency. And he pledges unwavering effort to furthering the cause of the bourse - making sure that no future government will neglect the financial markets as did the previous Giscard administration before it brought in equity reforms in 1978.

Apart from the tax incentives for equity and bond investment introduced at the beginning of the year - enlarging the "Monory Law" of 1978 - M Flornoy sees several other reasons for this year's rally.

He believes that the company sector is now over the worst of the economic crisis and what he terms the continued erosion of margins of previous years could also be over. France's economic position, he says, is not as rosy as the 40 per cent rally would indicate. "But it is also not as bad as the chief of the Patronat (the French employers' association, which is fighting a continuing battle with the Government over its economic policy) is making out."

The Government, he says, now sees the link between depressed company profits and rising unemployment. As a sign that the corporate sector, although still heavily in the doldrums compared with past years, is now doing better than expected, financial analysts have revised upwards by 5 to 10 per cent their profits forecasts for quoted French com-

panies compared with the beginning of the year. Forecasts for losses have been cut by up to 25 per cent.

Additionally, M Flornoy says as many as one third of quoted Paris companies have either been insulated from the domestic recession because of their overseas or specialist activities, or have actually profited from it by making productivity improvements. The first section, he says, contains about 100 companies, especially in the agri-food business or high technology, while around 150 are in the latter category.

Underlining the improvement in French companies' capital structure, M Flornoy says new share issues by quoted companies will total around FFr 15bn (\$1.84bn) in 1983 (including the issues of non-voting loan stock by nationalised companies). New capital injected into non-quoted companies (including state-owned ones) comes to another FFr 15bn.

As for the "second market" - the over-the-counter sector started in February - a total of 22 companies will have launched their shares on it, either on the Paris bourse or on provincial stock exchanges, by the end of the year. The original target was to introduce 30 companies over two years, and this year's issuing rate has been "more than we dared forecast," says M Flornoy.

Overall, Paris equity market capitalisation is now more than FFr 280bn, well up even from the figure of around FFr 250bn before last year's nationalisations deprived the bourse of leading heavyweight stocks.

But there is still a long way to go in the process of revitalising the stock market. The 23 new companies brought on to the "second market" are capitalised at around FFr 4bn (only a portion of which has actually been floated) - or less than the FFr 5bn capital of Paribas, the "heaviest" share taken into public ownership last year.

NEW YORK

| Stock | Nov. 15 | Nov. 14 | Stock | Nov. 15 | Nov. 14 | Stock | Nov. 15 | Nov. 14 |
|----------------|---------|---------|-------------------|---------|---------|-------------------|---------|---------|
| Glorox | 25+ | 26 | GE Adt. Pco. Tee | 22+ | 22 | Indusco | 92+ | 22 |
| Gust Peab. | 22+ | 22 | Genwest | 24+ | 24 | Monarch M.T. | 214 | 214 |
| Haas | 22+ | 22 | Monsanto | 107+ | 107 | Scientific Atlan. | 50 | 50 |
| AMF | 17 | 17 | Moore Prod. | 66 | 66 | SCH | 63 | 63 |
| AMR Corp. | 50 | 50 | Motorola | 284 | 284 | Scor. Paper | 294 | 294 |
| ASA | 53+ | 52 | Motorion Knoll | 87 | 87 | Bearish | 37+ | 37 |
| AT&T | 25+ | 26 | Mottor Thokol | 140+ | 141 | Sealed Power | 261 | 271 |
| Autom. Ind. | 47+ | 47 | Motorola | 25+ | 25 | Sears, GDI | 513 | 512 |
| Combined Int. | 41+ | 42 | Munich | 151 | 151 | Security Pac. | 41 | 41 |
| Concert. Ind. | 62 | 62 | Murphy Oil | 66 | 66 | Seacor | 351 | 349 |
| Community Ed. | 28 | 26 | National Grid | 25+ | 25 | Shell Trans. | 453 | 453 |
| Comm. Satell. | 35+ | 36 | Natl. Natl. Chem. | 254 | 254 | Sigma Aldrich | 312 | 312 |
| Advanced Micro | 51 | 51 | Nat'l Can. | 25+ | 25 | Signal | 561 | 561 |

| | | | | | | | | |
|------------------|-----|----|------------------|-----|-----|-------------------|-----|-----|
| Acme Ind. & Gas | 56+ | 57 | Gulf States U. | 145 | 144 | Holmesco | 92+ | 22 |
| Ahmannson H.F. | 28+ | 30 | Gulf Utd. | 20 | 20 | Indusco | 22+ | 22 |
| Al-Prod. & Chem. | 15 | 15 | Halliburton | 36+ | 36 | Monarch M.T. | 214 | 214 |
| Alcatel | 16+ | 16 | Hannaford | 22+ | 22 | Scientific Atlan. | 50 | 50 |
| Alcan | 30+ | 29 | Harrington | 37+ | 38 | SCH | 63 | 63 |
| Alcan Alum. | 57+ | 57 | Harris Corp. | 37+ | 38 | Scor. Paper | 294 | 294 |
| Alco Standard | 18 | 18 | Hartford | 15+ | 15 | Bearish | 37+ | 37 |
| Alcoa | 28+ | 28 | Hanna Mining | 24+ | 24 | Sealed Power | 261 | 271 |
| Allegheny Int. | 28+ | 28 | Henzl, H.J. | 24+ | 24 | Sears, GDI | 513 | 512 |
| Alled. Bancars. | 56+ | 56 | Heller Int'l. | 30+ | 30 | Security Pac. | 41 | 41 |
| Allied. Bldgs. | 53 | 53 | Homerick & P. | 21+ | 21 | Seacor | 351 | 349 |
| Alpha Portland | 15+ | 15 | Houston Natl. | 25+ | 25 | Shell Trans. | 453 | 453 |
| Alpha Portland | 46 | 46 | Hughes Tool. | 19+ | 19 | Sigma Aldrich | 312 | 312 |
| Alpine | 45+ | 45 | Hukla | 22+ | 22 | Signal | 561 | 561 |
| Almax | 23+ | 23 | Holiday Inns. | 65+ | 65 | Simplicity Patt. | 12 | 12 |
| Amidai Corp. | 19+ | 12 | Holloway Sugar | 54+ | 54 | Singer | 371 | 371 |
| Amadeo Hess. | 16+ | 16 | Hornbeam Ppr. | 45+ | 45 | Skyline | 37+ | 37 |
| Amoco | 56+ | 54 | Horus Corp. | 37+ | 38 | Smith Kline | 194 | 194 |
| Am. Broadcast. | 36+ | 34 | Hoover | 25+ | 25 | Sonat | 453 | 453 |
| Am. Can. | 47+ | 48 | Houze Corp. | 25+ | 25 | Sony | 18+ | 18 |
| Am. Cables Pow. | 18 | 18 | Household Ind. | 25+ | 25 | Southwest Banking | 20 | 20 |
| Am. Express | 53+ | 54 | Household Int'l. | 25+ | 25 | Stanley Works | 22 | 22 |
| Am. Gas | 15+ | 15 | Hudson Natl. | 65+ | 65 | Stauffer Chem. | 454 | 454 |
| Am. Ind. | 21+ | 21 | Hutton Hotels | 65+ | 65 | Sundstrand | 405 | 405 |
| Am. Nat. Rescas. | 40 | 41 | Hawaiian | 25+ | 25 | Taco Ind. | 18+ | 18 |
| Am. Petrol. | 55+ | 56 | Hawaiian | 55+ | 55 | Taco Ind. | 18+ | 18 |
| Am. Quaser Pet. | 8 | 8 | Hawthorne | 22+ | 22 | Taco Ind. | 18+ | 18 |
| Am. Tele. & Tel. | 22 | 22 | Holiday Inn. | 65+ | 65 | Taco Ind. | 18+ | 18 |
| Am. Tele. & Tel. | 52 | 52 | Holloway | 25+ | 25 | Taco Ind. | 18+ | 18 |
| Am. Tele. & Tel. | 53 | 53 | Hornbeam Ppr. | 45+ | 45 | Taco Ind. | 18+ | 18 |
| Am. Tele. & Tel. | 54 | 54 | Hornbeam Ppr. | 45+ | 45 | Taco Ind. | 18+ | 18 |
| Am. Tele. & Tel. | 55 | 55 | Hornbeam Ppr. | 45+ | 45 | Taco Ind. | 18+ | 18 |
| Am. Tele. & Tel. | 56 | 56 | Hornbeam Ppr. | 45+ | 45 | Taco Ind. | 18+ | 18 |
| Am. Tele. & Tel. | 57 | 57 | Hornbeam Ppr. | 45+ | 45 | Taco Ind. | 18+ | 18 |
| Am. Tele. & Tel. | 58 | 58 | Hornbeam Ppr. | 45+ | 45 | Taco Ind. | 18+ | 18 |
| Am. Tele. & Tel. | 59 | 59 | Hornbeam Ppr. | 45+ | 45 | Taco Ind. | 18+ | 18 |
| Am. Tele. & Tel. | 60 | 60 | Hornbeam Ppr. | 45+ | 45 | Taco Ind. | 18+ | 18 |
| Am. Tele. & Tel. | 61 | 61 | Hornbeam Ppr. | 45+ | 45 | Taco Ind. | 18+ | 18 |
| Am. Tele. & Tel. | 62 | 62 | Hornbeam Ppr. | 45+ | 45 | Taco Ind. | 18+ | 18 |
| Am. Tele. & Tel. | 63 | 63 | Hornbeam Ppr. | 45+ | 45 | Taco Ind. | 18+ | 18 |
| Am. Tele. & Tel. | 64 | 64 | Hornbeam Ppr. | 45+ | 45 | Taco Ind. | 18+ | 18 |
| Am. Tele. & Tel. | 65 | 65 | Hornbeam Ppr. | 45+ | 45 | Taco Ind. | 18+ | 18 |
| Am. Tele. & Tel. | 66 | 66 | Hornbeam Ppr. | 45+ | 45 | Taco Ind. | 18+ | 18 |
| Am. Tele. & Tel. | 67 | 67 | Hornbeam Ppr. | 45+ | 45 | Taco Ind. | 18+ | 18 |
| Am. Tele. & Tel. | 68 | 68 | Hornbeam Ppr. | 45+ | 45 | Taco Ind. | 18+ | 18 |
| Am. Tele. & Tel. | 69 | 69 | Hornbeam Ppr. | 45+ | 45 | Taco Ind. | 18+ | 18 |
| Am. Tele. & Tel. | 70 | 70 | Hornbeam Ppr. | 45+ | 45 | Taco Ind. | 18+ | 18 |
| Am. Tele. & Tel. | 71 | 71 | Hornbeam Ppr. | 45+ | 45 | Taco Ind. | 18+ | 18 |
| Am. Tele. & Tel. | 72 | 72 | Hornbeam Ppr. | 45+ | 45 | Taco Ind. | 18+ | 18 |
| Am. Tele. & Tel. | 73 | 73 | Hornbeam Ppr. | 45+ | 45 | Taco Ind. | 18+ | 18 |
| Am. Tele. & Tel. | 74 | 74 | Hornbeam Ppr. | 45+ | 45 | Taco Ind. | 18+ | 18 |
| Am. Tele. & Tel. | 75 | 75 | Hornbeam Ppr. | 45+ | 45 | Taco Ind. | 18+ | 18 |
| Am. Tele. & Tel. | 76 | 76 | Hornbeam Ppr. | 45+ | 45 | Taco Ind. | 18+ | 18 |
| Am. Tele. & Tel. | 77 | 77 | Hornbeam Ppr. | 45+ | 45 | Taco Ind. | 18+ | 18 |
| Am. Tele. & Tel. | 78 | 78 | Hornbeam Ppr. | 45+ | 45 | Taco Ind. | 18+ | 18 |
| Am. Tele. & Tel. | 79 | 79 | Hornbeam Ppr. | 45+ | 45 | Taco Ind. | 18+ | 18 |
| Am. Tele. & Tel. | 80 | 80 | Hornbeam Ppr. | 45+ | 45 | Taco Ind. | 18+ | 18 |
| Am. Tele. & Tel. | 81 | 81 | Hornbeam Ppr. | 45+ | 45 | Taco Ind. | 18+ | 18 |
| Am. | | | | | | | | |

LONDON STOCK EXCHANGE

MARKET REPORT

RECENT ISSUES

Share index down 4.5 awaiting economic statement

Financials encounter profit-taking

Account Dealing Dates

First Dealing - Last Account Dealing Dates Day Oct 31 Nov 10 Nov 11 Nov 21 Nov 14 Nov 24 Nov 25 Dec 5 Nov 28 Dec 8 Dec 9 Dec 19 " New-dealing" - dealings may take place from 8.30 am two business days earlier.

The Financial Times Industrial Ordinary share index, down 4.5 to 722.5, yesterday registered its first fall of any significance in several weeks trading days.

Several financials, 17 closed easier with GEC particularly not able for a fall of 8 to 25p on talk of a broker's "sell" recommendation, while news of the redundancies at the group's Turbine Generator subsidiary provided an added depreciation. Tate and Lyle, on the other hand, continued to respond to speculation concerning a Hanson Trust stake build-up and advanced afresh for a gain so far on the week of 34 to 38p, after 35p.

The general reaction followed Wall Street's overnight setback and sporadic bouts of profit-taking ahead of today's economic statement from the Chancellor. Sentiment in the leaders was also dampened by disappointing interim results from Cable and Wireless and Tescos.

The recently buoyant Financial sectors lost much of the recent speculative seal. Merchant banks encountered profit-taking after their recent upsurge with many of them continuing to fall sharply as the market digested today's expected details of the terms on which the group is to acquire a 29.8 per cent stake in stockjobbers Akrayd and Smithers; the latter's annual results were also scheduled for release today.

Investment Brokers had Stenhouse sharply higher on hopes of an increased bid following the Board's rejection of Reed Stenhouse's offer, while Composites remained unsettled by Royal's poor third-quarter figures announced on Tuesday.

Government securities made a better showing ahead of the Chancellor's economic statement. In this trading, improvements among the funds soon ranged to + but sentiment became unsettled by reports of a poor take-up of the £1bn 10 per cent Exchequer, 180-day short-term stock issued yesterday at a minimum tender price of 997, dealing in the £200 stock are expected to start today. Early gains in gilt were clipped by 4 and the closing tone in the shorts was evident for Time Product which hardened 14 to 18p.

Cable & Wireless fell.

Marked disappointment with the half-year results prompted selling of Cable & Wireless which touched 280p before closing 21 down at 282p. The interim statement from International General, down to 10.5p after 17p, also failed to inspire the market. Plessey closer 4 lower at 220p awaiting today's half-year figures. Elsewhere, Kodak rallied 6 to 245p, while Murex and White closed 5 better at 220p and Myrtle 4 higher at 15p, having been raised 3 to 51p on the interim results.

Movements in the Engineering sector were usually limited to a

FINANCIAL TIMES STOCK INDICES

| | Nov. 16 | Nov. 15 | Nov. 14 | Nov. 11 | Nov. 10 | Nov. 9 | Nov. 8 | year ago |
|----------------------|---------|---------|---------|---------|---------|--------|--------|----------|
| Government Secs. | 65.18 | 63.37 | 63.54 | 63.70 | 62.55 | 62.26 | 62.74 | |
| Fixed Interest | 85.87 | 85.72 | 85.88 | 85.76 | 85.07 | 85.20 | 85.70 | |
| Industrial Ord. | 723.8 | 727.3 | 727.4 | 725.1 | 720.5 | 721.8 | 728.4 | |
| Gold Mines | 521.0 | 524.3 | 513.7 | 509.4 | 615.4 | 613.1 | 587.7 | |
| Ord. Div. Yield | 4.74 | 4.71 | 4.72 | 4.74 | 4.74 | 4.75 | 4.75 | |
| Earnings, Yld. (%) | 9.41 | 9.38 | 9.39 | 9.35 | 9.42 | 9.40 | 10.13 | |
| P/E Ratio (net) | 16.27 | 15.82 | 13.30 | 13.35 | 13.26 | 13.28 | 11.71 | |
| Total bargains | 13,943 | 10,160 | €1,234 | 10,730 | 18,695 | 20,100 | 24,630 | |
| Equity turnover £m | - | - | - | 246.54 | 250.45 | 274.42 | 612.25 | |
| Equity bargains | - | - | - | 18,943 | 21,26 | 10,431 | 10,455 | 18,884 |
| Shares traded (mln.) | - | - | - | 142.8 | 150.3 | 162.1 | 171.7 | 68.2 |

10 am 722.5. 11 am 722.3. Noon 723.3. 1 pm 722.6. 2 pm 722.6. 3 pm 722.1. Fixed Int. 1822. Industrial 17/7.5. Gold Mines 12/1/58. S.A.C. Activity 1974.

Latest Index 01-245 8232.

Ni=12.48.

HIGHS AND LOWS S.E. ACTIVITY

| | 1983 | Since Compil'n | Nov. 16 | Nov. 15 |
|-------------|-------|----------------|---------|---------|
| | High | Low | High | Low |
| Govt. Secs. | 83.70 | 77.00 | 167.4 | 40.18 |
| Fixed Int. | 85.85 | 85.72 | 150.2 | 50.65 |
| Ind. Ord. | 740.4 | 598.4 | 740.4 | 598.4 |
| Gold Mines | 724.7 | 444.6 | 734.7 | 433.6 |

Govt. Secs., Fixed Int., Ind. Ord. and Gold Mines are in £m.

Source: Financial Times Stock Exchange.

Figures are in £m except where otherwise indicated.

Financial Times Thursday November 17 1983

INDUSTRIALS—Continued

LEISURE—Continued

PROPERTY—Continued

INVESTMENT TRUSTS—Continued

OIL AND GAS—Continued

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MINES—continued

Australians

| No. Ref. List | Stock | Price | Yield | No. Ref. | Stock | Price | Yield | No. Ref. | Stock | Price | Yield | No. Ref. | Stock | Price | Yield | No. Ref. | Stock | Price | Yield |
|---------------------|-------------------|-------|-------|-------------|-----------------|-------|-------|-------------|----------------------|-------|-------|-------------|-------------------|-------|-------|-------------|--------------------|-------|-------|
| 100 | Lam | 100 | — | 100 | Black & Decker | 76 | — | 100 | Marlborough Sp | 500 | — | 100 | F. & C. Equipment | 45 | — | 100 | Burroughs Cl | 161 | — |
| 101 | Latexco Inc. | 34 | — | 101 | Bonney & Hamlin | 50 | — | 101 | Fairfield Corp. | 500 | — | 101 | Camborne Gold | 100 | — | 101 | Ciba-Geigy Cl | 160 | — |
| 102 | Kalmar Inc. | 32 | — | 102 | Borden Inc. | 50 | — | 102 | Fidelity Inv. Co. | 100 | — | 102 | Camborne Pot. 20 | 265 | — | 102 | Ciba-Geigy Pot. 20 | 265 | — |
| 103 | Kanawha Trust Co. | 31 | — | 103 | Borden Pot. 20 | 265 | — | 103 | First Capital Assets | 125 | — | 103 | Camborne Pot. 20 | 265 | — | 103 | Ciba-Geigy Pot. 20 | 265 | — |
| 104 | Kefco Ind. | 32 | — | 104 | Borden Pot. 20 | 265 | — | 104 | Fircrest Ass. Ass. | 125 | — | 104 | Camborne Pot. 20 | 265 | — | 104 | Ciba-Geigy Pot. 20 | 265 | — |
| 105 | Kerster (A) Sp. | 145 | — | 105 | Borden Pot. 20 | 265 | — | 105 | First Derivatives | 125 | — | 105 | Camborne Pot. 20 | 265 | — | 105 | Ciba-Geigy Pot. 20 | 265 | — |
| 106 | Kerr-McGee | 148 | — | 106 | Borden Pot. 20 | 265 | — | 106 | First Derivatives | 125 | — | 106 | Camborne Pot. 20 | 265 | — | 106 | Ciba-Geigy Pot. 20 | 265 | — |
| 107 | K.L.P. Inc. | 68 | — | 107 | Borden Pot. 20 | 265 | — | 107 | First Derivatives | 125 | — | 107 | Camborne Pot. 20 | 265 | — | 107 | Ciba-Geigy Pot. 20 | 265 | — |
| 108 | LDH Group | 14 | — | 108 | Borden Pot. 20 | 265 | — | 108 | First Derivatives | 125 | — | 108 | Camborne Pot. 20 | 265 | — | 108 | Ciba-Geigy Pot. 20 | 265 | — |
| 109 | L.R.C. Ind. | 126 | — | 109 | Borden Pot. 20 | 265 | — | 109 | First Derivatives | 125 | — | 109 | Camborne Pot. 20 | 265 | — | 109 | Ciba-Geigy Pot. 20 | 265 | — |
| 110 | Leather Ind. | 126 | — | 110 | Borden Pot. 20 | 265 | — | 110 | First Derivatives | 125 | — | 110 | Camborne Pot. 20 | 265 | — | 110 | Ciba-Geigy Pot. 20 | 265 | — |
| 111 | Leatherman | 126 | — | 111 | Borden Pot. 20 | 265 | — | 111 | First Derivatives | 125 | — | 111 | Camborne Pot. 20 | 265 | — | 111 | Ciba-Geigy Pot. 20 | 265 | — |
| 112 | Leatherman Ind. | 126 | — | 112 | Borden Pot. 20 | 265 | — | 112 | First Derivatives | 125 | — | 112 | Camborne Pot. 20 | 265 | — | 112 | Ciba-Geigy Pot. 20 | 265 | — |
| 113 | Leatherman Int. | 126 | — | 113 | Borden Pot. 20 | 265 | — | 113 | First Derivatives | 125 | — | 113 | Camborne Pot. 20 | 265 | — | 113 | Ciba-Geigy Pot. 20 | 265 | — |
| 114 | Leatherman Int. | 126 | — | 114 | Borden Pot. 20 | 265 | — | 114 | First Derivatives | 125 | — | 114 | Camborne Pot. 20 | 265 | — | 114 | Ciba-Geigy Pot. 20 | 265 | — |
| 115 | Leatherman Int. | 126 | — | 115 | Borden Pot. 20 | 265 | — | 115 | First Derivatives | 125 | — | 115 | Camborne Pot. 20 | 265 | — | 115 | Ciba-Geigy Pot. 20 | 265 | — |
| 116 | Leatherman Int. | 126 | — | 116 | Borden Pot. 20 | 265 | — | 116 | First Derivatives | 125 | — | 116 | Camborne Pot. 20 | 265 | — | 116 | Ciba-Geigy Pot. 20 | 265 | — |
| 117 | Leatherman Int. | 126 | — | 117 | Borden Pot. 20 | 265 | — | 117 | First Derivatives | 125 | — | 117 | Camborne Pot. 20 | 265 | — | 117 | Ciba-Geigy Pot. 20 | 265 | — |
| 118 | Leatherman Int. | 126 | — | 118 | Borden Pot. 20 | 265 | — | 118 | First Derivatives | 125 | — | 118 | Camborne Pot. 20 | 265 | — | 118 | Ciba-Geigy Pot. 20 | 265 | — |
| 119 | Leatherman Int. | 126 | — | 119 | Borden Pot. 20 | 265 | — | 119 | First Derivatives | 125 | — | 119 | Camborne Pot. 20 | 265 | — | 119 | Ciba-Geigy Pot. 20 | 265 | — |
| 120 | Leatherman Int. | 126 | — | 120 | Borden Pot. 20 | 265 | — | 120 | First Derivatives | 125 | — | 120 | Camborne Pot. 20 | 265 | — | 120 | Ciba-Geigy Pot. 20 | 265 | — |
| 121 | Leatherman Int. | 126 | — | 121 | Borden Pot. 20 | 265 | — | 121 | First Derivatives | 125 | — | 121 | Camborne Pot. 20 | 265 | — | 121 | Ciba-Geigy Pot. 20 | 265 | — |
| 122 | Leatherman Int. | 126 | — | 122 | Borden Pot. 20 | 265 | — | 122 | First Derivatives | 125 | — | 122 | Camborne Pot. 20 | 265 | — | 122 | Ciba-Geigy Pot. 20 | 265 | — |
| 123 | Leatherman Int. | 126 | — | 123 | Borden Pot. 20 | 265 | — | 123 | First Derivatives | 125 | — | 123 | Camborne Pot. 20 | 265 | — | 123 | Ciba-Geigy Pot. 20 | 265 | — |
| 124 | Leatherman Int. | 126 | — | 124 | Borden Pot. 20 | 265 | — | 124 | First Derivatives | 125 | — | 124 | Camborne Pot. 20 | 265 | — | 124 | Ciba-Geigy Pot. 20 | 265 | — |
| 125 | Leatherman Int. | 126 | — | 125 | Borden Pot. 20 | 265 | — | 125 | First Derivatives | 125 | — | 125 | Camborne Pot. 20 | 265 | — | 125 | Ciba-Geigy Pot. 20 | 265 | — |
| 126 | Leatherman Int. | 126 | — | 126 | Borden Pot. 20 | 265 | — | 126 | First Derivatives | 125 | — | 126 | Camborne Pot. 20 | 265 | — | 126 | Ciba-Geigy Pot. 20 | 265 | — |
| 127 | Leatherman Int. | 126 | — | 127 | Borden Pot. 20 | 265 | — | 127 | First Derivatives | 125 | — | 127 | Camborne Pot. 20 | 265 | — | 127 | Ciba-Geigy Pot. 20 | 265 | — |
| 128 | Leatherman Int. | 126 | — | 128 | Borden Pot. 20 | 265 | — | 128 | First Derivatives | 125 | — | 128 | Camborne Pot. 20 | 265 | — | 128 | Ciba-Geigy Pot. 20 | 265 | — |
| 129 | Leatherman Int. | 126 | — | 129 | Borden Pot. 20 | 265 | — | 129 | First Derivatives | 125 | — | 129 | Camborne Pot. 20 | 265 | — | 129 | Ciba-Geigy Pot. 20 | 265 | — |
| 130 | Leatherman Int. | 126 | — | 130 | Borden Pot. 20 | 265 | — | 130 | First Derivatives | 125 | — | 130 | Camborne Pot. 20 | 265 | — | 130 | Ciba-Geigy Pot. 20 | 265 | — |
| 131 | Leatherman Int. | 126 | — | 131 | Borden Pot. 20 | 265 | — | 131 | First Derivatives | 125 | — | 131 | Camborne Pot. 20 | 265 | — | 131 | Ciba-Geigy Pot. 20 | 265 | — |
| 132 | Leatherman Int. | 126 | — | 132 | Borden Pot. 20 | 265 | — | 132 | First Derivatives | 125 | — | 132 | Camborne Pot. 20 | 265 | — | 132 | Ciba-Geigy Pot. 20 | 265 | — |
| 133 | Leatherman Int. | 126 | — | 133 | Borden Pot. 20 | 265 | — | 133 | First Derivatives | 125 | — | 133 | Camborne Pot. 20 | 265 | — | 133 | Ciba-Geigy Pot. 20 | 265 | — |
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INSURANCE & OVERSEAS MANAGED FUNDS

3

COMMODITIES AND AGRICULTURE

Zinc producers follow price rise

BY JOHN EDWARDS, COMMODITIES EDITOR

THE MOVE to lift the European zinc producer price by \$25 to \$50 a tonne, initiated by West German smelters Metallgesellschaft, was followed by other leading producers yesterday.

Cominco and Noranda, the big Canadian-based mining companies, both lifted their quoted prices outside North America to \$50. So did AM&S (Europe), the UK-based smelter, and Pernafors of France. Billiton in Holland was the first to follow Metallgesellschaft's increase on Tuesday.

The remaining producers are expected to fall into line. Although the European zinc producer price has been raised six times since May, the market remains strong, with a continued shortage of special high-grade zinc supplies.

On the London Metal Exchange yesterday zinc valuer

advanced again to the highest level for nine years. The cash price closed £4.25 up at £39.75 a tonne.

Copper prices also rose strongly, aided by the weakness in sterling. The cash price gained \$2.35 at \$49.45 a tonne making an increase of \$3.1 for this week.

Several US copper producers announced they were raising their domestic selling prices by 1 cent to 65 cents a pound.

Other metal prices were buoyed up by the firmer tin, which came under selling pressure. The buffer stock of the International Tin Council supported the market at the lower levels, but allowed 9.1m grade cash tin to decline by £50 to £18.75 a tonne, while the standard-grade cash price fell by only £1.5 to £34.625.

Chicago exchange faces block on new contracts

BY NANCY DUNNE IN WASHINGTON

THE STAFF of the Commodity Futures Trading Commission recommended a halt in the approval of new contracts on the Chicago Board of Trade until the board implements fully effective surveillance and disciplinary procedures recommended by the commission in 1982.

The commission staff say in a report that the board of trade is slow to investigate allegations of rule violations and resistant to disciplining members who have been found in violation either of the exchange's own rules or those set down by the commission.

The staff say that although the board of trade has improved the overall quality of its investigations into trading practices,

Italian olive farmers to oppose EEC

ITALIAN FARMERS said they would put pressure on Agriculture Minister Filippo Portofino to oppose the EEC decision to cut olive oil subsidies for the 1983-84 market year.

An official of the Italian National Farmers Union said: "The Community decision must be vetoed. We will seek recourse to every instrument which hinders vital Italian interests."

NEW ZEALAND produced and processed 35.5m tonnes in the season just ended, up 12 per cent on last season. Milk output rose 2.3 per cent to 9.1m tonnes processed. Beef output fell slightly to 8.1m cattle killed, while veal output fell by about 12 per cent.

INTERNATIONAL Natural Rubber Organisation began a three-day session in Kuala Lumpur to review the buffer stock price and range, and to appoint a new executive director.

MALAYSIAN crude palm oil output in October fell to an estimated 294,000 tonnes from a revised 309,642 in September and 396,983 in October last year. Output for the first 10 months of this year was 2.56m tonnes, down from 2.99m in the same period last year.

EUROPEAN Commission postponed its weekly sugar tender until today because of yesterday's public holiday in West Germany.

JAPAN'S agricultural price support ratio was 45 per cent of total domestic output value in 1980 compared with the average 26 per cent of the European Community, according to a survey by the Social Science Forum for Policy Innovation. The survey compared Japan's protection level with nine other industrialised countries every five years between 1955 and 1980.

However, none of these countries would have been considered in the next two months said Miss Susan Phillips, acting chairman of the Commodity Futures Trading Commission,

further improvements are necessary to fulfil the recommendations made in 1982.

If the commission agrees with the staff's recommendation, it could mean some delay in the board of trade request for approval of new stock index contracts. The exchange has been slow to enter the growing stock index futures arena, but recently concluded an agreement with the American Stock Exchange to introduce two contracts based on Amex indices. It had also hoped to launch several industry-wide commodity indices.

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On the London Metal Exchange yesterday zinc valuer

William Chislett on Mexico's plan to reduce reliance on imports

Modest step towards self sufficiency

MEXICA HAS announced a plan to boost food production and reduce the country's increasing dependence on imports.

The country's \$85bn foreign debt crisis has laid heavy financial constraints on the scheme, called Pronaf. Its goals are very modest compared with the previous costly and ambitious food scheme, known by its acronym of Sam.

However, the very modesty of the new scheme may give it a chance to succeed where Sam failed — plans in Mexico have a habit of failing because they are too ambitious or they get bogged down in the country's bureaucracy.

Sam was introduced in 1980 and scrapped last December when President Miguel de la Madrid took office. But the country's agricultural sector remains so depressed that it poses a threat to political stability. Pronaf is an attempt to improve more.

Food imports this year are estimated at 10m tonnes and will be paid for by \$1.7bn of US Government agricultural credits. By contrast, Sam was in operation at the height of Mexico's oil boom when the

economy was awash with petro-dollars, and Sr Jose Lopez Portillo's Government paid scant regard to cost benefit.

This Government is taking a more realistic approach, as its straitened circumstances demand. Instead of pushing for self-sufficiency in all crops at a high economic cost, the emphasis is now achieving "food sovereignty" by 1988 in basic food stuffs such as corn.

Sam aimed for total self-sufficiency by 1985 — an impossible target because only 15 per cent of total land space — 30m hectares — is potentially arable by drought.

Subsidies are also being much more selectively applied. But the Government has made it very clear that while it is much more monetarist in outlook it is not going to adopt a free market policy towards food prices. It fears that such an approach would spark off food riots. Some 30m Mexicans are already officially estimated to be suffering from malnutrition.

Milk, egg and rice prices, which are all government controlled, were increased this month. But the price of tortilla, the much-loved pancake which is a staple for millions of poor Mexicans, remains unchanged. Although the guaranteed price for corn paid to producers rose to 19.200 pesos (\$12.17 a tonne) — an increase of 11.7 per cent over October 1982.

The strong State role is underlined by the lack of

emphasis placed on foreign and Mexican private investment in the new plan.

The Government is trying to attract greater foreign investment for the economy as a whole but has ruled out such investment for the food sector unless it is done in conjunction with the Government and not the Mexican private sector.

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Growth in flower sales called for

By Barbara Dalesell

FLOWER PRODUCERS, wholesalers and retailers should adopt a unified and more aggressive marketing approach if they wish to increase sales.

This theme was reiterated by speakers at the flower industry's mid-year Bloom '83 conference in meeting flowers and plants.

Britain has the lowest per capita consumption of flowers in western Europe. Only 20 per cent of British households buy flowers on a regular monthly basis compared with 37 per cent in Western Germany, 41 per cent in France.

Mr Jonathan Chester, whose company specialises in marketing flowers, said: "Florists should understand the difference between active selling and passively providing a service. He criticised the offputting atmosphere in florist shops 'like a temple' and said flowers should be identified clearly, with prices shown.

He called for more retail outlets — supermarkets, groceries, railway stations and high street stalls. Greater accessibility would expand the total market, he said.

Mr Dick Schutte, marketing manager of the Flower Council of Holland, also stressed that increased numbers of outlets stimulated impulse sales. Consumer demand should be reinforced by promotion and advertising.

Mr Brian Willis-Pope, former chairman of Interflora's publicity committee, said his company had a £1.2m advertising budget this year for television and press advertising. As a result volume sales increased by 11 per cent and the value of sales rose by 19 per cent between January and August.

The retail sector was committed to advertising because it feared for its livelihood without it, he said. But he challenged producers to assume some responsibility for advertising.

Meat output hits record

MEAT OUTPUT from Soviet farms rose to a record 13.32m tonnes in the first 10 months of this year, compared with 13.09m tonnes in the same period last year, according to the Central Statistical Board.

Western officials say annual

output is certain to be a

record

in 1984.

The Soviet food programme,

started by the late President Brezhnev last year, is thought to have contributed to

the

surge

in meat output.

However, the Soviet Union

will still need to import

around 30m tonnes of grain

and protein-rich

products.

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CURRENCIES, MONEY and CAPITAL MARKETS

FOREIGN EXCHANGES

Dollar shows late surge

The dollar showed a late rise against the pound, following news of a rise in U.S. factory use of 0.5 per cent to 78.6 cent in October. This was not quite as strong as expected, but underlined the recent growth in economic performance. Middle East tension, particularly in the Lebanon, and expectations that M1 money supply will return to upward path also lent support to the currency.

Sterling remained on the sideways drifting down against the dollar and Continental currencies.

DOLLAR. — Trade-weighted index (of 16) of £1.4830, up 12.2% since month ago. The dollar has appreciated steadily in recent weeks and is once again threatening the record levels touched in August. Growing tension around the world is supporting the currency but seasonal factors also suggest that a more sustained rise in money supply will combine with inflationary pressures from strong economic recovery to prevent an easing in Federal Reserve monetary policy.

The dollar rose to DM 2.8570 from DM 2.6765 against the D-mark; FFr 8.17 from FFr 7.85; SFr 2.1520 from SFr 2.1560 in terms of the Swiss franc; and Yen 234.35 from Yen 234.35 against the Japanese yen.

OTHER CURRENCIES

| | Nov. 16 | £ | \$ | € | Note Rates |
|--------------------|---------------|-----------------|----|---|------------|
| Argentina Peso | 25.02-25.03 | 17.44-17.46 | | | |
| Australia Dollar | 1.8100-1.8193 | 1.0965-1.0970 | | | |
| Belgian Franc | 1.8110-1.8115 | 1.0655-1.0660 | | | |
| Brazil Cruzeiro | 1.8665-1.8675 | 1.0755-1.0760 | | | |
| Canadian Dollar | 1.6035-1.6105 | 0.9600-0.9620 | | | |
| Chinese Yuan | 142.25-142.95 | 95.00-95.20 | | | |
| Hong Kong Dollar | 11.603-11.618 | 7.8100-7.8130 | | | |
| Iceland Krona | 1.0000-1.0005 | 0.6200-0.6205 | | | |
| Kuwaiti Dinar (KO) | 0.4335-0.4340 | 0.2915-0.2918 | | | |
| Luxembourg Fr. | 80.55-80.65 | 54.55-54.75 | | | |
| New Zealand \$ | 2.8480-2.8470 | 1.5125-1.5160 | | | |
| Saudi Arab. Riyal | 5.1720-5.1810 | 3.4807-3.4810 | | | |
| Swiss Franc | 1.8100-1.8110 | 1.0655-1.0660 | | | |
| U.S. African Rand | 1.7605-1.7630 | 1.2105-1.2110 | | | |
| U.S. Dollar | 0.8465-0.8468 | 0.50720-0.50730 | | | |
| Yugoslavia | 205-210 | | | | |

* Official rates.

THE POUND SPOT AND FORWARD

| | Day's spread | Close | One month | % p.a. | Three months | % p.a. | One year | % p.a. |
|-------------|---------------|---------------|------------------|--------|----------------|--------|----------|--------|
| U.S. | 1.0030-1.0080 | 1.0035-1.0045 | 0.02-0.06% dis | -0.44 | 0.22-0.27% dis | -0.56 | | |
| Canada | 1.8340-1.8390 | 1.8340-1.8390 | 0.025-0.026% dis | -0.20 | 0.03-0.13% dis | -0.17 | | |
| Netherlands | 4.431-4.451 | 4.445-4.465 | 1.1%-1.5% | 3.63 | 2.1%-2.3% | 2.82 | | |
| Denmark | 1.2740-1.2750 | 1.2740-1.2750 | 0.025-0.026% dis | -0.20 | 0.03-0.13% dis | -0.17 | | |
| Ireland | 1.2730-1.2785 | 1.2745-1.2785 | 0.025-0.026% dis | -0.20 | 0.03-0.13% dis | -0.17 | | |
| W. Ger. | 5.333-5.336 | 5.335-5.337 | 0.025-0.026% dis | -0.20 | 0.03-0.13% dis | -0.17 | | |
| Spain | 220.50-220.50 | 220.50-220.50 | 0.025-0.026% dis | -0.20 | 0.03-0.13% dis | -0.17 | | |
| Italy | 2.389-2.409 | 2.400-2.402 | 14.8%-16.8% | -7.49 | 14.8%-16.8% | -7.81 | | |
| Norway | 12.02-12.12 | 12.07-12.12 | 0.025-0.026% dis | -0.20 | 0.03-0.13% dis | -0.17 | | |
| Sweden | 11.70-11.75 | 11.71-11.72 | 2.65-3.10% dis | -7.70 | 2.70-3.10% dis | -7.90 | | |
| Japan | 347.5-349.5 | 348.5-349.5 | 0.025-0.026% dis | -0.20 | 0.03-0.13% dis | -0.17 | | |
| Austria | 22.00-22.10 | 22.00-22.10 | 0.025-0.026% dis | -0.20 | 0.03-0.13% dis | -0.17 | | |
| Switzerland | 3.20-3.24 | 3.20-3.24 | 14.8%-16.8% | -6.61 | 14.8%-16.8% | -6.96 | | |

Belgian rate is for convertible francs; Financial Franc 81.35-81.45; Six-month forward £0.50-0.55 dis.; 12-month £0.55-0.60 dis.

Siem-schmidt forward £0.50-0.55 dis.; 12-month £0.55-0.60 dis.

